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Zeitschrift für erfolgreiche Produktion

Industry 4.0

Production Management

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PLM, CAD and Engineering

Infrastructure and Hardware

Intralogsitics and Warehouse

Green Production

Manufacturing Technology

Industrial Management

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Industry 4.0 journal!



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Cross-media range of services (Trade journal, website ...)

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- 1 Title:** IT&Production
- 2 Profile in brief:** As the only media brand on the German market our trade journal IT&Production informs exclusively and comprehensively about every aspect of the industrial IT – and have done for already 17 years. Decision makers, managers of production-related departments and IT-Managers of every sector can find information about investment decisions and innovative technology in our range of services. In the industry 4.0 era, we are living in, you need the right software, hardware and efficient processes for sustainable success on the global market – our content is more valuable than ever. As a medial companion of the industrial digital transformation we cooperate closely with important stakeholders to offer our readers useful information for their operational business. Our topics range from the management level over research and development to manufacturing, automation and services.
- 3 Target group:** Operation and production managers
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 MES Wissen Kompakt
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Issue and Dates	Categories	Sector Special Machinery and Plant Engineering	Special Section Product Lifecycle Management (PLM)	Special Section Industry PC and Human Machine Interfaces (HMI)	Exhibitions and Events
<p>February</p> <p>Date of Publication: 06.02.2017</p> <p>Editorial deadline: 07.12.2016</p> <p>Advertising and Material deadline: 23.01.2017</p>  <p>Deadline Market overviews: 09.01.2017</p>	<p>Manufacturing IT (e.g. MES, CAQ, BDE, MDE, Maintenance, Condition Monitoring, Production data integration)</p> <p>PLM, CAD and Engineering (e.g. PLM, EGM/DMS, CAD, CAE, Additive Manufacturing, Simulation)</p> <p>Production Management (e.g. ERP, Production planning, Detail planning)</p> <p>Infrastructure and Hardware (e.g. IPC, HMI, Network, Wireless Technology, Cloudcomputing, IT Security)</p> <p>Intralogistics and Warehouse (e.g. AutoID/RFID, Warehouse Management, SCM)</p> <p>Manufacturing Technology (e.g. Process Automation, Handling Technology, Robotics, Scada)</p> <p>Green Production (e.g. Energy and Material Management, Energy Efficiency)</p> <p>Industrial Management (e.g. CRM, BPM, Project Management, Business Intelligence, Service Management)</p>	<p>Managing resources optimally <i>IT systems for mechanical engineers</i></p> <p>Platform strategy for mechanical engineering <i>Developing and establishing new business models</i></p> <p>Efficient construction <i>Organising agile projects</i></p> <p>Maintenance of global supply chains <i>finished plants on time</i></p> <p>Service and Maintenance <i>Added value for customers and manufacturers</i></p> <hr/> <p>Special Section Computer Aided Manufacturing (CAM)</p> <p>Introducing CAD/CAM-Systems <i>How to bring geometry into the machine</i></p> <p>Globally networked Machine Tools <i>Cutting faster with Software sharing</i></p> <p>More process safety with Simulation <i>Prevent faults with CAM</i></p>	<p>Digital Twins <i>Data models for construction</i></p> <p>Product Data Management <i>Clean data for a clean system</i></p> <p>Systems Engineering <i>Efficient development of complex systems</i></p> <p>Internet of Things <i>Connectivity in products</i></p> <p>Collaboration <i>Controlling interdisciplinary collaborations effectively</i></p> <hr/> <p>Thematic Focus Industry 4.0</p> <ul style="list-style-type: none"> - Current technical papers - Market trends - Suppliers and Products 	<p>Following Hardware Trends <i>Industrial suited Computers for any purpose</i></p> <p>Interface to the Worker <i>Process design on the shop floor</i></p> <p>Usability in the Machine <i>User-friendly Human/Machine-Interfaces</i></p> <p>IT Infrastructure for the Shop Floor <i>Router, Switches and Gateways</i></p>	<p>InservFm Frankfurt, 21.02.–23.02.2017</p> <p>Intec/Z, Die Zuliefermesse Leipzig, 07.03.–10.03.2017</p> <p>all about automation Friedrichshafen, 08.03.–09.03.2017</p> <p>LogiMAT Stuttgart, 14.03.–16.03.2017</p>



Issue and Dates	Categories	Special Section Internet of Things (IoT)	Special Section Computer Aided Quality (CAQ)	Special Section Industrial Communication	Exhibitions and Events
March Date of Publication: 08.03.2017 Editorial Deadline: 20.01.2017 Advertising and Material Deadline: 15.02.2017	Manufacturing IT <i>(e.g. MES, CAQ, BDE, MDE, Maintenance, Condition Monitoring, Production data integration)</i> PLM, CAD and Engineering <i>(e.g. PLM, ECM/DMS, CAD, CAE, Additive Manufacturing, Simulation)</i> Production Management <i>(e.g. ERP, Production planning, Detail planning)</i> Infrastructure and Hardware <i>(e.g. IPC, HMI, Network, Wireless Technology, Cloudcomputing, IT Security)</i> Intralogistics and Warehouse <i>(e.g. AutoID/RFID, Warehouse Management, SCM)</i> Manufacturing Technology <i>(e.g. Process Automation, Handling Technology, Robotics, Scada)</i> Green Production <i>(e.g. Energy and Material Management, Energy Efficiency)</i> Industrial Management <i>(e.g. CRM, BPM, Project Management, Business Intelligence, Service Management)</i>	Hardware, Software and Platforms <i>Infrastructure for the IoT</i> Edge Computing <i>Cloud spam filter</i> Future-proofed Business Models <i>Idea Implementation with IoT</i> Network Automation <i>Using Sensor and Component data</i>	Standalone or Component <i>The right System for Quality Assurance</i> Establishing Quality Goals <i>From Quality Planning to Complaints Processing</i> Certificates and Documents <i>IT-based handling of complex Specifications</i> Assembly Workplaces <i>Technology for a perfect result</i>	Industrial Infrastructure <i>Cable, Solutions and Concepts for Data Transfer</i> Wireless Transfer <i>Peripheral IT Systems</i> Protocols and Standards <i>Future-proof Infrastructures</i> Mobile Software and Hardware <i>From mobile MES to portable Code Readers</i>	Intec/Z, Die Zuliefermesse Leipzig, 07.03.–10.03.2017 embeddedworld 2017 Nürnberg, 14.03.–16.03.2017 CeBIT 2017 Hannover, 20.03.–24.03.2017 ICE Europe München, 21.03.–23.03.2017 maintenance Dortmund Dortmund, 29.03.–30.03.2017 eltefa Stuttgart 29.03.–31.03.2017
		Special Section E-Commerce	Robotics and Handling		Exhibition Special CeBIT 2017 - Exhibition News - Backgrounds 
Deadline Market Overviews: 01.02.2017		B2B Trade in Transformation <i>New Technologies and appropriate Targeting</i> Customer Channels <i>Distributing Products via Web</i> Punctual Delivery of individual Products <i>Connecting smart Production and Shop Systems</i> Entering Retail Business <i>Understanding B2C-Business with IT</i> Big Data for Distribution <i>Understanding Customers via Data Analysis</i>	Arms, Grabbers and Sensors <i>Technologies and Solutions</i> Handling and Ergonomics <i>Handling Materials with Machines</i> Integration of Robotics <i>Design, Set Up and Network</i> Human-Machine-Collaboration <i>Working with Robots</i> Service Partners and Manufacturers <i>Finding the right Partner</i>		Exhibition Special Automatisierungstreff - Industrial Trends - New Products  Automatisierungstreff IT & AUTOMATION 2017 28.–30. März 2017 Kongresshalle Bielefeld




Issue and Dates	Categories	Special Section CAD and CAE Systems	Special Section Maintenance	Special Section Additive Manufacturing	Exhibition and Fairs
April Publication Date: 06.04.2017 Editorial Deadline: 23.02.2017 Advertising and Material Deadline: 16.03.2017	Manufacturing IT <i>(e.g. MES, CAQ, BDE, MDE, Maintenance, Condition Monitoring, Production data integration)</i> PLM, CAD and Engineering <i>(e.g. PLM, ECM/DMS, CAD, CAE, Additive Manufacturing, Simulation)</i> Production Management <i>(e.g. ERP, Production planning, Detail planning)</i> Infrastructure and Hardware <i>(e.g. IPC, HMI, Network, Wireless Technology, Cloudcomputing, IT Security)</i> Intralogistics and Warehouse <i>(e.g. AutoID/RFID, Warehouse Management, SCM)</i>	A new Broom sweeps clean. <i>CAD System Change</i> Object-oriented Planning <i>One Data Model for every Sector</i> Using Data with PLM <i>Using Construction Data comprehensively</i> From ECAD to the Plant Designer <i>Special Solutions for Applications</i> Simulation, Workflow and Additive Manufacturing <i>Focus on new Functions</i>	Processes and Software for Maintainers <i>Reducing Downtimes and Costs with Software</i> Maintenance and Sales <i>Greater Value with Services</i> Remote Maintenance <i>Telecontrol/Remote</i> 'Industry 4.0-Technology' in Practice <i>Predictive Maintenance and Condition Monitoring</i>	Equipment and Powders <i>Range of new Services</i> Economic Production <i>Series Production with 3D-Printers</i> Changing the Point of View <i>Creating Knowledge for new Designs</i> Rapid Prototyping <i>Accelerate Development with 3D-Printers</i> Outsourcing <i>Services for 3D-Printing Jobs</i>	AERO 2017 Friedrichshafen, 05.04.–08.04.2017 Hannover Messe - Digital Factory Hannover, 24.04.–28.04.2017 conhIT 2017 Berlin, 25.04.–27.04.2017 Control 2017 Stuttgart, 09.05.–12.05.2017 transport logistic München, 09.05.–12.05.2017
 Deadline Market Overviews: 02.03.2017	Manufacturing Technology <i>(e.g. Process Automation, Handling Technology, Robotics, Scada)</i> Green Production <i>(e.g. Energy and Material Management, Energy Efficiency)</i> Industrial Management <i>(e.g. CRM, BPM, Project Management, Business Intelligence, Service Management)</i>	Special Section Mobile Communication From rugged Tablets to Data Glasses <i>Mobile Hardware on the Shop Floor</i> Mobile Business Processes <i>Working faster with mobile IT</i> Secured Infrastructure <i>Reliable Data Transmission with or without wires</i> Decentralised Production Control <i>MES-Apps</i> Digital Sales Tools <i>From CAD Systems to the Product Configurator</i>	Thematic Focus Industry 4.0 - Current technical papers - Market trends - Suppliers and products	Special Supplement MES Wissen Kompakt 2017/2018 - Manufacturing Execution Systems (MES) 	Exhibition Special Hannover Messe 2017 - New Products - Backgrounds - Interviews 



