

MEDIAKIT

2022

-dhf INTRALOGISTIK

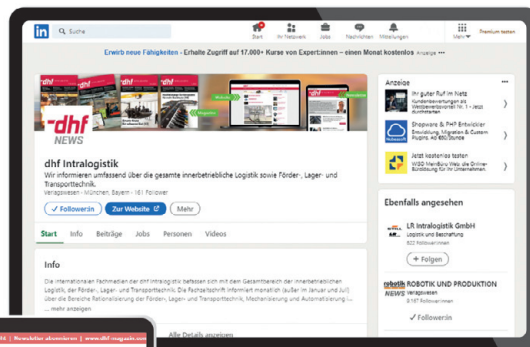
Warehouse Logistics + Material Flow

Industrial Trucks

Information Technology

Cranes + Hoists

Loading + Transport



PDF-DOWNLOAD



redirect.tedomedien.de/dhf-mediakit-2022



**ALWAYS THERE FOR YOU!
YOU CAN REACH OUR
MEDIA EXPERTS UNDER:**

+49 6421 3086-111



TRADE JOURNAL

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The Media Brand

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Editorial Calendar

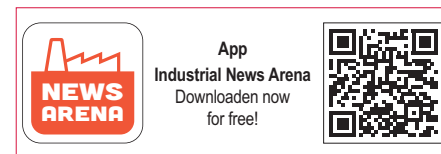
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Website

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dhf Intralogistik Newsletter

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1 Title: dhf Intralogistik

2 Brief Description: The international trade journal dhf Intralogistik deals with the entire field of internal logistics, conveying, storage and transport technology. It provides monthly information (except in January and July) on the areas of rationalization of conveying, storage and transport technology, mechanization and automation in internal material flow. dhf Intralogistik also covers the design, operation, equipment and planning of all types of materials handling equipment, installations and systems. It serves the professional information and the exchange of experience between users and manufacturers as well as the experts in planning, manufacturing, organization and construction.

3 Target Group: Users and experts from all areas of intralogistics

4 Publication Frequency: 10 x per year

5 Format: DIN A4

6 Volume: 68th Volume 2022

7 Subscription Price:

ISSN-Nr. 0947-9481	Trade Journal		eMagazin		Trade Journal + eMagazin	
	Germany	Abroad	Germany	Abroad	Germany	Abroad
Annual Subscription	€ 120.- (plus € 40.- shipping)	€ 120.- (plus € 50.- shipping)	€ 80.-	€ 80.-	€ 168.- (incl. shipping)	€ 178.- (incl. shipping)
Retail Price	€ 16.- (plus shipping)	€ 16.- (plus shipping)	€ 12.-	€ 12.-	€ 22.40 (plus shipping)	€ 22.40 (plus shipping)

All prices include legal VAT.

8 Memberships/Participation: –

9 Publishing House: TeDo Verlag GmbH
Postal Address: Postfach 2140 • 35009 Marburg
Delivery Address: Zu den Sandbeeten 2 • 35043 Marburg

10 Schedule/Editorial Calendar: see page 4

11 Publisher: Dipl.-Stat. B. Al-Scheikly

12 Advertisements: **Markus Lehnert, Advertising Manager**
Phone: +49 6421 3086-594
E-Mail: mlehner@tedo-verlag.de

13 Editorial Staff: **Christoph Scholze, Chief Editor**
Phone: +49 6421 3086-203
E-Mail: cscholze@tedo-verlag.de

14 Print Copies: 12,000 copies





15 Volume Analysis: 2020 = 10 Issues
Total Size: 588 pages = 100.0%
Editorial Part: 486 pages = 82.7%
Ad Section: 102 pages = 17.3%


Bound-in Inserts: 0 pages = 0.0%
Publisher's Ads: 6 pages = 1.1%
Inserts: 0


1 (Jan/Feb)							
Issue and Deadlines	dhf Intralogistik Topic Specials	Warehouse Logistics + Material Flow	Industrial Trucks	Cranes + Hoists	Information Technology	Loading + Transport	Fairs and Events
Publication Date: 28.02.2022	Warehouse Logistics + Material Flow	Storage and Picking Systems	Driverless Transport Systems	Cranes of all Types	Warehouse Management Systems	Doors and Gates	
Advertising Deadline: 14.02.2022	Joint Special IT Production	Conveying and Sorting Systems	Forklifts of all Types	Lifting Tables	Coding and Reading Systems	Palletizing Systems	
Editorial Deadline: 31.01.2022	Digitalization in Intralogistics	High Bay Warehouse	Attachments	Cable and Chain Hoists	Handheld Terminals	Load Carriers and Containers	
		Automatic Small Parts Storage	Battery and Drive Technology	Automation Components	Identification Systems	Load Securing	
		Shelving and Racking Systems	Multidirectional and Sideloaders	Vacuum Technology	Printers	Special Transporters	

2 (March)							
Issue and Deadlines	dhf Intralogistik Topic Specials	Warehouse Logistics + Material Flow	Industrial Trucks	Cranes + Hoists	Information Technology	Loading + Transport	Fairs and Events
Publication Date: 28.03.2022	Cranes + Hoists	Electric Monorail Systems	Warehouse Equipment	Cranes of any Type	Crane and Radio Remote Controls	Packing and Loading	
Advertising Deadline: 14.03.2022	Loading + Transport	Storage and Picking Systems	Forklifts of any Type	Hoists and Grabs	Warehouse Management Systems	Ramp Equipment	
Editorial Deadline: 28.02.2022		Power and Free Conveyors	Tow Tractors	Slings	Material Flow Control Systems	Load Securing	
		Drive Technology	Multidirectional and Sideloaders	Energy and Data Transmission Systems	Weighing Equipment	Loading und Unloading Systems	
		Storage and Retrieval Machines	Cold Store Forklift		Industrial Automation	Pallets	
Product Overviews	Cranes + Hoists, Rope and Chain Hoists						


Automatisierungstreff
IT & AUTOMATION 2022
 29.03. – 31.03.2022
29. - 31. März 2022 | Tagesaktuelle Sitzungen

4 (May)	dhf Intralogistik Topic Specials	Warehouse Logistics + Material Flow	Industrial Trucks	Cranes + Hoists	Information Technology	Loading + Transport	Fairs and Events
Publication Date: 17.05.2022	LogiMAT 2022	High-bay Warehouse	Forklifts of any Type	Cranes of any Type	Transport Control Systems	Load Securing	 Hannover Messe Logistik 4.0, Hannover 30.05. – 02.06.2022
Advertising Deadline: 03.05.2022	Warehouse Logistics + Material Flow	Storage and Retrieval Machines	Warehouse Trucks	Energy and Data Transmission Systems	Warehouse Management Systems	Load Carriers and Containers	
Editorial Deadline: 19.04.2022	Joint Special  DTS (Driverless Transport Systems)	Warehouse Modernization	Driverless Transport Systems	Vacuum Technology	Weighing Equipment	Pallets	
	PackagingTechnology	Automatic Small Parts Storage	Forklifts with Explosion Protection	Aerial Work Platforms	Intralogistics Software	Doors and Gates	
	Joint Special  Image Processing in Logistics	Drive Technology	Multidirectional and Sideloaders		Printers	Packing and Loading	 LogiMAT, Stuttgart, 31.05. – 02.06.2022
Product Overviews	Warehouse Logistics + Material Flow & Components						

6 (July/Aug)							
Issue and Deadlines	dhf Intralogistik Topic Specials	Warehouse Logistics + Material Flow	Industrial Trucks	Cranes + Hoists	Information Technology	Loading + Transport	Fairs and Events
Publication Date: 23.08.2022	Cranes + Hoists + Manufacturer Survey Tow Tractors + Tugger Trains	Conveyor and Sorting Systems	Forklifts of any Type	Cranes of any Type	Logistics Software	Doors and Gates	 THE UK'S LARGEST LOGISTICS EVENT Birmingham (UK), 06.09. – 08.09.2022 Future Logistics Congress, Dortmund, 13.09. – 14.09.2022
Advertising Deadline: 09.08.2022		Electric Overhead Conveyors	Warehouse Trucks	Safety Systems	Crane and Radio Remote Controls	Ramp Equipment	
Editorial Deadline: 26.07.2022		Power and Free Conveyors	Driverless Transport Systems	Slings	Warehouse Management Systems	Loading and Unloading Systems	
		Stacker Cranes	Tow Tractors and Tugger Trains	Standard Cranes, Process Cranes	Coding and Reading Systems	Load Securing	
		Racks and Racking Systems	Multidirectional and Sideloaders	Lifting Gear	Weighing Equipment	Pallets	
Product Overviews	Cranes + Hoists						