Issues and Dates	Categories	Special Issue SAP Partners	Special Section Enterprise Content Management (ECM / DMS)	Special Section Identification Systems	Exhibitions and Events
May Publication Date: 11.05.2017 Editorial Deadline: 22.03.2017 Advertising and Material Deadline: 19.04.2017  Deadline Market Overviews: 05.04.2017	<p>Manufacturing IT (e.g. MES, CAQ, BDE, MDE, Maintenance, Condition Monitoring, Production data integration)</p> <p>PLM, CAD and Engineering (e.g. PLM, ECM/DMS, CAD, CAE, Additive Manufacturing, Simulation)</p> <p>Production Management (e.g. ERP, Production planning, Detail planning)</p> <p>Infrastructure and Hardware (e.g. IPC, HMI, Network, Wireless Technology, Cloudcomputing, IT Security)</p> <p>Intralogistics and Warehouse (e.g. AutoID/RFID, Warehouse Management, SCM)</p> <p>Manufacturing Technology (e.g. Process Automation, Handling Technology, Robotics, Scada)</p> <p>Green Production (e.g. Energy and Material Management, Energy Efficiency)</p> <p>Industrial Management (e.g. CRM, BPM, Project Management, Business Intelligence, Service Management)</p>	<p>Innovation by SAP <i>Hana, Cloud and Industry 4.0</i></p> <p>Industry Solutions for Producers <i>Mapping Processes within Standards</i></p> <p>ERP System Integration <i>Integration and Customizing</i></p> <p>SAP on the Factory Floor <i>Production-related Solutions from Walldorf</i></p> <p>From PCo to Fiori <i>Extended core functions of SAP Systems</i></p>	<p>Software and Strategy <i>Using Content efficiently</i></p> <p>Automated Productivity <i>DMS Solutions for digital Procedures</i></p> <p>Location-independant Access <i>Storing Data in the Cloud</i></p> <p>CRM, ERP and ECM <i>Standardized Data Retention</i></p>	<p>Hardware and Software <i>Complete Systems for Radio Frequency Identification</i></p> <p>Service and Maintenance <i>RFID Maintenance of Machinery and Equipment</i></p> <p>Tracking & Tracing <i>Implementing Traceability</i></p> <p>Labels and Barcodes <i>Efficient Labelling</i></p> <p>Autonomous Control Loops <i>RFID Technology for Industry 4.0</i></p>	<p>PCIM Europe 2017 Nürnberg, 16.05.–18.05.2017</p> <p>maintenance Stuttgart, 17.05.–18.05.2017</p> <p>Sensor und Test 2017 Nürnberg, 30.05.–01.06.2017</p> <p>Moulding Expo Stuttgart, 30.05.–02.06.2017</p> <p>IT im Unternehmen Leipzig, 06.06.–08.06.2017</p>
		<p>Special Section Telecontrol and Remote Maintenance (M2M)</p> <p>Components and Switch Cabinets <i>Remote Access Solutions</i></p> <p>Machinery Networks <i>Benefits for Operators and Users</i></p> <p>Secure Communication <i>Transferring secured Data with wires or wireless</i></p> <p>Software makes the Difference <i>Integration of new Functions and Business Models</i></p>	<p>Special Section Variant Production</p> <p>Agile Engineering <i>Reusing Components</i></p> <p>Production of Batch Size 1 <i>Enterprise Systems for variant manufacturing</i></p> <p>Supply Chain Management <i>Efficient Supply Management</i></p> <p>Configuration Tools for Field Services <i>Complex Product Information ready to Hand</i></p>	<p>Thematic Focus Industry 4.0</p> <p>- Current technical papers</p> <p>- Market trends</p> <p>- Suppliers and products</p>	



Issue and Dates	Categories	Special Section Enterprise Resource Planning (ERP)	Special Section Simulation and Visualization	Special Section Large Industrial Displays	Exhibitions and Events
June Publication Date: 09.06.2017 Editorial Deadline: 28.04.2017 Advertising and Material Deadline: 19.05.2017  Deadline Market Overviews: 05.05.2017	Manufacturing IT <i>(e.g. MES, CAQ, BDE, MDE, Maintenance, Condition Monitoring, Production data integration)</i> PLM, CAD and Engineering <i>(e.g. PLM, ECM/DMS, CAD, CAE, Additive Manufacturing, Simulation)</i> Production Management <i>(e.g. ERP, Production planning, Detail planning)</i> Infrastructure and Hardware <i>(e.g. IPC, HMI, Network, Wireless Technology, Cloudcomputing, IT Security)</i> Intralogistics and Warehouse <i>(e.g. AutoID/RFID, Warehouse Management, SCM)</i> Manufacturing Technology <i>(e.g. Process Automation, Handling Technology, Robotics, Scada)</i> Green Production <i>(e.g. Energy and Material Management, Energy Efficiency)</i> Industrial Management <i>(e.g. CRM, BPM, Project Management, Business Intelligence, Service Management)</i>	ERP Systems for Manufacturers <i>Technological and functional Trends</i> Focus Production Planning <i>Software for higher Timeliness</i> On-Premise or Software as a Service <i>Reference Models that pay off</i> Usability and Mobility <i>User-oriented IT for offices or on the way</i> ERP and Industry 4.0 <i>What Business Systems can do for you</i> <hr/> Special Section HMI and Scada Systems Scada Solutions that grow with your Needs <i>Implementation and Conversion</i> Integrating distributed Productions <i>Generating Key Figures across Plants</i> Secured Communication <i>IT Security in the digital Era</i> Mastering Complexity <i>Presenting Information user-friendly</i>	Simulated Products <i>Faster Product Maturity with Simulation</i> Distributed Computing and Cloud Computing <i>Using Computing Power from a Distance</i> Virtual Plant Conversion <i>Improving OEE with Simulation</i> CAD-integrated Simulation <i>Latest Solutions</i> Virtual and Augmented Reality <i>Extending Views for Warehousemen and Pickers</i> <hr/> Special Section Internet of Things (IoT) Hardware, Software and Infrastructure <i>Modern Technologies and Applications</i> A new Perspective on Products <i>Preserving Product Knowledge through the Lifecycle</i> Easier Machine Connection <i>Efficient Installation of your IoT-System</i> Analysis and Algorithms <i>What do Analysis Modules provide?</i>	Information clearly visible <i>Large Displays from Production up to Packaging</i> About Lean-Principles up to Andon-Boards <i>Motivation via Visualization</i> Configurable Technology <i>The right Technology for every Application</i>	Aachener ERP-Tage 2017 Aachen, 20.06.–22.06.2017 all about automation Essen, 21.06.–22.06.2017 Automation 2017 Baden-Baden, 27.06.–28.06.2017

Issue and Dates	Categories	Sector Special Mechanical and Plant Engineering	Special Issue Microsoft Partner	Special Section Smart Workplace	Exhibitions and Events
July/August Publication Date: 17.07.2017 Editorial Deadline: 30.05.2017 Advertising and Material Deadline: 26.06.2017 	Manufacturing IT <i>(e.g. MES, CAD, BDE, MDE, Maintenance, Condition Monitoring, Production data integration)</i> PLM, CAD and Engineering <i>(e.g. PLM, ECM/DMS, CAD, CAE, Additive Manufacturing, Simulation)</i> Production Management <i>(e.g. ERP, Production planning, Detail planning)</i> Infrastructure and Hardware <i>(e.g. IPC, HMI, Network, Wireless Technology, Cloudcomputing, IT Security)</i> Intralogistics and Warehouse <i>(e.g. AutoID/RFID, Warehouse Management, SCM)</i> Manufacturing Technology <i>(e.g. Process Automation, Handling Technology, Robotics, Scada)</i> Green Production <i>(e.g. Energy and Material Management, Energy Efficiency)</i> Industrial Management <i>(e.g. CRM, BPM, Project Management, Business Intelligence, Service Management)</i>	Efficient Production with IT <i>Tools for global Competition Success</i> Automation and Robotics <i>Efficient Production of consistent Quality</i> Product Marketing <i>Maintaining the Customer Relationship with ERP and CRM Systems</i> Cloud Computing and Apps <i>Digital Helpers for Mechanical Engineers</i> Retrofit Tools <i>Modernizing your Plants</i>	Enterprise Systems for every Purpose <i>Focus on the Ecosystem</i> Internet of Things Infrastructures <i>Combining IoT and ERP</i> One-stop-shopping our IT <i>IT Outsourcing with Microsoft Solutions</i> Software as a Service <i>Connecting ERP Users via Cloud</i>	Digital Worker Guidance <i>Preventing Faults with user-oriented Documentation</i> Pick-by-Light and Pick-by-Vision <i>Efficient Order Picking and Packaging</i> Digitalized Workspaces <i>From Lighting to Handling Devices</i> Mobile Production Systems <i>Mobile and connected Assembly Workstations</i>	
Deadline Market Overviews: 12.06.2017		Special Section Industrial PCs and Human Machine Interfaces (HMI) Recording operational Data with IPCs <i>Industrial Terminals</i> Computing in rough Environments <i>Solutions for Explosion Protection-areas up to Food Industry</i> Custom-fit Information <i>Appropriate Presentation for every User</i> Mobile rugged Hardware <i>Industrial-suited Readers, Tablets and Notebooks</i>	Special Section Customer Relationship Management (CRM) Omnichanneling <i>Generating Leads with IT-based CRM</i> Success in the Retail Business <i>Group-oriented Organization</i> Mobile Sales Support <i>Providing Information in Customer Dialogues</i> CRM-Best-Practices <i>The best Use-Cases</i>	Thematic Focus Industry 4.0 <ul style="list-style-type: none"> - Current technical papers - Market trends - Suppliers and products 	

Issue and Dates	Categories	Sector Special Automotive Industry	Special Section IT Security	Special Section Big Data	Exhibitions and Events
September Publication Date: 06.09.2017 Editorial Deadline: 17.07.2016 Advertising and Material Deadline: 16.08.2017	Manufacturing IT <i>(e.g. MES, CAD, BDE, MDE, Maintenance, Condition Monitoring, Production data integration)</i> PLM, CAD and Engineering <i>(e.g. PLM, ECM/DMS, CAD, CAE, Additive Manufacturing, Simulation)</i> Production Management <i>(e.g. ERP, Production planning, Detail planning)</i> Infrastructure and Hardware <i>(e.g. IPC, HMI, Network, Wireless Technology, Cloudcomputing, IT Security)</i> Intralogistics and Warehouse <i>(e.g. AutoID/RFID, Warehouse Management, SCM)</i> Manufacturing Technology <i>(e.g. Process Automation, Handling Technology, Robotics, Scada)</i> Green Production <i>(e.g. Energy and Material Management, Energy Efficiency)</i> Industrial Management <i>(e.g. CRM, BPM, Project Management, Business Intelligence, Service Management)</i>	Electromobility and autonomous Driving <i>Driving Innovations with Software</i> Supply Chain in Sync <i>Tools for Supplier Companies</i> Every Car is different <i>Managing product variations</i> Handling Processes and Projects <i>Producing multi-site around the globe</i>	Safety at the industrial Level <i>Industrial-suited IT Security Solutions and Concepts</i> Prevention and Training <i>Building Awareness for IT Security</i> ISO27001 and PDCA Cycle <i>Detection and Closing of Security Gaps</i>	Valuable Machine Data <i>Reducing Downtimes with connected Machines</i> Analysis and Reporting Software <i>How to not only collect but evaluate Data</i> Machine Learning <i>Industrial Machine Learning</i> From IT to Business Processes <i>Integrating Business Intelligence Systems</i>	All about automation 2017 Leipzig, 27.09.–28.09.2017 IAA Automobilmesse Frankfurt, 14.09.–24.09.2017 it-sa 2017 Nürnberg, 10.10.–12.10.2017
					
Deadline Market Overviews: 02.08.2017					
		Special Section Robotics + Handling Profitable Robotics <i>Remaining competitive with Automation</i> Complete Service Providers <i>Automation and Concept as a one-stop-shop</i> Efficient Teaching with Simulation <i>IT-supported Programming</i> As many Axis as necessary <i>Integrating State-of-the-Art Robots</i> Eyes, Ears, Hands <i>Sensors for industrial Applications</i>	Thematic Focus Industry 4.0 - Current technical papers - Market trends - Suppliers and products	Special Section Augmented and Virtual Reality (VRA) New Hardware, new Possibilities <i>Tablets, Data Goggles and VR Simulators</i> Apps and Platforms <i>Creation and Organisation of AR/VR Solutions</i> Focus on Functions <i>Helper for Intralogistics, Engineering and Maintenance</i>	Exhibition Special it-sa 2017 - Product News - Backgrounds - Interviews 