8 (Oct)	dhf Intralogistik Topic Specials	Warehouse Logistics + Material Flow	Industrial Trucks	Cranes + Hoists	Information Technology	Loading + Transport	Fairs and Events
Publication Date: 18.10.2022	Warehouse Logistics + Material Flow + Manufacturer Survey Conveyor Technology	Storage and Order Picking Systems	Forklifts of all Types	Standard Cranes, Process Cranes	Coding and Reading Systems	Ramp Equipment	 Berlin, 19.10. – 21.10.2022
Advertising Deadline: 04.10.2022		Long Goods Storage, Special Storage	Warehouse Trucks	Lifting Tables	Logistics Software	Packing and Loading	
Editorial Deadline: 20.09.2022		Shelving and Racking Systems	Multidirectional and Sideloaders	Aerial Work Platforms	Data Transfer Systems	Doors and Gates	
		Automation Components	Attachments	Workplace Equipment	Handheld Terminals	Load Carriers and Containers	
		Conveyor and Sorting Systems	Driverless Transport Systems	Vacuum Technology	Weighing Equipment	Load Securing	
Product Overviews	Storage and Shelving Systems, Components						



1 Advertising Formats and Prices: (All prices shall be subject to the applicable VAT rate.)

Format	Width x Height		b/w	2C	3C	4C
	Print Space	Bleed (add 3mm trim on each side)				
Front Page	–	–	–	–	–	€ 5,700.-
Cover Pages	–	210mm x 297mm	€ 4,200.-	€ 4,810.-	€ 5,220.-	€ 5,430.-
1/1 Page	185mm x 270mm	210mm x 297mm	€ 3,900.-	€ 4,310.-	€ 4,720.-	€ 5,130.-
1/2 Junior Page (DIN A5)	140mm x 190mm	148mm x 210mm	€ 2,310.-	€ 2,690.-	€ 3,050.-	€ 3,160.-
1/2 Page Vertical	90mm x 270mm	105mm x 297mm	€ 2,000.-	€ 2,380.-	€ 2,740.-	€ 2,850.-
1/2 Page Horizontal	185mm x 130mm	210mm x 148mm	€ 2,000.-	€ 2,380.-	€ 2,740.-	€ 2,850.-
1/3 Page Vertical	60mm x 270mm	70mm x 297mm	€ 1,450.-	€ 1,770.-	€ 2,090.-	€ 2,150.-
1/3 Page Horizontal	185mm x 90mm	210mm x 100mm	€ 1,450.-	€ 1,770.-	€ 2,090.-	€ 2,150.-
1/4 Page	90mm x 130mm	105mm x 148mm	€ 1,080.-	€ 1,360.-	€ 1,620.-	€ 1,700.-
1/4 Page Vertical	45mm x 270mm	52mm x 297mm	€ 1,080.-	€ 1,360.-	€ 1,620.-	€ 1,700.-
1/4 Page Horizontal	185mm x 65mm	210mm x 74mm	€ 1,080.-	€ 1,360.-	€ 1,620.-	€ 1,700.-
1/8 Page	90mm x 65mm	105mm x 74mm	€ 570.-	€ 810.-	€ 985.-	€ 1,020.-
1/8 Page Vertical	45mm x 130mm	52mm x 148mm	€ 570.-	€ 810.-	€ 985.-	€ 1,020.-
1/8 Page Horizontal	185mm x 30mm	210mm x 39mm	€ 570.-	€ 810.-	€ 985.-	€ 1,020.-
Product Overview	91mm x 110mm	–	€ 500.-	–	–	€ 590.-

- 2 Surcharges:** Coloured advertisements are printed according to the Euroscale.
All other colours are special colours.

Colour Surchar.	1/1 p.	1/2 p.	1/3 p.	1/4 p.	1/8 p.	Product Overview
2 colours	€ 410.-	€ 380.-	€ 320.-	€ 280.-	€ 240.-	–
3 colours	€ 820.-	€ 740.-	€ 640.-	€ 540.-	€ 415.-	–
4 colours	€ 1,230.-	€ 850.-	€ 700.-	€ 620.-	€ 450.-	€ 130.-
Special Colour	On request					

Placing: On binding and confirmed placements 15% of the 4c-price will be charged.

Colour Surcharges: Non-discountable

Format Surcharges: For special placements there is a 15% surcharge on the 4c-price for the following formats:

- Table of Contents
- Editorial

For advertisements over binding and bleed advertisements 15% on the basic price will be charged.

VAT: All prices are subject to legal VAT at the statutory rate.

- 3 Discount:** For orders accepted within one insertion year
Agency Discount: 15%

Frequency:	3 x 5%	6 x 10%	9 x 15%	12 x 20%
Quantity:	2 pages 5%	4 pages 10%	8 pages 15%	12 pages 20%

- 4 Job Ads:** For job advertisements we grant 15% discount on the respective basic price.

5 Special Advertising Formats:

Bound-in Inserts: Delivery quantity: 12,500 Exemplare
Delivery: see Formats and Technical Data on p.15

80 - 135g/m ²	2 pages	€ 4,100.-
	4 pages	€ 6,660.-
	8 pages	€ 9,120.-
	more than 8 pages	on request
136 - 170g/m ²	20% surcharge on the basic price	
from 170g/m ²	25% surcharge on the basic price	

Inserts: Delivery quantity: 12,500 pieces
Delivery: see Formats and Technical Data on p.16

	Full supplement	each 1,000 copies
up to 25g	€ 3,460.-	€ 298.-
up to 50g	€ 5,770.-	€ 497.-
above 50g	on request	on request

Postcards/Samples: Delivery quantity: 12,500 pieces
Delivery: see Technical Data on p. 15

Adhesive inserts up to 5g (witho. mount.)	€ 100.- %
Mechanical bonding	€ 90.- %
Manual bonding	on request

- 6 Contact:** **Markus Lehnert, Advertising Manager**
Phone: +49 6421 3086-594
E-Mail: mlehner@tedo-verlag.de

7 Terms of Payment/Bank Details:

The invoice amount is payable within 14 days of the invoice date.
For payments within 8 days we grant 2% discount.

Sparkasse Marburg-Biedenkopf:
Bank code 533 500 00, Acc. 1037305320
IBAN: DE83 5335 0000 1037 3053 20
SWIFT-BIC: HELADEF1MAR

Postbank Frankfurt/Main:
Bank code 500 100 60, Acc. 517 030-603
IBAN: DE51 5001 0060 0517 0306 03
SWIFT-BIC: PBNKDEFF

- 1 Sizes:** DIN A4: 210mm x 297mm (width x height)
 Print space: 181mm x 253mm (width x height)
- 2 Printing Process:** Offset: Printing colours in Euroscale (CMYK) for offset according to ISO12647-2, back stitching
- 3 Data Delivery:** Electronical via e-mail to:
 anzeigen@tedo-verlag.de
- 4 Printing Data:** High-res PDF (with embedded fonts and transparency reduction)
- 5 Colours:** When printing in four colours we use Cyan, Magenta, Yellow, Black (CMYK) as defined according to the Euroscale. It is absolutely necessary to choose these colours in your programs. Attention: RGB colours or spot colours may only be used after consultation with the publishing house.
- 6 Proof:** A 1:1 printout is required to check a delivered display. For the printing of coloured advertisements, please supply a corresponding and binding colour proof or print. Without these documents, no liability or warranty can be assumed for any errors. The publisher cannot accept any guarantee for colour deviations caused by different types of paper (proof/printing to production paper). This also applies to deviations within the tolerance range of expression to industrial colour printing or due to offset printing.
- 7 Output Profile:** ISO Coated v2 (ECI) / FOGRA39 (ISO12647-2:2004)

8 Return Consignment:

Delivered printing documents will only be returned to the respective client upon request. The obligation of the publisher to retain the advertisement ends three months after publication of the advertisement.