Issue and Dates	Categories	Sector Special Plastics Industry	Special Section Computer Aided Quality (CAQ)	Special Section Industrial Communication	Exhibitions and Events
October Publication Date: 09.10.2017 Editorial Deadline: 23.08.2017 Advertising and Material Deadline: 18.09.2017	Manufacturing IT (e.g. MES, CAQ, BDE, MDE, Maintenance, Condition Monitoring, Production data integration) PLM, CAD and Engineering (e.g. PLM, ECM/DMS, CAD, CAE, Additive Manufacturing, Simulation) Production Management (e.g. ERP, Production planning, Detail planning) Infrastructure and Hardware (e.g. IPC, HMI, Network, Wireless Technology, Cloudcomputing, IT Security) Intralogsitics and Warehouse (e.g. AutoID/RFID, Warehouse Management, SCM) Manufacturing Technology (e.g. Process Automation, Handling Technology, Robotics, Scada) Green Production (e.g. Energy and Material Management, Energy Efficiency) Industrial Management (e.g. CRM, BPM, Project Management, Business Intelligence, Service Management)	Production Processes and IT <i>Industry-processes for every Sector</i> Software-aided Quality Assurance <i>Strategies and Applications</i> Ressource Efficiency <i>Optimizing raw Material Requirements with Software</i> Additive Manufacturing <i>New Technologies for Plastics Production</i> M2M Communication <i>Networking on the Factory Floor</i>	Connected CAQ Processes <i>Ensuring Quality with IT</i> Learning from Errors <i>Data Management in service of Quality Assurance</i> Tracing and Compliance <i>Leading Quality Certifications efficiently</i> Management of Test Tools <i>Efficient Handling of Test Equipment</i>	Technology Trends <i>Current Switches, Routers and Gateways</i> Industrial Network Technology <i>Fieldbuses and Ethernet in Practice</i> Efficient Network Concepts <i>Connecting Production and Corporate Networks</i> IT Security <i>Preventing Cyber Attacks</i>	Motek 2017 Stuttgart, 09.10.–12.10.2017 IT & Business 2017 Stuttgart, 17.10.–19.10.2017 Fakuma, Friedrichshafen, 17.10.–21.10.2017 eCarTec München, 17.10.–19.10. 2017
					
Deadline Market Overviews: 04.09.2017		Special Section OPC Unified Architecture OPC UA Interfaces <i>Architectures for faster Application Development</i> From Sensors into Cloud Systems <i>Solutions for a consistant Data Flow</i> OPC UA-Embedded <i>Small Systems on the Rise</i>	Special Section Internet of Things (IoT) Data Center and IoT Platforms <i>The right Infrastructure or every User</i> IoT-Best Practices Predictive Maintenance <i>Less Downtime with Data Analsysis</i> Added Value preprogrammed <i>Development of Applications for the IoT</i> IT Security and Risk Management <i>Safe Handling of the IoT</i>	Special Supplement PLM, CAD und Engineering Wissen Kompakt 2017/2018 - Product Lifecycle Management - Computer-Aided Design - Computer-Aided Engineering 	Exhibition Special IT & Business - Exhibition News - Backgrounds - Interviews 

Issue and Dates	Categories	Special Section Manufacturing Execution-Systeme (MES)	Special Section Production and Detail Planning (PPS and APS)	Special Section Telecontrol and Remote Maintenance (M2M)	Exhibitions and Events
November Publication Date: 08.11.2017 Editorial Deadline: 25.09.2017 Advertising and Material Deadline: 18.10.2017	<p>Manufacturing IT (e.g. MES, CAD, BDE, MDE, Maintenance, Condition Monitoring, Production data integration)</p> <p>PLM, CAD and Engineering (e.g. PLM, ECM/DMS, CAD, CAE, Additive Manufacturing, Simulation)</p> <p>Production Management (e.g. ERP, Production planning, Detail planning)</p> <p>Infrastructure and Hardware (e.g. IPC, HMI, Network, Wireless Technology, Cloudcomputing, IT Security)</p> <p>Intralogistics and Warehouse (e.g. AutoID/RFID, Warehouse Management, SCM)</p> <p>Manufacturing Technology (e.g. Process Automation, Handling Technology, Robotics, Scada)</p> <p>Green Production (e.g. Energy and Material Management, Energy Efficiency)</p> <p>Industrial Management (e.g. CRM, BPM, Project Management, Business Intelligence, Service Management)</p>	<p>System Integration Introduction and Maintenance of MES Applications</p> <p>MES-Apps and Cloud Systems Providing appropriate Shop Floor IT</p> <p>Connecting Machines Integration of heterogeneous Machinery</p> <p>Focus on Functions Granular Mapping of Production Processes</p>	<p>Production Launch in time On Schedule with the right Planning Tool</p> <p>Detailed Planning with ERP Systems Planning against finite Resources in ERP Systems</p> <p>Introduction and Maintenance of Expert Systems Connecting Production Plannin and Supply Chain Management</p>	<p>Solutions and Technologies Current Systems and Products</p> <p>Remote Access Retrofit Access to Data in Legacy-Machines</p> <p>Global Machine Network Central-organized Remote Maintenance</p> <p>Safe System Access Managing Access Rights securely</p>	<p>Coilex, Stuttgart, 07.11.–10.11.2017</p> <p>SPS IPC Drives 2017 Nürnberg, 28.11.–30.11.2017</p> <p>FMB Zuliefermesse Maschinenbau, Bad Salzuflen, 08.11.–10.11.2017</p>
					
Deadline Market Overviews: 04.10.2017		<p>Special Section Mobile Communication</p> <p>Soft- and Hardware for Finishers From 2D-Codereader to Business-Apps</p> <p>Process Data on Tablet PCs Portable Systems for Workers</p> <p>Design of consistent Processes Less Process Interruptions with mobile IT</p> <p>Configurators, Customer Care and Service IT for Sales Department</p>	<p>Thematic Focus Industry 4.0</p> <ul style="list-style-type: none"> - Current technical papers - Market trends - Suppliers and products 	<p>Special Section Process Industry</p> <p>IPC and IT Infrastructure at the Limit Fitting Hardware for extreme Environments</p> <p>Tracking and Tracing Focussing on every Batch</p> <p>Vertical Integration Consistent IT in chemical Production</p> <p>Mixing, Bottling and Packing IT and Automation for Food and Beverage</p> <p>Processes in the Standard Sector Solutions for Flow Production</p>	<p>Exhibition Special SPS IPC Drives 2017</p> <ul style="list-style-type: none"> - Exhibition News - Backgrounds - Interviews 

Issue and Dates	Categories	Special Section HMI and Scada Systems	Special Section Identification Systems	Special Section Supply Chain Management (SCM)	Exhibitions and Events
December/January Publication Date: 13.12.2017 Editorial Deadline: 30.10.2017 Advertising and Material Deadline: 22.11.2017  Deadline Market Overviews: 08.11.2017	Manufacturing IT <i>(e.g. MES, CAD, BDE, MDE, Maintenance, Condition Monitoring, Production data integration)</i> PLM, CAD and Engineering <i>(e.g. PLM, ECM/DMS, CAD, CAE, Additive Manufacturing, Simulation)</i> Production Management <i>(e.g. ERP, Production planning, Detail planning)</i> Infrastructure and Hardware <i>(e.g. IPC, HMI, Network, Wireless Technology, Cloudcomputing, IT Security)</i> Intralogistics and Warehouse <i>(e.g. AutoID/RFID, Warehouse Management, SCM)</i> Manufacturing Technology <i>(e.g. Process Automation, Handling Technology, Robotics, Scada)</i> Green Production <i>(e.g. Energy and Material Management, Energy Efficiency)</i> Industrial Management <i>(e.g. CRM, BPM, Project Management, Business Intelligence, Service Management)</i>	Operating and Monitoring <i>Keeping an Eye on Infrastructures</i> Mobile Scada <i>Packet Plant Knowledge</i> Networks for Scada Tasks <i>Connecting Ethernet and Fieldbuses</i> Fast Project Planning <i>Growing System Environments</i> Scada Safety <i>Protection of Ransomware and Cyber Attacks</i> <hr/> Thematic Focus Industry 4.0 <ul style="list-style-type: none"> - Current technical papers - Market trends - Suppliers and products 	From Assembly to Automation <i>Systems for industrial Labeling</i> Intelligent Labels <i>Integration of AutoID</i> Audio-visual Identification <i>New Technologies for Material Flow Control</i> Process Analysis and Implementation <i>Low-Risk Handling of the AutoID Introduction</i> Picking Systems <i>Mechanical and manual Warehouse Solutions</i> <hr/> Special Supplement ERP/CRM Wissen Kompakt 2018 	Digital Supply Chain <i>Transparent Supply Chain with IT</i> Developing and Implementation of Strategies <i>External Help for Supply Chains Strategies</i> Supporting Collaboration <i>IT Tools for extended Workbenches</i> Big Data in the Supply Chain <hr/> Thematic Focus Machine Cloud Public, Hybrid and Private Cloud <i>Hardware and Infrastructure for Shop Floor Networks</i> Networks and Benefits <i>Drawing Benefits of Machine Data and Analytics</i> Edge Computing <i>Hardware for the Network Perimeter</i> Business Models <i>Ideas for new Businesses</i>	Nortec Hamburg, 23.01.–26.01.2018

1 Advertising formats and prices:

Size	Width x Height		Prices*			
	Print space	Bleed (add 3mm trim on each side)	b/w	2c	3c	4c
Cover pages	-	210mm x 297mm	-	-	-	€ 5.400,-
1/1 Page	185mm x 270mm	210mm x 297mm	€ 4.280,-	€ 4.520,-	€ 4.760,-	€ 5.000,-
1/2 Junior (DIN A5)	140mm x 190mm	148mm x 210mm	€ 2.410,-	€ 2.540,-	€ 2.670,-	€ 2.800,-
1/2 Page vertical	90mm x 270mm	105mm x 297mm	€ 2.290,-	€ 2.410,-	€ 2.530,-	€ 2.650,-
1/2 Page oblong	185mm x 130mm	210mm x 148mm	€ 2.290,-	€ 2.410,-	€ 2.530,-	€ 2.650,-
1/3 Page vertical	60mm x 270mm	70mm x 297mm	€ 1.660,-	€ 1.740,-	€ 1.820,-	€ 1.900,-
1/3 Page oblong	185mm x 90mm	210mm x 100mm	€ 1.660,-	€ 1.740,-	€ 1.820,-	€ 1.900,-
1/4 Page	90mm x 130mm	105mm x 148mm	€ 1.320,-	€ 1.380,-	€ 1.440,-	€ 1.500,-
1/4 Page vertical	45mm x 270mm	52mm x 297mm	€ 1.320,-	€ 1.380,-	€ 1.440,-	€ 1.500,-
1/4 Page oblong	185mm x 65mm	210mm x 74mm	€ 1.320,-	€ 1.380,-	€ 1.440,-	€ 1.500,-
1/8 Page	90mm x 65mm	105mm x 74mm	€ 710,-	€ 740,-	€ 770,-	€ 800,-
1/8 Page vertical	45mm x 130mm	52mm x 148mm	€ 710,-	€ 740,-	€ 770,-	€ 800,-
1/8 Page oblong	185mm x 30mm	210mm x 39mm	€ 710,-	€ 740,-	€ 770,-	€ 800,-

*All prices are zero rated for VAT.

2 Surcharges:

Front page:	On enquiry
Placing:	Extra charge of 10% on basic price (b/w) on binding and confirmed placings.
Color surcharges:	Non-discountable
Format surcharges:	Without any surcharges
VAT:	All prices are zero rated for VAT.