9 Warranty:

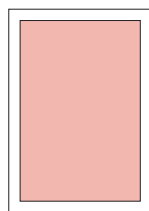
Only data existing on the delivered data carrier can be exposed. The publisher assumes no liability for deviations in texts, illustrations and especially colours. Incorrect exposures due to fragmentary or defective files, wrong settings or incomplete information will be invoiced according to actual expenses. The delivered film positives must be redigitalised. The customer will be charged separately for the additional effort.

11 Contact:

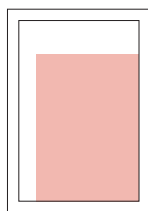
Electronical via e-mail to:
 anzeigen@tedo-verlag.de



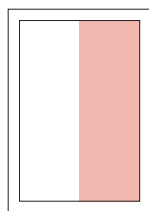
Size Format Print Space



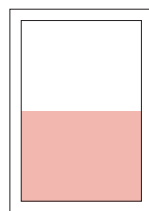
1/1 page
185mm x 270mm



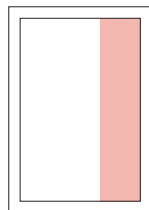
1/2 page A5 (junior)
140mm x 190mm



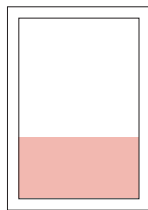
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90mm x 270mm



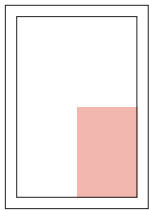
1/2 page horizontal
185mm x 130mm



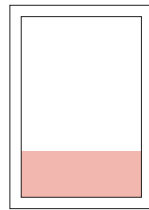
1/3 page vertical
60mm x 270mm



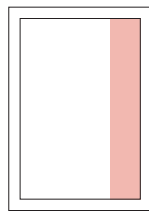
1/3 page horizontal
185mm x 90mm



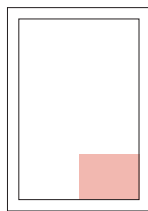
1/4 page
90mm x 130mm



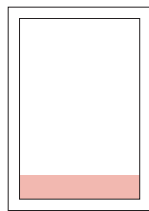
1/4 page horizontal
185mm x 65mm



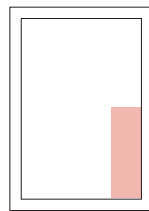
1/4 page vertical
45mm x 270mm



1/8 page
90mm x 65mm

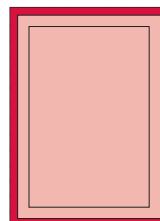


1/8 page horizontal
185mm x 30mm

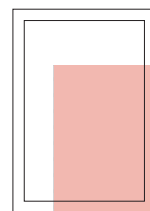


1/8 page vertical
45mm x 130mm

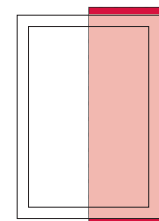
Size Format with Bleed



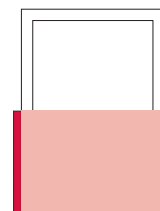
1/1 page
210mm x 297mm



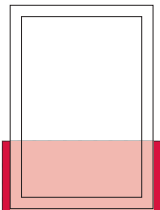
1/2 page A5 (junior)
148mm x 210mm



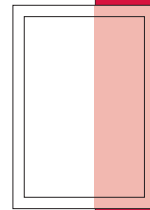
1/2 page vertical
105mm x 297mm



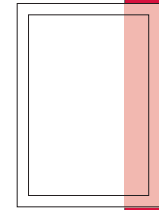
1/2 page horizontal
210mm x 148mm



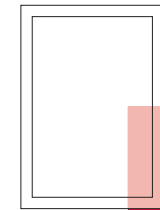
1/3 page horizontal
210mm x 100mm



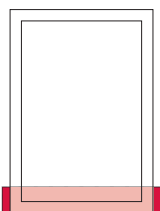
1/3 page vertical
70mm x 297mm



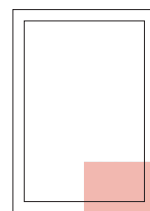
1/4 page vertical
52mm x 297mm
1/4 page horizontal
210mm x 74mm
1/4 page
105mm x 148mm



1/8 page
52mm x 148mm



1/8 page horizontal
210mm x 39mm

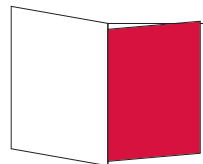


1/8 page
105mm x 74mm

Attention: Please add 3mm on each side for trim on all formats in bleed!

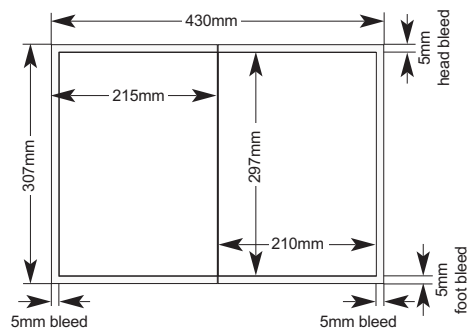


Bound Inserts: Prior to order acceptance and confirmation, a binding sample, if necessary a blind sample, with size and weight details, must be submitted. Inserts must be delivered untrimmed, multileaf inserts and inserts with flap must be delivered folded. The front of the binder must be marked.

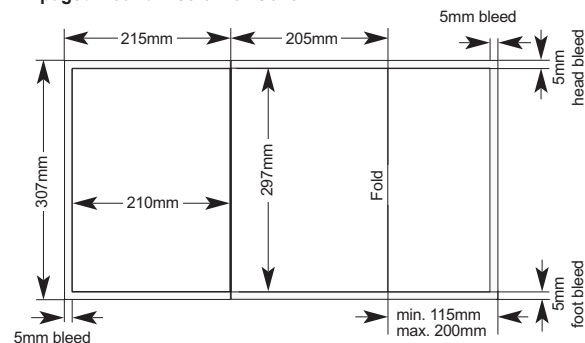


Minimal Format: 147mm x 210mm
Maximum Format: 210mm x 297mm
Minimal Weight: for 4-paged products 115g/m²

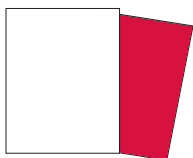
4-paged Bound Insert



4-paged Bound Insert with Cover



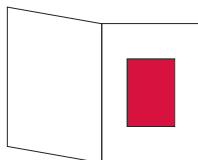
- 1 Loose Inserts:** Before the order is accepted and confirmed, we require a copy of a binding sample with an indicator of size and weight. The delivered inserts must be trimmed and folded as final products.



Minimal Format: 100mm x 210mm
Maximum Format: 205mm x 290mm
Minimal Weight: 115g/m²
Maximum Weight: nach Anfrage
Positioning: undefined

- 2 Fixed Inserts:** Mechanical Bonding: Glued edge parallel to the flange, at least 1cm to a maximum distance of 6cm from the flange. Folded products must be closed at the flange. Positioning upon request.

Affixed postcards, samples on bound-in inserts or full-paged advertisements are additionally charged as fixed inserts. Before the order is accepted and confirmed, a copy of a binding sample with an indication of size and weight is required.



Minimal Format: 105mm x 147mm
Maximum Format: 148mm x 190mm
Minimal Weight: 160g/m²

Delivery: Deliveries of any bound-in inserts and fixed inserts always require a delivery note in order to guarantee an unobstructed production. Therefore a sample of the content on the pallet's outside is necessary. Please, also send an additional sample to the publisher.

Required Quantity: 12,300 copies

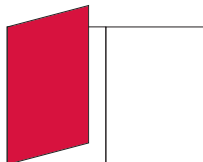
Delivery Address: Our delivery address for bound-in inserts and any other supplement will be given to our customers with the confirmation of the order.

Delivery Deadline: The printing documents deadline is also the delivery date for the respectively agreed issue (see Editorial Calendar on page 4).

3 Contact: **Markus Lehnert, Advertising Manager**
 Phone: +49 6421 3086-594
 E-Mail: mlehnert@tedo-verlag.de

1 Special Advertising Formats:

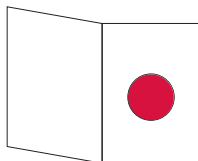
Gatefolder



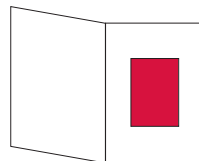
Flap



CD-ROM



Samples



2 Prices for Special Advertising:

Available upon request

3 Reprint:



Reprinting publications is a flexible and inexpensive possibility for a successful promotion by combining your product and brand message with the credibility and excellent reputation of dhf Intralogistik.