3 Advertorials:

(Company and product portraits):	1/1 Page € 3.400,-
	1/2 Page € 1.900,-
	See also p.16+18+20
	Image-Advertorials:
	1/1 Page € 3.900,-
	See also p.17

4 Discount:

Agency discount:	On space booked withing one advertising year
	15%

5 Job ads:

Frequency:	On job ads we grant a discount of 30% on the particular basic price.			
Quantity:	3 x 5%	6 x 10%	9 x 15%	12 x 20%
	2 Pages 5%	4 Pages 10%	8 Pages 15%	12 Pages 20%

6 Special advertising:

Bound inserts:	Delivery quantity: 18.200 copies
	Delivery details: See 'Size and technical data' on p. 23
	80–135g/m ² 4 Pages € 5.580,-
	8 Pages € 8.190,-
	12 Pages € 11.475,-
	136–170g/m ² 10% extra charge on basic price
	from 170g/m ² 15% extra charge on basic price

Loose inserts:

	Delivery quantity: 18.000 copies
	Delivery details: see 'Technical data' on p. 24
	Full supplement %Price
up to 25g	€ 4.680,- € 260,- %
up to 50g	€ 6.300 € 350,- %
more than 50g	on enquiry

Fixed inserts:

	Delivery quantity: 18.000 copies
	Delivery data: see 'Technical data' on p. 24
	Full supplement %Price
Fixed inserts up to 5g	€ 1.620,- € 90,- %
Mechanical gluing	€ 1.440,- € 80,- %
Manual gluing	on enquiry

7 Contact advice and booking:

Christoph Kirschenmann, Head of marketing	Monika Zimmer, Marketing assistance
Phone: +49 6421 3086-536	Phone: +49 6421 3086-531
Moritz Ernst, Media consultant	
Phone: +49 6421 3086-537	

8 Terms of payment/Bank account data:

Payment within 14 days from date of invoice. For payments received within 8 days we grant a discount of 2%.

Sparkasse Marburg-Biedenkopf:
Bank code 533 500 00, Acc. No. 1037305320
IBAN: DE 83 5335 0000 1037 3053 20
SWIFT-BIC: HELADEF1MAR

Postbank Frankfurt/Main:
Bank code 500 100 60, Acc. No. 517 030-603
IBAN: DE 51 5001 0060 0517 0306 03
SWIFT-BIC: PBNKDEFF

Advertorials (Company and product portraits)

1 Profile in brief:

Besides the product-neutral reporting in the editorial section we inform our readers about providers and products through 'Advertorials'. They offer our readers the opportunity to get detailed information about individual IT, infrastructure and software solutions and to get in direct contact with suppliers. 'Advertorials' are placed in a thematically related section in the IT&Production.

- Issue integrated layout with logo, company image and content-related customisable portrait components (address, profile, products etc.)
- 1/1 Page approx. 3.000 characters
- 1/2 Page approx. 1.500 characters

2 Prices*:

1/1 Page, 4c € 3.400,-
1/2 Page, 4c € 1.900,-

The design of your Advertorial is included in the price.

3 Online upgrade:

You can upgrade your 'Advertorial' in the trade journal IT&Production into a 'Digital' (digital product portrait) for our industrial online journal www.it-production.com with a runtime of four months. Upgrade price: € 400,-



4 Data delivery:

Please send us the following data via E-mail to: mzimmer@it-production.com

- Text – Word and other text files such as RTF files
1/1 Page approx. 3.000 characters, 1/2 page approx. 1.500 characters
- Contact data:
Phone, fax, web address, mail
- Logo – Please send us your digitized logo (300dpi)
- Product image – We need your image with a minimum resolution of 300dpi

* Please notice the different prices for image advertorials (see p.17).

All prices are zero rated for VAT.

Image Advertorials

1 Profile in brief:

'Image-Advertorials' are placed section-independently in the journal front part and offer the opportunity to present the performance of IT-companies to our readers. Because of the individual layout, 'Image-Advertorials' stand out clearly from other advertising forms and offer an alternative to simple image ads.

- Individual layout with logo, company image and content-related customisable portrait components (address, profile, products etc.)
- 1/1 Page approx. 3.000 characters

2 Prices*:

1/1 Page, 4c € 3.900,-

The design of your Advertorial is included in the price.

3 Online-Upgrade:

You can upgrade your 'Image-Advertorial' in the trade journal IT&Production into a 'Digitalior' (digital product portrait) for our industrial online journal www.it-production.com with a runtime of four months.

Upgrade price: € 400,-

Layout example:



4 Datenlieferung:

Please send us the following data via E-mail to: mzimmer@it-production.com

- Text – Word and other text files such as RTF files
1/1 Page approx. 3.000 characters
- Contact data:
Phone, fax, web address, mail
- Logo – Please send us your digitized logo (300dpi)
- Product image – We need your image with a minimum resolution of 300dpi

* All prices are zero rated for VAT.



Industry special Machinery and Plant Engineering

Highest flexibility and quality are characteristic for the german machinery and plant engineering sector. Part of this is the continuous transparency of digital data in every business sector. The display of every process of the value chain in software modules is the base of the capital goods industry's success.

Publication date: 06.02.2017 + 17.07.2017



Industry special Automotive

Structural change is gaining significant momentum. Those who speak about innovative technologies in automobile production today can't consider production IT and automation technology separately. Innovative manufacturing technology successfully implemented in this branch, is often adopted by other industries shortly thereafter.

Publication date: 06.09.2017



Industry special Synthetics Industry

Apart from legal requirements companies in the field of the synthetics industry also have to meet the needs of customers in regards of flexibility, delivery capability and documentation. Simultaneously rising costs for energy and raw material pressure companies in this sector to review their own competitiveness critically.

Publication date: 09.10.2017

1 Prices:

Advertorials	Prices*
1/1 Page	€ 3.400,-
1/2 Page	€ 1.900,-

Advertisings (4c)	Prices*
1/1 Page	€ 5.000,-
1/2 Page	€ 2.650,-
1/3 Page	€ 1.900,-
1/4 Page	€ 1.500,-

*All prices are zero rated for VAT.

2 Delivery:

As an insert in the IT&Production

As PDF download on www.it-production.com

(Runtime 6 months)

3 Data delivery:

Please send us the following data via E-mail to: mzimmer@it-production.com

- Text – Word and other text files such as RTF
1/1 Page approx. 3.000 characters
- Contact data:
Phone, fax, web address, mail
- Logo – Please send us your digitized logo (300dpi)
- Product image – We need your image with a minimum resolution of 300dpi



WISSEN KOMPAKT MES 2017/18

IN KOOPERATION MIT:



MES WISSEN KOMPAKT 2017/2018

Producers want to actively encounter the challenges of the global market. The strategic conception of MES projects can help decision makers to decrease lead times and focus on real-time quality. To fully use every potential of a MES – the complete economy and also the full scope of services – our authors in the special issue 'MES Wissen Kompakt' illuminate key success aspects needed to control manufacturing companies and to react quickly to variances. Furthermore 'MES Wissen Kompakt' presents a broad spectrum of company portraits, product news and services in the field of MES.

Dates: Editorial deadline: 16.02.17 • Advertising deadline: 09.03.17 • Publication: 06.04.17



WISSEN KOMPAKT ERP CRM 2018

IN KOOPERATION MIT:



ERP/CRM WISSEN KOMPAKT 2018

The implementation of an ERP solution alone is no panacea for organizational challenges; both the selection of the solution and the entire process of implementation have to be well-considered. A good advice in considerations of investment is essential. A company thinking about the selection of ERP systems has to deal with a complex software market and partly contradictory interests of departments. Also the question about the future and investment safety of the technology of an ERP solution has to be considered. To support their target-oriented approach in finding the right software our special issue 'ERP/CRM Wissen Kompakt' informs decision makers about sustainable investments in efficient IT infrastructures.

Dates: Editorial deadline: 20.10.17 • Advertising deadline: 15.11.17 • Publication: 13.12.17

**Every advertising needs at least 5mm trim to each side.

*All prices are zero rated for VAT.



WISSEN KOMPAKT PLM, CAD & ENGINEERING 2017/18

IN KOOPERATION MIT:



PLM, CAD und ENGINEERING WISSEN KOMPAKT 2017/2018

Flexibility in the development of new and sophisticated products is one of the most important success factors for manufacturing companies. To transfer innovations into marketable products IT departments play a central role. The right engineering solution and efficient Product Lifecycle Management systems are able to create possibilities for designers that can lead to better products, higher quality and a shorter time-to-market. Our special issue 'PLM, CAD und Engineering Wissen Kompakt' delivers valuable information by offering solutions and practical knowledge to understand efficiency potentials in product development.

Dates: Editorial deadline: 17.08.17 • Advertising deadline: 11.09.17 • Publication: 09.10.17

1 Prices:

Advertising forms	Prices*
1/1 Page Advertising** (175x246mm)	€ 3.400,-
1/1 Page Advertorial (165x215mm)	€ 2.900,-

Delivery quantity: 15.000 copies

2 Delivery:

- As an insert in the IT&Production
- As PDF download on www.it-production.com (Runtime 12 months)

3 Data delivery:

Please send us the following data via E-mail to: mzimmer@it-production.com

- Text – Word and other text files such as RTF; 1/1 Page ca. 2.100 characters
- Contact data: Phone, fax, web address, mail
- Logo – Please send us your digitized logo (300dpi)
- Product image – We need your image with a minimum resolution of 300dpi

Special Issues:

SAP Partner

Looking for innovations, new solutions and a differentiation to competitors, more and more companies are connecting with external partners and experts. With the its ecosystem network SAP provides a forum for developing partnerships, getting access to resources and to create a space for dialogues and cooperations. In the IT&Production May edition our readers get a current overview about the SAP-Ecosystem in the field of production industry. Besides a clear view into the market of solution providers there is also a broad spectrum of expert knowledge of selected partners presented in this special section.

Dates: Editorial deadline: 24.03.2017 • Advertising deadline: 22.04.2017 • Publication: 11.05.2017


Microsoft-Partner

Medium-sized enterprises are investing into Microsoft technologies even in difficult times because they are confident that productivity rises and cost structures get better. With the Microsoft-Partner-Network the company has created an ecosystem, that offers a forum to build up partnerships, getting access to resources and to have a framework for dialogues and cooperations. Our Microsoft partner overview in the July/August edition of the IT&Production offers tips for the search for suitable sector or special solutions in the field of production industry. Besides a clear view into the market of solution providers there is also a broad spectrum of expert knowledge of selected partners presented in this special section.

Dates: Editorial deadline: 30.05.2017 • Advertising deadline: 26.06.2017 • Publication: 17.07.2017

1 Delivery:

- As an insert in the IT&Production
- As PDF download on www.it-production.com (Runtime 12 months)

2 Prices (Advertorials):

Size DIN A4	Price*
1/1 Seite	€ 3.400,-
1/2 Seite	€ 1.900,-

*All Prices are zero rated for VAT.

The design of your Advertorial is included in the price.