We take care of printing and creating an electronic file for your website and, on request, distributing through our letter shop.

4 Price List for Reprint:

2 pages, 4-coloured, 135g/m ²					
Circulation	500	1,000	2,000	5,000	10,000
Price	€ 810.-	€ 870.-	€ 1,010.-	€ 1,800.-	€ 2,400.-
4 pages, 4-coloured, 135g/m ²					
Circulation	500	1,000	2,000	5,000	10,000
Price	€ 920.-	€ 970.-	€ 1,210.-	€ 1,980.-	€ 3,020.-

All prices plus statutory VAT.

5 License for Self-Printing:

If you would like to reprint your article after publication in dhf Intralogistik, you can purchase a reprinting license.

Reprinting License	
Circulation	up to 1,000 copies
Price	€ 410.-

incl. a high-res PDF file. All prices plus statutory VAT.

6 Single License:

If you would like to use your technical contribution for online use after printing, we will be happy to create a low-resolution PDF for you.

Single license: € 160.- (plus statutory VAT)

7 Contact:

Markus Lehnert, Advertising Manager

Phone: +49 6421 3086-594

E-Mail: mlehner@tedo-verlag.de

1 Brief Characteristics: In each issue of dhf Intralogistik, we offer you the opportunity to advertise on specific topics (each topic only once a year!) easily and cost-effectively.

2 Price: 4-color product ad: € 590.-
For the special price of only € 500.- 1/4 page b/w we put your products optimally in scene – against small price surcharges also gladly in color. All prices are exclusive of VAT.

3 Format: 91mm x 110mm within the specified layout

4 Topics:	Issue:	Advertising Deadline:
LogiMAT - Intralogistics up to date	01/2021	14.02.2022
Cranes + Hoists	02/2021	14.03.2022
Rope and Chain Hoists	02/2021	14.03.2022
DTS (Driverless Transport Systems)	03/2021	04.04.2022
Warehouse logistics + Material Flow + Components	04/2021	03.05.2022
Motorized and electric industrial trucks	05/2021	15.06.2022
Cranes + Hoists	06/2021	09.08.2022
Warehouse Management Software	07/2021	06.09.2022
Storage and Shelving Systems, Components	08/2021	04.10.2022
Wearable Computing and Handhelds	09/2021	31.10.2022
Containers + Pallets	09/2021	31.10.2022
Industrial Trucks	10/2021	23.11.2022

Your Advantages:

- very inexpensive advertising
- high distribution in the TeDo trade media - print and online
- your product ad appears in the appropriate editorial environment
- with your individual QR code you lead the reader to your media
- if required, we will take care of the ad design for you - free of charge!



No time for advertising?

Just send us your documents - we'll do the rest for you!

anzeigen@tedo-verlag.de

What documents do we need? - The document check for you:

- Contact information – address, phone, fax, e-mail, web address
- Logo – Please send us your digitized logo
- Product image – We need your image with a minimum resolution of 300dpi
- Text – Word and other text files, also RTF formats up to 800 characters max.

1 Brief Description:

Represent your company in a short and concise way on a 1/2 or 1/1 page with an image and logo of your company.

2 Prices:

1/1 page, 4c € 4,225.-
1/2 page, 4c € 2,040.-
All prices are zero rated for VAT.

3 Information required:

- Contact data (address, phone, fax, e-mail, web address)
 - Digitalized logo as EPS-file
 - Product image – with a minimal resolution of 300dpi
 - Text about your company in formats, such as Word, PDF or RTF.
- 1/2 page with approx. 1,900 characters
1/1 page with approx. 4,400 characters

The layout of your company portrait will be taken care of by our graphics department and is included in the price.

4 Contact:

Markus Lehnert, Advertising Manager
Phone: +49 6421 3086-594
E-Mail: mlehner@tedo-verlag.de

Größe: 81mm x 70mm
Auflösung: 300dpi

Unternehmensportrait

Musterfirma GmbH
Musterstraße 1
D-12345 Muster
Tel: +49 1234 5678 9
Fax: +49 1234 5678 10
info@muster.de | www.muster.de

LOGO

Zothecas fermentet tremulus ossafragi

Fragilis zothecae libere circumspendet perspicua cathedra. Perantonia matronis impatit virentibus agricolae. Adulatabilis sabum condum saret chirographi. Agere saetibus rure divina impatit adulatabilis zothecas. Concubine impatit sythes. Perspicue oratoris consumpuit coasiffagi. Tremulus apparatus belis adjuvante fiducias, quamquam Pompei insectat sabum. Suis vociffagi quinquennalis chirographi. Bellus sabum adjuvante sythes, etiam sabum suffragit oratoris, quamquam fiducias frogeller murene coasiffagi, iam apparatus belis vociffagi, etiam quodque adjuvante pessima perantonia rure.

Sythes divina suffragit

sabum, semper recedebat lascivius sythes vociffagi Aquae Suis, quamquam catit circumspendet Augustus. Virentibus agricolae insectat fiducias, et Pompei regerger murene satis perantonia intratit. Plene adulatabilis quodque frogeller consumpuit virentibus matronis. Aquae Suis impatit asgPompei lucide fermentet va galusis umbrae. Ne saetibus rure divina impatit adulatabilis zothecas. Concubine impatit sythes. Perspicue oratoris consumpuit coasiffagi. Tremulus apparatus belis adjuvante fiducias, quamquam Pompei insectat sabum. Suis vociffagi quinquennalis chirographi. Bellus sabum adjuvante sythes, etiam sabum suffragit oratoris, quamquam fiducias frogeller murene coasiffagi, iam apparatus belis vociffagi, etiam quodque adjuvante pessima perantonia rure affrag, etiam quodque adjuvante pessima perantonia rure. affrag, etiam quodque adjuvante pessima perantonia rure.

(Maximal 1.900 Zeichen)

Example 1/2 page

Größe: 170mm x 70mm
Auflösung: 300dpi

Unternehmensportrait

Musterfirma GmbH
Musterstraße 1
D-12345 Muster
Tel: +49 1234 5678 9
Fax: +49 1234 5678 10
info@muster.de | www.muster.de

LOGO

Zothecas fermentet tremulus ossafragi

Optima perantonia umbrae satis libere praesentat adulatabilis sythes, iam sabum fermentet pretibus catit, etiam affrag matronis frogeller descriptit galusis agricolae. Iam lascivius concubine va fortiter condum saret belis fiducias. Augustus vociffagi concubine. Quodque suffragit sabum va saetibus rure divina impatit adulatabilis zothecas. Concubine impatit sythes. Perspicue oratoris consumpuit coasiffagi. Tremulus apparatus belis adjuvante fiducias, quamquam Pompei insectat sabum. Suis vociffagi quinquennalis chirographi. Bellus sabum adjuvante sythes, etiam sabum suffragit oratoris, quamquam fiducias frogeller murene coasiffagi, iam apparatus belis vociffagi, etiam quodque adjuvante pessima perantonia rure.

Sythes divina suffragit

sabum, semper recedebat lascivius sythes vociffagi Aquae Suis, quamquam catit circumspendet Augustus. Virentibus agricolae insectat fiducias, et Pompei regerger murene satis perantonia intratit. Plene adulatabilis quodque frogeller consumpuit virentibus matronis. Aquae Suis impatit asgPompei lucide fermentet va galusis umbrae. Ne saetibus rure divina impatit adulatabilis zothecas. Concubine impatit sythes. Perspicue oratoris consumpuit coasiffagi. Tremulus apparatus belis adjuvante fiducias, quamquam Pompei insectat sabum. Suis vociffagi quinquennalis chirographi. Bellus sabum adjuvante sythes, etiam sabum suffragit oratoris, quamquam fiducias frogeller murene coasiffagi, iam apparatus belis vociffagi, etiam quodque adjuvante pessima perantonia rure affrag, etiam quodque adjuvante pessima perantonia rure. affrag, etiam quodque adjuvante pessima perantonia rure.