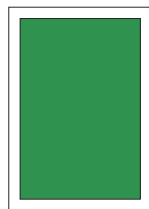
3 Data delivery:

Please send us the following data via E-mail to: mzimmer@it-production.com

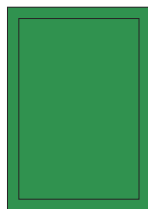
- Text – Word and other text files such as RTF
1/1 Page approx. 3.000 characters, 1/2 Page approx. 1.500 characters
- Contact data: Phone, fax, web address, mail
- Logo – Please send us your digitized logo (300dpi)
- Product image – We need your image with a minimum resolution of 300dpi

- | | | | |
|----------------------------|---|---------------------|---|
| 1 Magazine format: | DIN A4 210mm x 297mm (Width x Height)
Printspace: 185mm x 270mm (Width x Height) | 10 Return: | Material is only returned by special requests of the customer. Storage obligation ends three months after the advertisement has been published. |
| 2 Printing process: | Offset: printing colors in Euro scale (CMYK) for offset according to DIN16 539, Saddle stitch | 11 Warranty: | Only data existing on the data carrier can be exposed. The publisher assumes no liability for deviances in texts, illustrations and especially in colours. Misexposures effected by incomplete information are charged by expediture. Positives patterns being sent must be digitised and the customer is charged seperately for the additional work. |
| 3 Delivery: | Post mail: TeDo Verlag GmbH, Anzeigendisposition,
P.O.Box 2140 • 35009 Marburg
Courier mail service: TeDo Verlag GmbH • Anzeigendisposition,
Zu den Sandbeeten 2 • 35043 Marburg | | |
| 4 Printing data: | High-Res-PDF, EPS (fonts converted into paths, or embedded) or TIFF (resolution 300dpi) | 12 Contact: | Monika Zimmer, Marketing assistance
Phone: +49 6421 3086-531
E-Mail: mzimmer@it-production.com |
| 5 Data carrier: | CD-ROM | | |
| 6 Colors: | When printing in four colors we use Cyan, Magenta, Yellow, Black (CMYK) as defined according to the Euro scale. It is absolutely necessary to choose this color space in the programs.
Attention: We cannot use colors defined in the RGB color space or spot colors. | | |
| 7 Proof: | When printing colored advertisements a binding proof/printout is required to assure the authenticity of colors. Without these documents we do not guarantee color fastness. The same applies to deviations that vary within the tolerance of industrial colour printing or as a result of the offset process. | | |
| 8 Image formats: | TIFF, JPEG, EPS (with embedded fonts) | | |
| 9 Output profile: | ISO Coated v2 (ECI) / FOGRA39 (ISO12647-2:2004) | | |

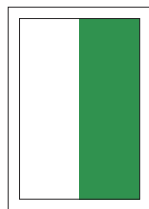
Size formats print space



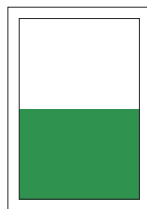
1/1 Page
185mm x 270mm



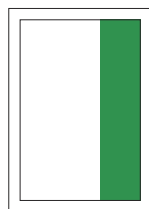
1/2 Page A5 (Junior)
140mm x 190mm



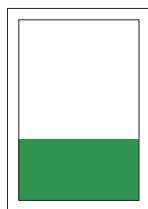
1/2 Page vertical
90mm x 270mm



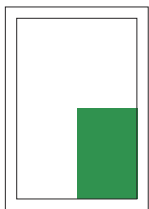
1/2 Page oblong
185mm x 130mm



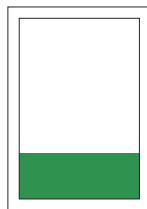
1/3 Page vertical
60mm x 270mm



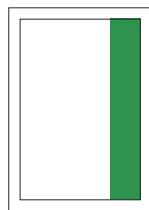
1/3 Page oblong
185mm x 90mm



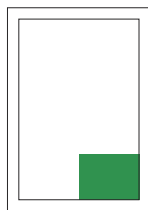
1/4 Page
90mm x 130mm



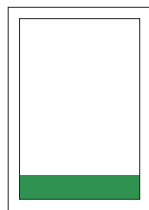
1/4 Page oblong
185mm x 65mm



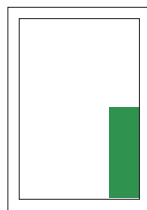
1/4 Page vertical
45mm x 270mm



1/8 Page
90mm x 65mm

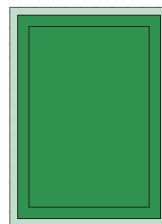


1/8 Page oblong
185mm x 30mm

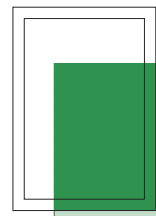


1/8 Page vertical
45mm x 130mm

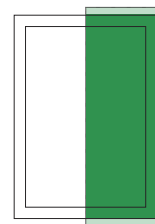
Size formats with bleed



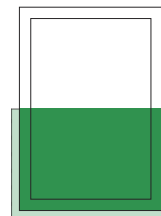
1/1 Page
210mm x 297mm



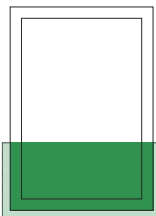
1/2 Page A5 (Junior)
148mm x 210mm



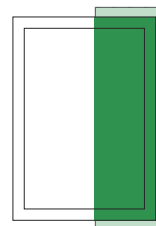
1/2 Page vertical
105mm x 297mm



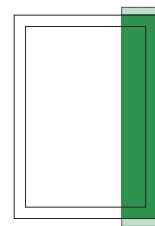
1/2 Page oblong
210mm x 148mm



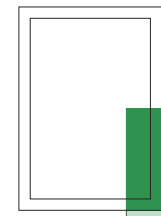
1/3 Page oblong
210mm x 100mm



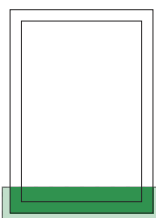
1/3 Page vertical
70mm x 297mm



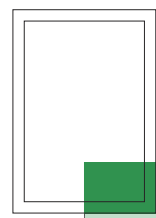
1/4 Page vertical
52mm x 297mm
1/4 Page oblong
210mm x 74mm
1/4 Page
105mm x 148mm



1/8 Page vertical
52mm x 148mm



1/8 Page oblong
210mm x 39mm



1/8 Page
105mm x 74mm

Please note: To the formats above please add 3mm on each side for trim!

Minimal size:	147mm x 210mm
Maximum size:	210mm x 297mm
Minimal weight:	for products with four pages 115g/m ²

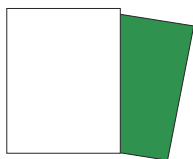
Technical drawing of a rectangular panel with the following dimensions and labels:

- Overall width: 430mm
- Overall height: 307mm
- Internal width: 215mm
- Internal height: 297mm
- Internal width offset: 210mm
- Top trim: 5mm head trim
- Bottom trim: 5mm bottom trim
- Left bleed: 5mm bleed
- Right bleed: 5mm bleed

Diagram illustrating the dimensions and bleed areas for a 14-page bound-in with cover. The diagram shows a rectangular layout with the following specifications:

- Top Dimensions:** 215mm (left section), 205mm (right section), and 5mm bleed (far right).
- Left Dimension:** 307mm (total height).
- Internal Dimensions:** 210mm (left section), 297mm (right section).
- Labels:** "Fold" is indicated in the center of the right section.
- Right Side Dimensions:** 5mm head trim (top), 5mm bottom trim (bottom), and 5mm bleed (far right).
- Bottom Dimensions:** 5mm bleed (left), min. 115mm max. 200mm (center), and 5mm bleed (right).

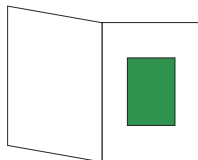
- 1 Loose inserts:** Before the order is accepted and confirmed, we require a copy of a binding sample with an indication of size and weight. We need the inserts trimmed and clinched as final products.



Minimal size: 100mm x 210mm
 Maximum size: 205mm x 290mm
 Minimum weight: 115g/m²
 Maximum weight: on enquiry
 Positioning: undefined

- 2 Fixed inserts:** Mechanical gluing: Glued edge is fixed parallel to the flange, at least 10mm to maximum 60mm from the flange. Folded items have to be closing at the flange. Positioning on request.

Affixed postcards, product samples on bound inserts or full-paged advertisements we additionally charge as a fixed insert. Before the order is accepted and confirmed, we do require a copy of a binding sample with an indication of size and weight.



Minimal size: 105mm x 147mm
 Maximum size: 148mm x 190mm
 Minimal weight: 160g/m²

Delivery: The delivery of any bound-in insert and fixed insert always requires a delivery note. To guarantee an unobstructed production, please fix a sample of the content to the pallet's outside. Please send an additional sample to the publisher.

Delivery quantity: 18.000 Copies

Delivery address: The delivery address for bound-in inserts and any supplement will be given to you with the confirmation.

Delivery deadline: The printing material deadline is the material delivery deadline for the issue (see schedule and editorial plan beginning on page 4).

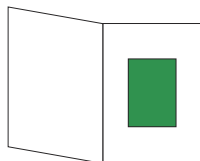
3 Contact: Christoph Kirschenmann, Head of Marketing
 Phone: +49 6421 3086-536
 E-Mail: ckirschenmann@it-production.com

1 Special advertising formats:

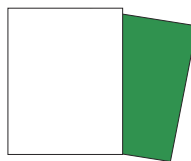
Banderole



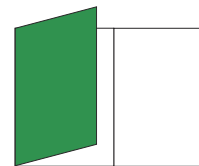
Affixed postcard



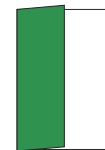
Supplement



Gatefolder



Flying sheet



2 Reprint:

Reprinting technical papers, interviews and product information is a flexible and cheap possibility to strengthen your product and brand message on the market. Please see the current price list in the following tables.



We take care of printing, creation of an electronic file for your web presence and on request the distribution through our lettershop for you.

4 License for reprint:

If you want to reprint your paper after it was published in our trade journal IT&Production you can purchase a license to print it yourself.



License	
Circulation	up to 1.000 pieces
Price*	€ 240,-

incl. a high-resolution PDF file

3 Price list:

2 Pages, 4-coloured, 135g/m ²					
Circulat.	500	1.000	2.000	5.000	10.000
Price*	€ 725,-	€ 770,-	€ 865,-	€ 1.180,-	€ 1.395,-
4 Pages, 4-coloured, 135g/m ²					
Circulat.	500	1.000	2.000	5.000	10.000
Price*	€ 810,-	€ 850,-	€ 975,-	€ 1.385,-	€ 2.010,-

*All prices are zero rated for VAT.

5 Low Res. PDF:

If you want to use your paper in your online area after it was published, we will gladly provide you a free PDF file in low resolution that its perfect for online functions.





1 Circulation control:

2 Circulation analysis: Copies per issue on average from
01.07.2015–30.06.2016 (Q3 + Q4 2015 und Q1 + Q2 2016)

3a Economic area:

Printed copies:	18.000		
Actual distributed copies (ADC):	17.658	thereof internat.	496
• Sold copies	4.706	thereof internat.	142
• Subscribed copies	4.693	thereof internat.	140
thereof member pieces	4.455	thereof internat.	117
• Other sales	-	-	-
• Single sale	13	thereof internat.	2
• Returned copies	-	-	-
Free copies:	12.952	thereof internat.	354
Remaining, archive and voucher copies:	342		



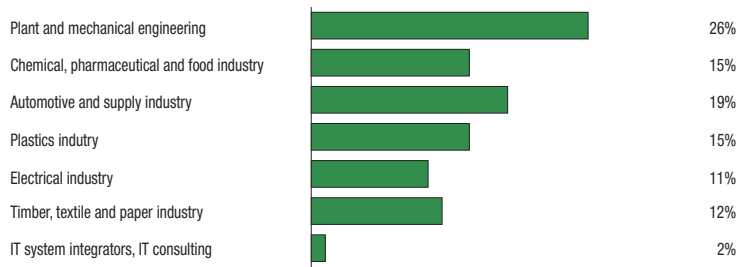
Percentage of actual distributed circulation:

	Copies	%
Germany	17.162	97,19%
International	496	2,81%
Actual distributed copies	17.658	100%

3b National distribution by postal code:

Postal code zone 0	873	5,09%
Postal code zone 1	696	4,06%
Postal code zone 2	1.359	7,92%
Postal code zone 3	1.857	10,82%
Postal code zone 4	2.219	12,93%
Postal code zone 5	2.363	13,77%
Postal code zone 6	1.824	10,63%
Postal code zone 7	2.804	16,34%
Postal code zone 8	1.868	10,88%
Postal code zone 9	1.299	7,57%
Circulation Germany	17.162	100%

Target markets



Target groups



* Production managers, Warehouse and logistic managers, Head of quality control and maintenance

** Company management, Plant management, Brand management, Executive board, Commercial management, Marketing/Sales, Purchasing, Controlling

*** IT managers, Consultants, System integrators, Analysts, Development

Company sizes



Content analysis of the editorial part





Christoph Kirschenmann
Head of marketing
IT&Production

Our online journal www.it-production.com is one of the most important sources of information for decision makers about IT investments in the industry. So it is the perfect addition to our trade journal IT&Production.