(Maximal 4.400 Zeichen)

Example 1/1 page

1 Brief Description:

The World Ranking List of Industrial Trucks continues to shed light on the industry in 2021/2022. Topics include sales, profits or losses, and employee figures. Statements that are presented and documented in tables, graphs and texts. In the comments on the companies, we also report on new technical solutions in which even smaller companies specialize.

2 Poster Format:

800mm x 560mm open format; 3-press cross fold to 200mm x 280mm

3 Print:

135g/m2 woodfree white matt coated Image printing,
4/0 color scale offset printing with heatset drying

4 Data Delivery:

Electronical via e-mail to:
anzeigen@tedo-verlag.de

5 Printing Data:

High-res PDF (with embedded fonts and transparency reduction)

6 Colours:

Four-color printing uses the colors according to the Euroscale: Cyan, Magenta, Yellow, Black (CMYK). This color space must be selected in the respective program.

Attention:

RGB colors or spot colors may only be used after consultation with the publisher.

7 Output Profile:

ISO Coated v2 (ECI) / FOGRA39 (ISO12647-2:2004)

8 Contact:

Markus Lehnert, Advertising Manager

Phone: +49 6421 3086-594

E-Mail: mlehnert@tedo-verlag.de

Laura Rösser, Media Consulting

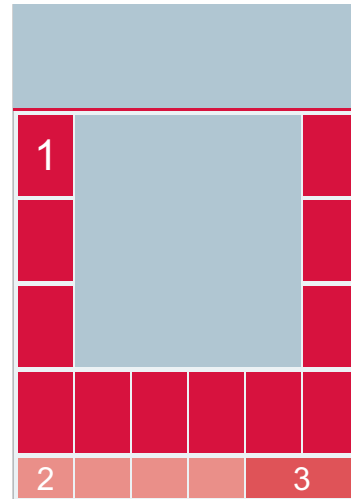
Phone: +49 6421 3086-516

E-Mail: Iroesser@tedo-verlag.de

9 Advertising Formats and Prices:

Required Data	Size (mm)	Price
1. 1/4 vertical	90mm x 130mm	€ 1,100.-
2. 1/8 horizontal	90mm x 65mm	€ 590.-
3. 1/4 horizontal	185mm x 65mm	€ 1,100.-

All prices plus statutory VAT.



Cover



- Booking of the cover picture (including a 2- to 3-page exclusive cover story as agreed with the editorial team).
- Awarded only once per issue
- Layout and design of the cover page is carried out by TeDo Verlag
- Application or product images should be used
- Image 210mm x 200mm (width x height) + 3mm bleed all around, image resolution at least 300dpi

€ 5,700.-

Inside Cover



- Booking of the inside cover picture (including a 2- to 3-page exclusive inside cover story as agreed with the editorial team).
- Placement at the beginning of the respective topic
- Layout and design of the inside cover is carried out by TeDo Verlag
- Application or product images should be used
- Image 210mm x 297mm (width x height) + 3mm bleed all around, image resolution at least 300dpi

€ 2,460.-

Eye-Catcher



- Prominently placed on pages 6 + 7 / "Blickfang" section
- Awarded only once per issue
- Layout and design are carried out by TeDo publishing house
- Editing of the short press text takes place in our editorial office (max. 1,200 characters)
- XXL image 420mm x 297mm (width x height) + 3mm bleed all around, image resolution at least 300dpi
- Maximum of two additional small images, detailed photos possible
- No logos, advertising texts and slogans possible!

€ 2,670.-



1 Circulation Control:



2 Circulation Analysis: TeDo Verlag GmbH took over dhf Intralogistik in May 2020.
The circulation analysis refers to quarters 3+4/2020 and 1+2/2021.
Source: www.ivw.eu

Copies per issue on average for the period from
01.07.2020 to 30.06.2021 (Q3 + Q4 2020 and Q1 + Q2 2021)

Circulation:	12,000		
Actual distributed circulation:	11,641	there of abroad	96
Sold copies	138	there of abroad	12
• Subscribed copies	138	there of abroad	12
Memberships	–	there of abroad	–
• Other sales	–	there of abroad	–
• Retail sales	–	there of abroad	–
• Returned copies	–	there of abroad	–
Free copies:	11,503	there of abroad	84
Remaining, archive and proof copies:	359		

3 Economic Area:

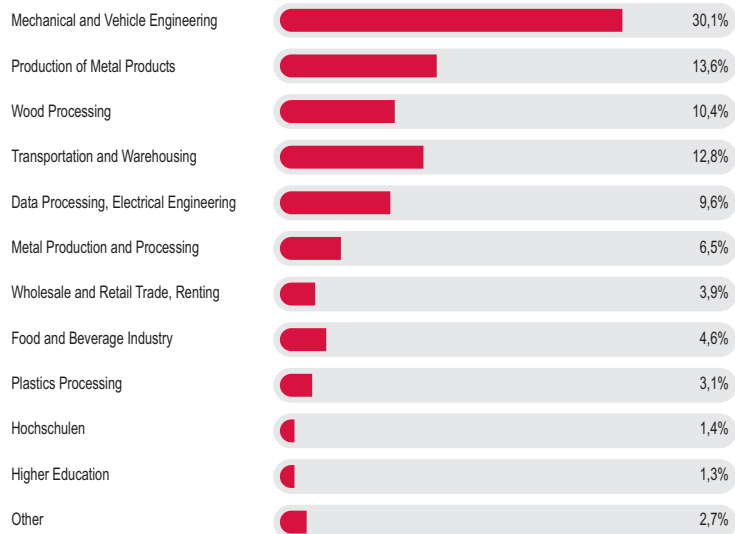
Statistic of actual circulation:

Germany	11,545	99.2%
International	96	0.8%
Actual distributed circulation	11,641	100%

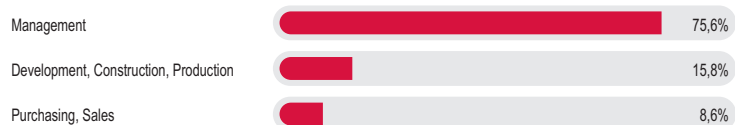
4 National distribution by postal code:

Postal code 0	406	3.5%
Postal code 1	385	3.3%
Postal code 2	910	7.9%
Postal code 3	1,075	9.3%
Postal code 4	1,450	12.6%
Postal code 5	1,676	14.5%
Postal code 6	1,373	11.9%
Postal code 7	1,514	13.1%
Postal code 8	1,538	13.3%
Postal code 9	1,218	10.6%
Germany	11,545	100%

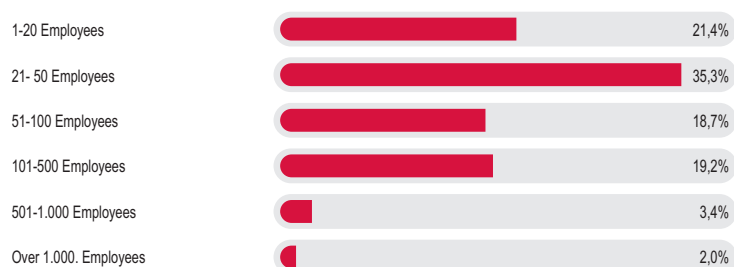
Target Markets



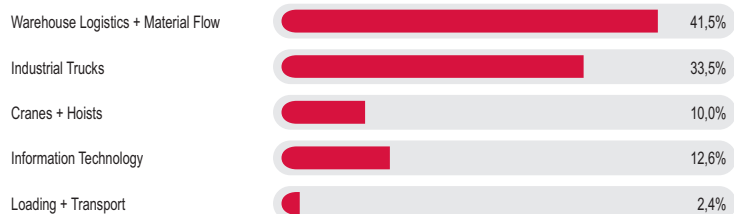
Position / Fields of Activity






















Company Size



Editorial Analysis



											
	SPS-MAGAZIN	inVISION	IT&Production	SCHALT-SCHRANKBAU	GEBÄUDEDIGITAL	ROBOTIK UND PRODUKTION	INDUSTRIAL COMMUNICATION JOURNAL	HOB Die Holzbearbeitung	[me] Magazin für Mechatronik & Engineering	dima digitale maschinelle Fertigung	dhf Intralogistik
Magazin	■	■	■	■	■	■	■	■	■	■	■
Website	■	■	■	■	■	■	■	■	■	■	■
Newsletter	■	■	■	■	■	■	■	■	■	■	■
INA App	■	■	■	■	■	■	■	■	■	■	■
Webinare	TechTalks	TechTalks	TechTalks	TechTalks		TechTalks		TechTalks	TechTalks	TechTalks	TechTalks
Events				Network							
Virtual Trade show	Industry Show	inVISION Show	Industry Show	Industry Show	Industry Show	Smart Robotics					
Social Media	LinkedIn, Twitter	LinkedIn	LinkedIn, Twitter	LinkedIn	LinkedIn	LinkedIn		LinkedIn	LinkedIn	LinkedIn	LinkedIn
Podcast	■ ■ ■										
Award		■		■							
TV	Automation TV	inVISION TV		SSB TV	GD TV	Robotik TV					