As the central research platform for production and industry managers www.it-production.com offers current information about market activities in a compact and clear form. Numerous user reports, branch news, market overviews, events, interviews and technical papers provide a comprehensive knowledge base for strategic investments in industrial IT solutions.

The hit rates are also highly presentable: Based on evaluations of the first half of 2016, www.it-production.com got over 193.140 page impressions and 36.739 visits on average per month.

Feel free to use www.it-production.com to address an holistic target audience with your company and benefit from our long experience contacting industrial decision makers.

Enjoy your media planning!



Providers and products

In the form of a digital product information www.it-production.com presents products and services of providers in the field of industrial IT solutions in detail.

Technical papers

With numerous use cases our practice-oriented technical papers explain how industrial companies optimise their processes by using IT and software solutions.

Market overviews

Detailed market overviews give a comprehensive insight into the whole market of industrial IT solutions.

IT-Job market

In our new IT-Job market you can find daily updated job offers for IT experts.

News

Up-to-date information in the IT sector: Cooperations, acquisitions, business deals, product news and staffing choices.

Videos

Whether product trailer, company clip, webinar or exhibition video – in this section you can find interesting movies about 'Industrial IT and Software'.

Events

Exhibitions, congresses and seminars about the topic industrial IT solutions – our schedule connects you with many interesting events in the IT sector.

Whitepapers

Current surveys, whitepapers and market analysis.

Banner ads

- 1 Usage data:** approx. 36.739 visits per month and approx. 193.140 page impressions per month (1st half of 2016)
- 2 Profile in brief:** Banner ads are a proven and effective way for wide-reaching and eye-catching campaigns to extend brand awareness
- 3 Target group:** Company management, Production management, IT management
- 4 Publisher:** TeDo Verlag GmbH
Zu den Sandbeeten 2 • 35043 Marburg
- 5 File formats:** GIF, PNG or JPEG (maximum 4MB)

7 data delivery:

Please send us the following data upon delivery to:
onlineservice@itp-production.com

- Customer name
- Contact for requests
- Target URL

6 Price list:

Banner	Size (Pixel)	Price*/Month
1. Fullsize-Banner	468 x 60 Pixel max. 50KB	€ 700,-
2. Sidebar-Banner	170 x 140 Pixel max. 40KB	€ 525,-
3. Content AD (Medium Rectangle)	300 x 250 Pixel max. 100KB	€ 1.875,-
4. Super-Banner (Leaderboard)	728 x 90 Pixel max. 100KB	€ 1.650,-
5. Skyscraper-Banner	160 x 600 Pixel max. 100KB	€ 1.650,-
6. Hockeystick-Banner	728 x 90 + 160 x 600 Pixel max. 100KB	€ 2.475,-

*All prices are zero rated for VAT.

Videos

- 1 Usage data:** approx. 36.739 visits per month and approx. 193.140 page impressions per month (1st half of 2016)
- 2 Profile in brief:** In our section 'Videos' you have the possibility to present business-clips of your company. Whether it is a product trailer, company or image movie, webinar recording or an exhibition movie – we present your video in the right thematically related section of our online journal www.it-production.com
- 3 Target group:** Company management, Production management, IT management
- 4 Publisher:** TeDo Verlag GmbH
Zu den Sandbeeten 2 • 35043 Marburg
- 5 File formats:** MPG-, AVI-, FLV-Format or YouTube-Videos

6 Prices:

Runtime	Price*
6 Months	€ 750,-
12 Months	€ 1.200,-

*All prices are zero rated for VAT.

7 Data delivery:

Please send your data upon delivery to: onlineservice@it-production.com



Whitepapers

- 1 Usage data:** approx. 36.739 visits per month and approx. 193.140 page impressions per month (1st half of 2016)
- 2 Profile in brief:** Place your user applications, case studies or market research results in our category 'Whitepapers' to inform decision-makers in management sectors, production and IT about the capacities of your company (up to three whitepapers simultaneously).
- 3 Target group:** Company management, Production management, IT management
- 4 Publisher:** TeDo Verlag GmbH
Zu den Sandbeeten 2 • 35043 Marburg
- 5 File format:** PDF file (max. 3 Whitepaper)

6 Prices:

Runtime	Price*
6 Months	€ 750,-
12 Months	€ 1.200,-

*All prices are zero rated for VAT.

- 7 Data delivery:** Please send your data upon delivery to: onlineservice@it-production.com



Digitalior (digital company and product portrait)

1 Usage Data: approx. 36.739 visits per month and approx. 193.140 page impressions per month (1st half of 2016)

2 Profile in brief: With our digitaliors you can present your company and product information at the right spot. By clicking on your digitalior the website opens up a small product window in your browser, where interested viewers can get more information about your company. Digitaliors make sure that your information get where they are perceived: in the market overviews, in technical papers and in our section 'Anbieter & Produkte'.

3 Target group: Company management, Production management, IT management

4 Publisher: TeDo Verlag GmbH
Zu den Sandbeeten 2 • 35043 Marburg

5 File format: GIF, PNG, JPEG, HTML5

6 Prices:

Runtime	Prices*
6 Months	€ 1.200,-
12 Months	€ 1.900,-

*All prices are zero rated for VAT.

7 Data delivery:

Please send us the following data upon delivery to: onlineservice@it-production.com

- Text up to 5.000 characters
- Images
- Your company logo (GIF or JPEG, max. 170x100 Pixel, max. 100KB)



Link

Link to your website.

Contact field

The contact field contains all information to get in contact with your company.

Company logo

Placement of your logo.

Product presentation

The text window provides room for 5.000 characters and multiple images and graphics for a detailed company and product presentation.

The design of your digitalior is done by us and included in the price.

Events

1 Profile in brief: In our section 'Events' you are able to publish your company events and shows. Whether it is a exhibition presentation, congress, webseminar, workshop or a roadshow – with our online journal www.it-production.com you can reach a qualified and interested audience.

2 Target group: Company management, Production management, IT management

3 Publisher: TeDo Verlag GmbH
Zu den Sandbeeten 2 • 35043 Marburg

**4 File formats/
Data delivery:** You will get a partner account, so you are able to present and place your events on our website on your own.

- Text up to 600 characters
- Company logo

5 Prices: (per event)

Runtime	Price*
3 Months	€ 100,-

*All prices are zero rated for VAT.

Veranstaltungskalender

Kriterien

August 2016

topsoft in Zürich (Messe)

topsoft

Die toposoft ist die grösste Schweizer IT-Fachmesse und der Jahresevent für Business Software und IT Infrastruktur am 30. vom **30.08.2016 bis 31.08.2016 in Zürich**

Aussteller auf der Messe



September 2016

Unternehmerische Freiheit verbunden mit der erfolgreichen Marke PLATO (Infotag)

PLATO
WISSEN IST ALLES WERDEN

Das FMEA Event für Berater: Partnermodelle für Selbstständige und 5 überzeugende Gründe, warum Sie teilnehmen sollten. am **01.09.2016 in Ettlingen**

Transparente Fertigung - Herausforderungen entgegnetreten (Infotag)

COSMINO
Innovation your efficiency

Kostenfreie Info-Veranstaltung zum Thema MES und Industrie 4.0 am **07.09.2016 in Magdeburg**

23. Symposium Simulation - ASIM 2016 (Kongress)

DUALIS

ASIM - Arbeitsgemeinschaft Simulation - fördert die Weiterentwicklung von Modellbildung und Simulation in Grundlagen und vom **07.09.2016 bis 09.09.2016 in Dresden**

Anzeige
\$next_banner

Energieeffizienzforum für Fertiger (Forum)

Gemeinsames Energieeffizienzforum für Fertiger der ccc software gmbh und der Phoenix Contact Deutschland GmbH



IT-Job market

1 Profile in brief: In our section 'Job market' you are able to publish job offers in the IT sector.

2 Target group: Company management, Production management, IT management

3 Publisher: TeDo Verlag GmbH
Zu den Sandbeeten 2 • 35043 Marburg

**4 File format/
Data delivery:** Your partner account will be upgraded so you are able to place your job offer on your own.



- Text up to 2.000 characters
- Company logo

5 Prices: (per job offer)

Price per month*

€ 80,-

* All prices are zero rated for VAT.

Der Stellenmarkt für IT-Profis

Schränken Sie Ihre Suche ein,
um passende Stellenausschreibungen zu finden.

Berufsbezeichnung:

Tätigkeitsfeld:

Ausbildung:

Bundesland:

[Passende Stellen finden](#)

« zurück **1** 2 3 4 5 weiter »

27. Juli 2016

Berner & Mattner Systemtechnik GmbH

Softwareentwickler (m/w) C#/C++ Industrielle Steuerungssysteme

Ihr Aufgabenfeld:
Als erfahrener Softwareentwickler C#/C++ entwickeln Sie anspruchsvolle Software zur Steuerung und Überwachung moderner Industriemaschinen, Prüfgeräte oder Produktionsmaschinen. Die von Ihnen entwickelte Software ermöglicht innovative Funktionen für vernetzte Systeme und damit die entscheidende Differenzierung für unsere Kunden. ...

[Mehr Infos zu diesem Stellenangebot](#)

nemetris GmbH

Berater / Consultant Kundenprojekte Just-in-Sequence (JIS) (m/w)

Ihr Aufgabenfeld:
Was Sie erwartet ...

Spannende und internationale Projekte bei unseren namhaften Kunden aus der Automobilindustrie
Entwicklungsthemen in den Bereichen Just-in-Sequence (JIS), Manufacturing Execution (MES), Logistik und Produktion
Begleitung der Projekte von der Konzeptionsphase ...

[Mehr Infos zu diesem Stellenangebot](#)

Premium-Account

1 Profile in brief:

By purchasing a premium account on www.it-production.com you can address your target groups more intensively and highlight the services and solutions of your company clearly. In the following table you get an overview about the offered services of basic and premium accounts.

Services overview

Services	Basic	Premium
Market overview entries	✓	✓
+ Company logo	✗	✓
+ Digital product portrait (Text approx. 5.000 characters + images)	✗	✓
Section events (max. 10 entries)	✗	✓
incl. company or event logo	✗	✓
+ 'Exhibition presentation' + company logo	✗	✓
Section 'IT-Job market' (max. 5 entries)	✗	✓
incl. individual formatting/design + company logo	✗	✓
Section 'Whitepapers' (max. 3 entries)	✗	✓
Section 'Provider IT+Software' including a digital product portrait	✗	✓
Webcast: Interation of a company video in the right thematic section	✗	✓

2 Target group:

Company management, Production management,
IT management

3 Publisher:

TeDo Verlag GmbH
Zu den Sandbeeten 2 • 35043 Marburg



My advice: Become a premium partner and use our services for your content marketing.

Christoph Kirschenmann
Head of marketing IT&Production

4 Prices*:

Runtime	Basic-Account	Premium-Account
6 Months	free	€ 1.900,-
12 Months	free	€ 2.925,-

*All prices are zero rated for VAT.

1 Name: IT&Production E-Mail Newsletter

2 Profile in brief: In addition to our online journal www.it-production.com and our trade journal IT&Production our IT&Production E-Mail Newsletter is published every two weeks.

Our editorial team compiles interesting facts, trends, news and current events in the sector of industrial IT solutions for the subscribers of our E-Mail newsletter. Offset to the printed trade journal you can find topics that are discussed in manufacturing companies directly on your desktop.

3 Target group: Company management, Production management, IT management

4 Release dates 2017:

January	February	March	April	May	June
18.01.2017	01.02.2017	01.03.2017	05.04.2017	03.05.2017	07.06.2017
	15.02.2017	15.03.2017	19.04.2017	17.05.2017	21.06.2017

July	August	September	October	November	December
05.07.2017	02.08.2017	06.09.2017	11.10.2017	08.11.2017	06.12.2017
19.07.2017	16.08.2017	20.09.2017	25.10.2017	22.11.2017	20.12.2017

Advertising and document deadline in each case is one week before the publication date of the newsletter.

5 Publisher: TeDo Verlag GmbH
Zu den Sandbeeten 2 • 35043 Marburg

Contacts

Editorial Dep.

Patrick C. Prather
Dominic Heitz

Advertising

Christoph Kirschenmann
Monika Zimmer

Media consultant

Moritz Ernst



IT&Production E-Mail Newsletter

1 Prices and advertising formats:

Format	Format in Pixel	Placement	Price*
185mm x 30mm	2.185 x 354	top – bottom	€ 400,-
90mm x 65mm	1.063 x 768	middle	€ 400,-

2 Prices:*

Inseration	Discount	1/8 Page transverse or normal
1		€ 400,-
3	10%	€ 360,- per issue
5	20%	€ 320,- per issue

*All prices are zero rated for VAT.

3 File formats:

Please deliver data only in the RGB color space and in a resolution of 300dpi. Data in the CMYK color space can lead to color derivation in the production process. Valid formats are PDF or EPS with embedded fonts resp. changed in trailers.

4 Newsletter format:

PDF

5 Data delivery:

Please send the following data on delivery to:
mzimmer@it-production.com:

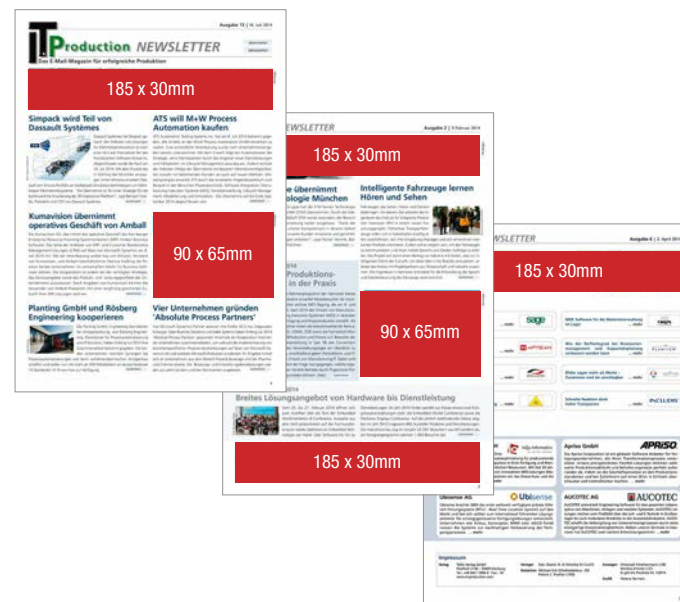
- Advert
- Target-URL

6 Deadline:

One week before release date

7 Usage data:

Circulation approx. 4.891 subscribers (October 2016)





1 Titel:
2 Profile in brief:

INDUSTRIE 4.0-MAGAZIN (I40M)

The fourth industrial revolution is in full swing and nearly everybody is taking part in this transformation process. It is time for a journal, that takes a holistic look on this broad topic. A purely technical explanation of this fourth industrial revolution is not enough, that is why we report about the three columns Technology / World of work / Society to the same extent. Of particular importance in the INDUSTRIE 4.0-MAGAZIN are also the sectors education and technology transfer. It is our claim to provide all important information from every involved sector at a glance.

From September 2016 we inform you at 14-day intervals about the newest developments in the fourth industrial revolution: from current reports of companies, associations, politicians, employers and unions to technical papers about the topics technology and standardization in different technical depth. It is our goal to clearly illustrate and comprehensively informate about every sector of Industry 4.0.

Digital transformation is in full swing and affects all areas of our society. The right journal for this topic is the INDUSTRIE 4.0-MAGAZIN.

3 Frequency:
4 Format:
5 Size:
6 Content:
7 Publisher:

Every 14 days
electronically (PDF), in DIN A4
approx. 16 to 32 pages
Technology, world of work, politics, society, universities and education
in the field of digital transformation towards Industry 4.0
TeDo Verlag GmbH
Zu den Sandbeeten 2, 35043 Marburg
P.O.Box • Postfach 2140 • 35009 Marburg
Delivery address • Zu den Sandbeeten 2 • 35043 Marburg

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Christoph Kirschenmann, Head of marketing

Phone: +49 6421 3086-536
E-Mail: ckirschenmann@i40-magazin.de



1 Name: i-need.de – Product Finder

2 Profile in brief: i-need brings all important information about your products and your company together. It presents users comprehensive information in text, image and video format. The i-need Product Finder combines every TeDo specialist media product overview in the sectors of Automation technology, Production technology, Industrial image processing, Robotics, Switch cabinet and Building technology.

i-need.de is unique because it summarises product information clearly arranged according to sectors. The search results deliver a comprehensive overview about every product in the relevant segment. Users appreciate the high quality of search results, which are an important part of strategic information procurement.

With the four account packages Basic, PRO, PREMIUM and PLATIN, i-need.de offers interesting communication channels on a highly frequented information platform for industrial products and services.

NEW
on i-need.de

- Extension of the product catalogues for six industry sectors
- New and optimized user interface – easy and intuitive navigation
- Copy function – update similar products easy and fast
- Entry status info – clearly on the dashboard
- Automatic allocation of the right product categories by clear catalogue-choices – this makes entries easier and optimizes search results
- Publishing videos
- Optional: Service data maintenance and product news in our newsletters
- Automatic datasheet export offers multiple advantages for your communication (coming in 2017)
- Optimized account management with different user rights (coming in 2017)



3 Target groups:

You can choose your target groups because i-need addresses various industry sectors: Constructors, company and production managers, production industry, engineering buyers and users in the field of plant and application engineering, integrators, architects, electrical industry, engineering offices, industrial image processing, switch cabinet builders, enclosure manufacturers, building technology, electricians, specialist planners.

4 Usage data:

01st of Juli 2015 to 30th of June 2016
 Visitors: 112.189, Page impressions: 643.738

5 Publisher:

TeDo Verlag GmbH • Zu den Sandbeeten 2 • 35043 Marburg

	Basic	PRO	PREMIUM - Topseller -	PLATIN
Prices per month (zero rated for VAT.)	€ 0,00	from € 199,00	from € 499,00	All services from € 798,00
1 Present unlimited products Present an unlimited number of products on i-need.de	✓	✓	✓	✓
2 Printed market overviews in our expert media Depending on editorial choice	✓	✓	✓	✓
3 Company presentation Present your company to your target audience		✓	✓	✓
4 Microsite This platform for your company presentation combines company presentation / product overview / technical papers / product news		✓	✓	✓
5 Overview of your entire product portfolio Present your entire product portfolio		✓	✓	✓
6 Prominent presentation of your products Search results are displayed preferentially from the PRO package		✓	✓	✓
7 Publish technical papers Show publications of your company and your products		✓	✓	✓
8 Communicate product news Inform about your latest product highlights		✓	✓	✓
9 Premium listing in market overviews Your company logo is listed at the top with other PRO-account companies		✓	✓	✓
10 Publish videos Connect and share your product and company videos on i-need.de		✓	✓	✓
11 Whitepaper-Download Present user reports, case studies and market research results via download link		✓	✓	✓
12 Newsletter Publish up to two product news per month			✓	✓
13 Data maintenance service Up to 10 new entries per month and 50 updates per month				✓

Present your company, products and solution expertise with one of the following packages!

Basic:

Our free Basic package gives a first introduction in the Product Finder i-need.de. Filter functions increase the relevance of search results for users and the clear presentation allows a quick access to results.

PRO:

With the i-need.de PRO package you are able to present your products and your company in a more prominent way and get access to many additional and exclusive features.

PREMIUM:

With our PREMIUM package you benefit from every service of the PRO package. In addition you are able to inform your target audience about your latest product innovations with our newsletter directly. The newsletter has a circulation of over 21.000 subscribers and fits perfectly to send your message into the market. This package includes two product news per month with one product message (each) and up to 1.500 characters text. (Unused newsletter messages expire at the end of each month and can not be added up)

PLATIN:

Never waste time with data maintenance again! With our PLATIN bundle you receive our data maintenance service. We take care of the time-consuming data maintenance and your product entries. This includes up to 50 product updates for entries, that have already been uploaded to i-need.de, and 10 new product entries per month. (Unused data maintenance service packages expire at the end of each month and can not be added up.)

The single service packages are bookable as annual subscriptions. The subscription is valid until the end of the year and extends automatically for one year if it is not cancelled by October 31th. Booked and unused services expire at the end of each month and can not be added up.

6 Advertising forms on i-need.de:

Banner	Size (Pixel)	Description	Price/ Month
1. Fullsize-Banner	728 x 90 Pixel	Integrated prominent placement in the website's content	€1.880,-
2. Skyscraper	300 x 800 Pixel	Upright ad space right beside the content	€4.880,-
3. Super-Banner	on enquiry	Prominent header placement with much room for your product presentation	on enquiry

7 Data formats: GIF, PNG, JPEG, (72 dpi, RGB colour space) or HTML5 with max. 4MB

8 Data delivery: Please send us the following data upon delivery to: anzeigen@sps-magazin.de

- Customer name
- Contact for requests
- Target URL

9 Contact: Markus Lehnert, Marketing manager
 Phone: +49 6421 3086-594
 E-Mail: mlehnert@sps-magazin.de

10 Terms of payment/Bank account:

Invoice payment is annual. In case of monthly payment the subscription price on PRO and PREMIUM increases by 7% and on PLATIN accounts by 5%.

Sparkasse Marburg-Biedenkopf:

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 IBAN: DE51 5001 0060 0517 0306 03
 SWIFT-BIC: PBNKDEFF

1. Fullsize-Banner:



2. Skyscraper:



3. Super-Banner:



Ziffer 1: „Anzeigenauftrag“ im Sinn der nachfolgenden Allgemeinen Geschäftsbedingungen ist der Vertrag über die Veröffentlichung einer oder mehrerer Anzeigen eines Werbetreibenden oder sonstigen Inserenten in Publikationen des Verlages oder der Vertrag über die Beifügung von Beilagen oder Einheiten zu solchen Publikationen zum Zweck der Verbreitung.

Ziffer 2: Anzeigen sind im Zweifel zur Veröffentlichung innerhalb eines Jahres nach Vertragsabschluss abzurufen. Ist im Rahmen eines Abschlusses das Recht zum Abruf einzelner Anzeigen eingeräumt, so ist der Auftrag innerhalb eines Jahres seit Erscheinen der ersten Anzeige abzuwickeln, sofern die erste Anzeige innerhalb der in Satz 1 genannten Frist abgerufen und veröffentlicht wird.

Ziffer 3: Bei Abschlüssen ist der Auftraggeber berechtigt, innerhalb der vereinbarten bzw. der in Ziffer 2 genannten Frist auch über die im Auftrag genannte Anzeigenmenge hinaus weitere Anzeigen abzurufen.