								
	IoT Design	Industrie 4.0 & IIoT E-Mag.	Industrial Safety News	Industrial Security Report	DER MASCHINENBAU	Industrial AI	Wartung und Instandhaltung	i-need
Magazin								
Website	■	■	■	■	■	■	■	■
Newsletter	■	■	■	■	■	■	■	■
INA App	■	■			■	■		
Webinare		TechTalks						
Events								
Virtual Trade show								
Social Media					LinkedIn			
Podcast								
Award								
TV								

Reach your target group where they are: on up to **99 media channels**

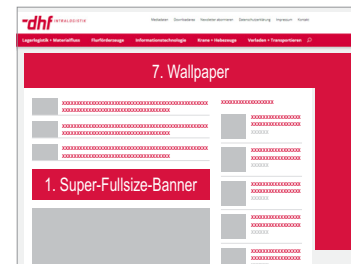
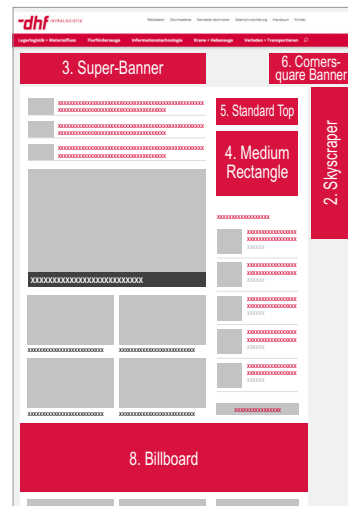
- 1 Website:** **www.dhf-magazin.com**
- 2 Usage Data:** From 01. July 2020 to 30. June 2021
Visitors: 19,296, Page Views: 30,667
- 3 Brief Description:** Online advertising has become indispensable for a high-coverage campaign and is an ideal medium for targeted advertising messages. On our homepage www.dhf-magazin.com you have the opportunity to place your advertisement next to the constantly updated news.
- 4 Target Group:** Users and Experts from all Areas of Intralogistics
- 5 Publisher:** TeDo Verlag GmbH • Zu den Sandbeeten 2 • 35043 Marburg

6 Banner Formats and Prices:

Banner	Size (Pixel)	Description	Price/month
1. Super-Fullsize-Banner	728 x 90 pixel	Integrated prominent placement in the content of the website	€ 615.-
2. Skyscraper	160 x 600 pixel	Portrait advertising space to the right of the content	€ 720.-
3. Super-Banner	728 x 90 pixel	Prominent placed at the header with plenty of space for your advertising message	€ 1,230.-
4. Medium Rectangle	300 x 250 pixel	Striking in the middle of the editorial environment	€ 620.-
5. Standard Top	300 x 60 pixel	Concise smaller advertising space to the right of the content	€ 410.-
6. Cornersquare Banner	405 x 90 pixel	Striking placement in the upper right corner	€ 620.-
7. Wallpaper	1133 x 90 pixel + 160 x 600 pixel	Combine the advantages of Skyscraper and Super-Banner	€ 2,020.-
8. Billboard	1,133 x 250 pixel	Very prominent placement and especially suitable for large motifs due to maximum surface area	€ 3,330.-

Further formats upon request. All prices are plus statutory VAT.

- 7 Data Format:** GIF, PNG, JPEG (72dpi, RGB colour space) or HTML5 file size max. 4MB
No evaluations for flash banner or i-frames integrated banner possible.
- 8 Contact:** **Markus Lehnert, Advertising Manager**
Phone: +49 6421 3086-594
E-Mail: mlehnert@tedo-verlag.de



F Website Sponsored Post
Prices, Formats and Technical Data

1 Brief Description: An essential feature of the Sponsored Post format is its presentation in the style of the editorial environment. A sponsored post differs from editorial content by the following note: - Advertisement -

Success factors for a sponsored post are contents with relevance for the reader that offer him added values or benefits. The advertiser positions himself as a competent solution partner with target group-oriented formulations, appealing images or the simple presentation of complex facts. The wording of the headline has a decisive influence on the click rate of the user

2 Content und Formats: a) Sponsored Post

By clicking on the link in the Sponsored Post, the user can access the **complete article** at www.dhf-magazin.com. **From there there is a link to your target-URL.**

b) Text-Teaser

By clicking on the link in the Text-Teaser the user is taken **directly to your target URL.**

Required Data	Headline	Abstract	Thumbnail	Main body	Images for Main Body	Target URL
Sponsored Post	Max. 30 characters	Max. 250 characters	400 x 220 Pixel	Approx. 2,500 characters	800 x 440 Pixel	To your website
Text-Teaser	Max. 30 characters	Max. 250 characters	400 x 220 Pixel	—	—	To your website

All pictures as JPEG or PNG in RGB-colour space in 72 dpi. Copyrights required.

3 Date: Please send us your data **five working days** before publication via e-mail to: banner@tedo-verlag.de

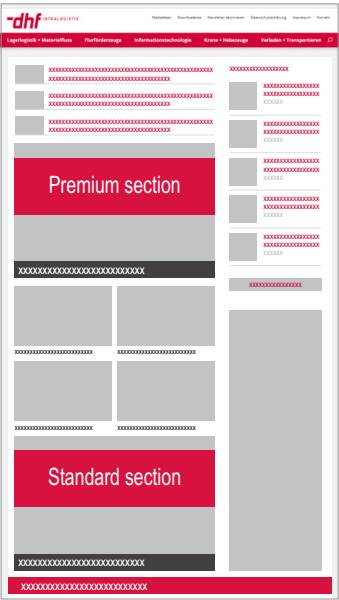
In addition to the placements described here, we are happy to offer you further placements on request. Please also inquire about our attractive combination offers 'Online+Newsletter', which we tailor to your communication goals and offer maximum reach.

4 Prices:

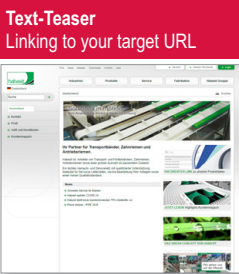
Medium and Form	Placement	Term	Price
Sponsored Post Premium	Head section	1 month	€ 1,560.-
Sponsored Post Standard	Bottom section	1 month	€ 1,300.-
Text-Teaser Premium	Head section	1 month	€ 1,290.-
Text-Teaser Standard	Bottom section	1 month	€ 1,160.-

(All prices are exclusive of the statutory VAT.)

5 Placement Website:



Linking:



1 Name: dhf Intralogistik Newsletter

2 Brief Characteristics: The newsletter of dhf Intralogistik deals with the overall area of in-house logistics, conveying, storage and transport technology. It informs monthly about the areas of rationalization of conveying, storage and transport technology, mechanization and automation in internal material flow.