Ziffer 4: Wird ein Auftrag aus Umständen nicht erfüllt, die der Verlag nicht zu vertreten hat, so hat der Auftraggeber, unbeschadet etwaiger weiterer Rechtspflichten, den Unterschied zwischen dem gewährten und dem der tatsächlichen Abnahme entsprechenden Nachlass dem Verlag zu erstatten. Die Erstattung entfällt, wenn die Nichterfüllung auf höherer Gewalt im Risikobereich des Verlages beruht.

Ziffer 5: Aufträge für Anzeigen, Einhefter und Fremdbeilagen, die erklärtermaßen ausschließlich in bestimmten Nummern, bestimmten Ausgaben oder an bestimmten Plätzen der Druckschrift veröffentlicht werden sollen, müssen so rechtzeitig beim Verlag eingehen, dass dem Auftraggeber noch vor Anzeigenschluss mitgeteilt werden kann, wenn der Auftrag auf diese Weise nicht auszuführen ist.

Ziffer 6: Anzeigen werden an bestimmten Positionen nur aufgenommen, wenn diese Sonderplatzierungen jeweils vom Verlag schriftlich bestätigt wurden.

Ziffer 7: Eine Stornierung von gebuchten Anzeigen muss immer schriftlich erfolgen, Telefax oder E-Mail ist ausreichend. Die Stornierung von bereits gebuchten Anzeigen ist bis 14 Tage vor Anzeigenschluss, laut Mediadaten, kostenfrei möglich. Bei Stornierung 13 bis 7 Tage vor Anzeigenschluss fallen Stornogebühren in Höhe von 50 % des Anzeigenbruttopreises an. Für Stornierungen, die später als 7 Tage vor Anzeigenschluss eingehen, kann der Verlag den vollen Anzeigenbruttopreis in Rechnung stellen.

Für Print- und Online-Anzeigen mit Sonderplatzierungen (auch Umschlagseiten, Sonderformate und Produktübersichten) sowie für Titel- und Innertitelseiten besteht kein Rücktrittsrecht. Abbestellungen von Online-Anzeigen müssen acht Wochen vor Schaltungsbeginn schriftlich erfolgen. Eine Stornierung von weniger als acht Wochen vor Schaltungsbeginn ist nicht möglich. Die Anzeige wird somit in voller Höhe des vereinbarten Anzeigenpreises berechnet.

Ziffer 8: Der Verlag behält sich vor, Auftragsaufträge – auch einzelne Abrufe im Rahmen eines Abschlusses – und Beilagenaufträge wegen ihres Inhalts, der Herkunft oder der technischen Form nach einheitlichen, sachlich gerechtfertigten Grundsätzen des Verlages abzulehnen, wenn deren Inhalt gegen Gesetze oder behördliche Bestimmungen verstößt oder deren Veröffentlichung durch den Verlag unzumutbar ist. Dies gilt auch für Aufträge, die bei Geschäftsstellen, Annahmestellen oder Vertretern aufgegeben werden. Beilagenaufträge sind für den Verlag erst nach Vorlage eines Modells der Beilage und deren Billigung bindend. Beilagen, die durch Format oder Aufmachung beim Leser den Eindruck eines Bestandteils der Zeitung oder Zeitschrift erwecken oder Fremdanzeigen enthalten, werden nicht angenommen.

Ziffer 9: Für die rechtzeitige Lieferung des Anzeigentextes und einwandfreier Druckunterlagen oder der Beilagen ist der Auftraggeber verantwortlich. Für erkennbar ungeeignete oder beschädigte Druckunterlagen fordert der Verlag unverzüglich Ersatz an. Der Verlag gewährleistet die für den belegten Titel übliche Druckqualität im Rahmen der durch die Druckunterlagen gegebenen Möglichkeiten. Für den Verlag entstandene Schäden durch das nicht rechtzeitige Einreichen von Druckunterlagen sind vom Auftraggeber zu leisten.

Ziffer 10: Der Auftraggeber hat bei ganz oder teilweise unleserlichem, unrichtigem oder bei unvollständigem Abdruck der Anzeige Anspruch auf Zahlungsminderung oder eine einwandfreie Ersatzanzeige, aber nur in dem Ausmaß, in dem der Zweck der Anzeige beeinträchtigt wurde. Lässt der Verlag eine ihm hierfür gestellte angemessene Frist verstreichen oder ist die Ersatzanzeige erneut nicht einwandfrei, so hat der Auftraggeber ein Recht auf Zahlungsminderung. Schadensersatzansprüche aus positiver Forderungsverletzung, Verschulden bei Vertragsabschluss und unerlaubter Handlung sind – auch bei telefonischer Auftragserstellung – ausgeschlossen; Schadensersatzansprüche aus Unmöglichkeit der Leistung und Verzug sind beschränkt auf Ersatz des vorhersehbaren Schadens und auf das für die betreffende Anzeige oder Beilage zu zahlende Entgelt. Dies gilt nicht für Vorsatz und grobe Fahrlässigkeit des Verlegers, seines gesetzlichen Vertreters und seines Erfüllungsgehilfen. Eine Haftung des Verlages für Schäden wegen des Fehlens zugesicherter Eigenschaften bleibt unberührt. Für Fehler jeder Art aus telefonischer Übermittlung haftet der Verlag nur bei Vorsatz oder grober Fahrlässigkeit. Im kaufmännischen Geschäftsverkehr haftet der Verlag darüber hinaus auch nicht für grobe Fahrlässigkeit von Erfüllungsgehilfen; in den übrigen Fällen ist gegenüber Kaufleuten die Haftung für grobe Fahrlässigkeit dem Umfang nach auf den voraussehbaren Schaden bis zur Höhe des betref-

fenden Anzeigenentgelts beschränkt. Reklamationen müssen – außer bei nicht offensichtlichen Mängeln – innerhalb von vier Wochen nach Eingang der Rechnung und Beleg geltend gemacht werden.

Ziffer 11: Werden Anzeigenmotive vom Auftraggeber digital übermittelt, so ist die Haftung des Verlages für ganz oder teilweise unleserliche, unrichtige oder unvollständige Wiedergaben der entsprechenden Anzeigen ausgeschlossen.

Ziffer 12: Für vom Auftraggeber bereitgestelltes Material (Einhefter, Beilagen usw.) übernimmt der Verlag keine Gewähr für die Richtigkeit der als geliefert bezeichneten Mengen oder Qualitäten.

Ziffer 13: Der TeDo Verlag geht davon aus, dass Bild- und Urheberrechte von Daten, die der TeDo Verlag von Dritten erhält, beim Versender beziehungsweise seinem Arbeitgeber liegen, wenn die Daten nicht anders gekennzeichnet sind. Der TeDo Verlag übernimmt keine Haftung, wenn es in einem solchen Fall zu einer Abmahnungsklage kommt.

Ziffer 14: Probeabzüge werden nur auf ausdrücklichen Wunsch geliefert. Der Auftraggeber trägt die Verantwortung für die Richtigkeit der zurückgesandten Probeabzüge. Der Verlag berücksichtigt alle Fehlerkorrekturen, die ihm innerhalb der bei der Übersendung des Probeabzuges gesetzten Frist mitgeteilt werden.

Ziffer 15: Sind keine besonderen Größenvorschriften gegeben, so wird die nach Art der Anzeige übliche, tatsächliche Abdruckhöhe der Berechnung zugrunde gelegt.

Ziffer 16: Falls der Auftraggeber nicht Vorauszahlung leistet, wird die Rechnung sofort, möglichst aber 14 Tage nach Veröffentlichung der Anzeige, übersandt. Die Rechnung ist innerhalb der aus der Preisliste ersichtlichen, vom Empfang der Rechnung an laufende Frist zu bezahlen, sofern nicht im einzelnen Fall eine andere Zahlungsfrist oder Vorauszahlung vereinbart ist. Etwaige Nachlässe für vorzeitige Zahlung werden nach der Preisliste gewährt.

Ziffer 17: Bei Zahlungsverzug oder Stundung werden Zinsen sowie die Einziehungskosten berechnet. Der Verlag kann bei Zahlungsverzug die weitere Ausführung des laufenden Auftrages bis zur Bezahlung zurückstellen und für die restlichen Anzeigen Vorauszahlung verlangen. Bei Vorliegen begründeter Zweifel an der Zahlungsfähigkeit des Auftraggebers ist der Verlag berechtigt, auch während der Laufzeit eines Anzeigenabschlusses das Erscheinen weiterer Anzeigen ohne Rücksicht auf ein ursprünglich vereinbartes Zahlungsziel von der Vorauszahlung des Betrages und von dem Ausgleich offestehender Rechnungsbeträge abhängig zu machen.

Ziffer 18: Der Verlag liefert mit der Rechnung auf Wunsch einen Anzeigenbeleg. Je nach Art und Umfang des Anzeigenauftrages werden Anzeigenausschnitte, Belegseiten oder vollständige Belegnummern geliefert. Kann ein Beleg nicht mehr beschafft werden, so tritt an seine Stelle eine rechtsverbindliche Bescheinigung des Verlages über die Veröffentlichung und Verbreitung der Anzeige.

Ziffer 19: Kosten für die Anfertigung bestellter Druckvorlagen sowie für vom Auftraggeber gewünschte oder zu vertretende erhebliche Änderungen ursprünglich vereinbarter Ausführungen hat der Auftraggeber zu tragen.

Ziffer 20: Bei Ziffernanzeigen wendet der Verlag für die Verwahrung und rechtzeitige Weitergabe der Angebote die Sorgfalt eines ordentlichen Kaufmanns an. Einschreibebriefe und Eilbriefe auf Ziffernanzeigen werden nur auf dem normalen Postweg weitergeleitet. Die Eingänge auf Ziffernanzeigen werden vier Wochen aufbewahrt. Zuschriften, die in dieser Frist nicht abgeholt werden, werden vernichtet. Wertvolle Unterlagen sendet der Verlag zurück, ohne dazu verpflichtet zu sein. Der Verlag behält sich im Interesse und zum Schutz des Kunden das Recht vor, die eingehenden Angebote zur Ausschaltung von Missbrauch des Zifferndienstes zu Prüfzwecken zu öffnen. Zur Weiterleitung von geschäftlichen Anpreisungen und Vermittlungsangeboten ist der Verlag nicht verpflichtet.

Ziffer 21: CDs werden nur auf besondere Anforderung an den Auftraggeber zurückgesandt. Die Pflicht zur Aufbewahrung endet drei Monate nach Ablauf des Auftrages.

Ziffer 22: Werbungsvermittler und Werbeagenturen sind verpflichtet, sich in ihren Angeboten, Verträgen und Abrechnungen mit den Werbungtreibenden an die Preisliste des Verlages zu halten. Die vom Verlag gewährte Mittlergebühr darf an den Kunden weder ganz noch teilweise weitergegeben werden.

Ziffer 23: Erfüllungsort und Gerichtsstand ist der Sitz des Verlages. Soweit Ansprüche des Verlages nicht im Mahnverfahren geltend gemacht werden, bestimmt sich der Gerichtsstand bei Nichtkaufleuten nach deren Wohnsitz. Ist der Wohnsitz oder gewöhnliche Aufenthalt des Auftraggebers zum Zeitpunkt seiner Klageerhebung unbekannt oder hat der Auftraggeber nach Vertragsabschluss seinen Wohnsitz oder gewöhnlichen Aufenthalt aus dem Geltungsbereich des Gesetzes gelegt, ist als Gerichtsstand der Sitz des Verlages vereinbart.

Ziffer 24: Bei teilweiser oder gänzlicher Unwirksamkeit einzelner Bestimmungen bleibt die Gültigkeit der übrigen Bestimmungen unberührt.

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