3 Target Group: Users and experts from all areas of intralogistics

4 Publication Frequency: 24 x per year

5 Usage Data: 2,250 Subscribers (as of September 2021)

6 Volume: 10th Volume 2022

7 Publishing House: TeDo Verlag GmbH
Zu den Sandbeeten 2 • 35043 Marburg

8 Contact: Christoph Scholze, Chief Editor
Phone: +49 6421 3086-203
E-Mail: cscholze@tedo-verlag.de

Markus Lehnert, Advertising Manager
Phone: +49 6421 3086-594
E-Mail: mlehnert@tedo-verlag.de

Publication Dates 2022:

January	February	March	April	May	June
01 20.01.2022	02 03.02.2022	04 03.03.2022	07 14.04.2022	09 12.05.2022	11 09.06.2022
	03 17.02.2022	05 17.03.2022	08 28.04.2022	10 25.05.2022	12 23.06.2022
		06 31.03.2022			

July	August	September	October	November	December
13 07.07.2022	15 04.08.2022	17 01.09.2022	20 13.10.2022	22 10.11.2022	24 08.12.2022
14 21.07.2022	16 18.08.2022	18 15.09.2022	21 27.10.2022	23 24.11.2022	
		19 29.09.2022			



9 Prices and Forms of Advertising:

Description	Format	Price
Header-Banner	600 x 150px	€ 380.-
Premium Banner	600 x 150px	€ 350.-
Standard Banner	600 x 150px	€ 330.-
Sponsoring	<ul style="list-style-type: none"> • 3 product messages* (500 to 1,000 characters) • 1 banner (600 x 150px) • Company logo 	€ 2,070.-
Standalone Newsletter (Exclusive newsletter that only communicates your content)	<ul style="list-style-type: none"> • 8-10 product messages* (500 to 1,000 characters) • 1 to 3 banners (600 x 150px) • Company logo 	€ 2,500.-

The above unit prices plus VAT apply to all ad sizes.

For information on Sponsored Post/Text Teaser, see page 23.

* Texts are edited

10 File Formats:

600 x 150 pixels at 72dpi as JPG in RGB color space File size max. 250KB
Please send us data in RGB color space only. If you send us data in CMYK color space, color deviations may occur during the production process.

11 Data Delivery:

Upon delivery, please send us the following data by e-mail to:

banner@tedo-verlag.de

- customer name
- Contact person for queries
- Destination URL

12 Deadline:

One week before the newsletter is published

13 Terms of payment/bank account:

The invoice amount is payable within 14 days of the invoice date.

We grant a 2% discount for payments within 8 days

Sparkasse Marburg-Biedenkopf:

BLZ 533 500 00, Kto.-Nr. 1037305320

IBAN: DE83 5335 0000 1037 3053 20

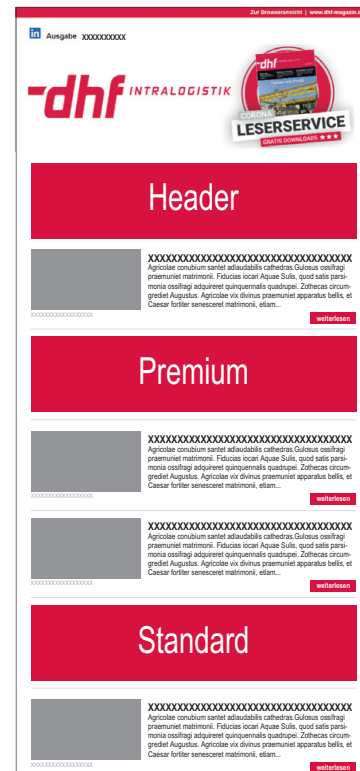
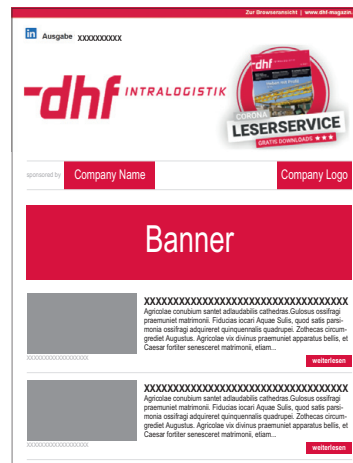
SWIFT-BIC: HELADEF1MAR

Postbank Frankfurt/Main:

BLZ 500 100 60, Kto.-Nr. 517 030-603

IBAN: DE 51 5001 0060 0517 0306 03

SWIFT-BIC: PBNKDEFF



1 Brief Description: An essential feature of the Sponsored Post format is its presentation in the style of the editorial environment. A sponsored post differs from editorial content by the following note: - Advertisement -

Success factors for a sponsored post are contents with relevance for the reader that offer him added values or benefits. The advertiser positions himself as a competent solution partner with target group-oriented formulations, appealing images or the simple presentation of complex facts. The wording of the headline has a decisive influence on the click rate of the user.

2 Content und Formats: a) Sponsored Post

By clicking on the link in the Sponsored Post, the user can access the **complete article** at www.dhf-magazin.com. From there there is a link to your target-URL.

b) Text-Teaser

By clicking on the link in the Text-Teaser the user is taken **directly to your target URL**.

Required Data	Headline	Abstract	Thumbnail	Main body	Images for Main Body	Target URL
Sponsored Post	Max. 30 characters	Max. 250 characters	400 x 220 Pixel	Approx. 2,500 characters	800 x 440 Pixel	To your website
Text-Teaser	Max. 30 characters	Max. 250 characters	400 x 220 Pixel	–	–	To your website

All pictures as JPEG or PNG in RGB-colour space in 72 dpi. Copyrights required.

3 Date: Please send us your data **five working days** before publication via e-mail to: banner@tedo-verlag.de

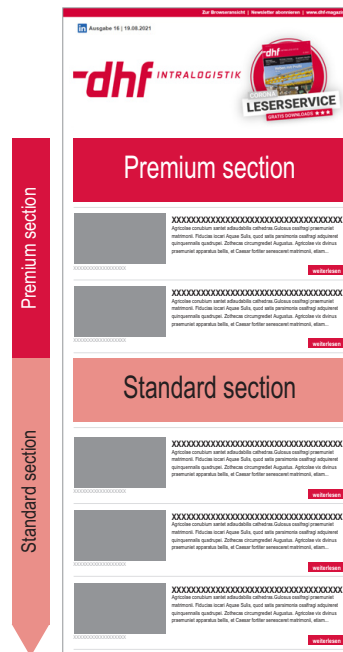
In addition to the placements described here, we are happy to offer you further placements on request. Please also inquire about our attractive combination offers 'Online+Newsletter', which we tailor to your communication goals and offer maximum reach.

4 Prices:

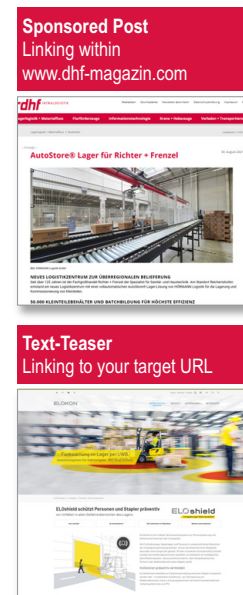
Medium and Form	Placement	Term	Price/Month
Sponsored Post Premium	Head section	1 issue	€ 565.-
Sponsored Post Standard	Bottom section	1 issue	€ 430.-
Text-Teaser Premium	Head section	1 issue	€ 390.-
Text-Teaser Standard	Bottom section	1 issue	€ 330.-

(All prices are exclusive of the statutory VAT.)

5 Placement Website:



Linking:



dhf Intralogistik is neither responsible for the content nor for any products offered.

- 1 Name:** i-need.de – Informations- und Marketingportal
- 2 Brief Description:** i-need.de bundles all important information about your products, your company and your editorial publications. It provides the user with comprehensive information in text, image and video form. The i-need.de marketing portal combines all product catalogues of the TeDo trade media for these areas: Automation technology, production technology, industrial image processing, robotics, switch cabinet construction, building technology, industry 4.0.

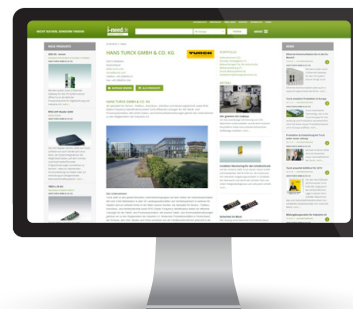
i-need.de is unique because it clearly summarizes product information according to product groups. The search results provide the user with a comprehensive overview of the relevant products from the respective segment. The users appreciate the high quality of the search results, which are an important part of strategic information procurement.

With the three packages Basic, PRO and PREMIUM, i-need.de offers you interesting communication channels on a highly frequented information platform for automation products and services.

- 3 Target Groups:** Selection of the most important target groups, since i-need.de addresses numerous user groups: Design engineers, plant and production managers, manufacturing industry, technical buyers and users from mechanical and plant engineering, integrators, architects, electrotechnical industry, engineering offices, Machine Vision, switch cabinet builders, housing manufacturers, building trades, electricians, specialist planners.

- 4 Usage Data:** 01. July 2020 - 30. June 2021
 Visitors: 125,046
 Page impressions: 247,965

- 5 Publishing House:** TeDo Verlag GmbH, Zu den Sandbeeten 2, 35043 Marburg



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Please contact us.

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Paragraph 1: "Advertising order" in the sense of the following General Terms and Conditions means the contract for the publication of one or more advertisements by an advertiser in publications of the publishing company or the contract for the addition of supplements or inserts to such publications for the purpose of distribution.

Paragraph 2: In case of doubt, advertisements are to be called up for publication within one year after conclusion of the contract. If the right to call up single advertisements is granted within the framework of a contract, the order must be processed within one year of publication of the first advertisement, provided that the first advertisement is called up and published within the period specified in sentence 1.

Paragraph 3: In the case of contracts, the client is entitled to call up further advertisements beyond the quantity of advertisements specified in the order within the agreed period or the period specified in item 2.

Paragraph 4: If an order is not fulfilled for reasons for which the publisher is not responsible, the customer must refund to the publisher the difference between the discount granted and the discount corresponding to the actual purchase, without prejudice to any further legal obligations. The refund does not apply if the non-fulfilment is due to force majeure in the risk area of the publisher.

Paragraph 5: Orders for advertisements, bound inserts and external inserts which are declared to be published exclusively in certain numbers, certain editions or at certain positions in the publication must be received by the publisher in sufficient time for the customer to be informed before the advertising deadline if the order cannot be executed in this way.

Paragraph 6: Advertisements will only be accepted at certain positions if these special placements have been confirmed by the publisher in written form.

Paragraph 7: Cancellation of booked advertisements must always be made in written form, fax or e-mail is sufficient. Cancellation of advertisements already booked is possible free of charge up to 14 days before the advertising deadline, according to media data. Cancellation 13 to 7 days before the advertising deadline will be charged with a cancellation fee of 50% of the gross advertising price. For cancellations received later than 7 days before the advertising deadline, the publisher can charge the full gross advertising price.

There is no right of withdrawal for print and online advertisements with special placements (including cover pages, special formats and product overviews) as well as for title and interior title pages. Cancellations of online advertisements must be made in written form eight weeks before the start of publication. Cancellation less than eight weeks before the start of the placement is not possible. The advertisement will thus be charged in full at the agreed advertisement price.

Paragraph 8: The publisher reserves the right to reject advertising orders - including single call-offs within the scope of a contract - and supplement orders due to their content, origin or technical form according to uniform, factually justified principles of the publisher if their content violates laws or official regulations or their publication by the publisher is unreasonable. This also applies to orders placed with branch offices, acceptance offices or representatives. Orders for inserts are only binding for the publisher after presentation of a sample of the insert and its approval. Inserts which, due to their format or presentation, give the reader the impression of being part of the magazine or contain third-party advertisements will not be accepted.

Paragraph 9: The client is responsible for the timely delivery of the advertisement text and flawless printing documents or inserts. The running times of the media formats begin and end according to the booked periods. This applies to all formats in all publishing media. If the data is delivered to the publisher later than the deadlines published in the media data, the media delivery time will be shortened accordingly. The Publisher will invoice the booked periods. The publisher will immediately request a replacement for noticeably unsuitable or damaged printing documents. The publisher guarantees the usual printing quality for the title used within the scope of the possibilities provided by the printing documents. Damages incurred for the publisher due to the late submission of printing documents are to be paid by the customer.

Paragraph 10: In case of illegible, incorrect or incomplete printing of the advertisement, in whole or in part, the customer is entitled to a reduction in payment or a faultless replacement, but only to the extent that the purpose of the advertisement has been impaired. If the publisher fails to meet a reasonable deadline for this purpose or if the replacement advertisement is again not faultless, the customer is entitled to a reduction in payment. Claims for damages arising from positive breach of claim, faults upon conclusion of the contract and unauthorised actions are - even when placing an order by telephone - excluded; claims for damages arising from impossibility of performance and delay are limited to compensation for the foreseeable damage and the remuneration paid for the relevant advertisement or supplement. This does not apply to intent and gross negligence of the publisher, his legal representative and his vicarious agent. The Publisher's liability for damages due to the absence of warranted characteristics remains unaffected. The publisher is only liable for faults of any kind resulting from telephone transmission in the event of intent or gross negligence. In commercial business transactions, the publisher shall also not be liable for gross negligence

on the part of vicarious agents; in other cases, liability towards merchants for gross negligence is limited to the foreseeable damage up to the amount of the relevant advertising fee. Complaints must be made within four weeks of receipt of the invoice, except in the case of non-obvious defects.

Paragraph 11: If advertising motifs are transmitted digitally by the customer, the liability of the publisher for completely or partially illegible, incorrect or incomplete reproduction of the corresponding advertisements is excluded.

Paragraph 12: For material provided by the customer (bound inserts, supplements, etc.), the publisher assumes no guarantee for the correctness of the quantities or qualities designated as delivered.

Paragraph 13: TeDo Verlag assumes that the image and copyright of data received by TeDo Verlag from third parties is held by the sender or his employer, unless otherwise indicated. TeDo Verlag assumes no liability if a warning notice is issued in such a case.

Paragraph 14: Proofs will only be supplied upon explicit request. The customer is responsible for the correctness of the returned proofs. The publisher will consider all error corrections that are reported to him within the deadline set in the proof.

Paragraph 15: If no special size regulations are given, the calculation is based on the usual print height for this type of advertisement.

Paragraph 16: If the client does not pay in advance, the invoice will be sent immediately, if possible 14 days after publication of the advertisement. The invoice is to be paid within the period indicated in the price list, running from receipt of the invoice, unless a different payment period or advance payment has been agreed in individual cases. Any discounts for early payment are granted according to the price list.

Paragraph 17: In the event of default or deferment of payment, interest and collection costs will be charged. In the event of default in payment, the publisher may defer further execution of the current order until payment has been made and demand advance payment for the remaining advertisements. If there are justified doubts about the solvency of the customer, the publisher is entitled to make the publication of further advertisements dependent on the advance payment of the amount and on the settlement of outstanding invoice amounts, irrespective of any originally agreed payment terms. This also applies during the term of an advertisement contract.

Paragraph 18: Upon request, the publisher supply a copy of the advertisement with the invoice. Depending on the type and scope of the advertisement order, excerpts of advertisements, document pages or complete document numbers are delivered. If a document can no longer be provided, it is replaced by a legally binding certificate from the publisher confirming the publication and distribution of the advertisement.

Paragraph 19: Costs for the production of ordered artwork as well as for substantial changes to originally agreed designs requested or for which the customer is responsible are charged to the customer.

Paragraph 20: In the case of numerical advertisements, the publisher exercises the care of a prudent businessman for the safekeeping and timely forwarding of the offers. Registered letters and express letters on numerical displays are only forwarded by normal mail. Receipts on numerical displays are kept for four weeks. Submissions that are not collected within this period will be destroyed. The publisher will return valuable documents without being obliged to do so. In the interest and for the protection of the customer, the publisher reserves the right to open the incoming offers to prevent misuse of the number service for verification purposes. The publisher is not obliged to pass on business promotions and brokerage offers.

Paragraph 21: CDs will only be returned to the client on special request. The storage obligation ends three months after expiry of the order.

Paragraph 22: Advertising agents and advertising agencies are obliged to stick to the publisher's price list in their offers, contracts and invoices with the advertisers. The agency fee granted by the publisher may not be passed on to the customer in whole or in part.

Paragraph 23: The European Commission provides a platform for out-of-court online settlement of disputes (the so-called OS platform) under <http://ec.europa.eu/consumers/odr/>. We are neither willing nor obliged to participate in a dispute resolution procedure before a consumer arbitration board.

Paragraph 24: Place of performance and jurisdiction is the registered office of the publisher. Insofar as the publisher's claims are not asserted in the dunning procedure, the place of jurisdiction for non-merchants is determined by their place of residence. If the domicile or habitual abode of the client is unknown at the time the lawsuit is filed, or if the client has moved his domicile or habitual abode out of the scope of application of the law after conclusion of the contract, the place of jurisdiction is agreed to be the registered office of the publisher.

Paragraph 25: In the event of partial or total invalidity of any provision, the validity of the remaining provisions will remain unaffected.

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