Media Kit Online
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### Content
We inform about the following topics

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1 Title: GEBÄUDEDIGITAL

2 Brief Description: Our journal GEBÄUDEDIGITAL informs its readers currently and comprehensively about every topic in the field of modern building technology, electrical installation and light technology. Areas of focus in each issue are the eight thematic subjects home and building automation, building planning and electrical installation, building security technology, energy efficiency, communication technology and multimedia, lighting technology, heating and climate technology and management solutions for electrical trade. GEBÄUDEDIGITAL offers distributors and manufacturers of intelligent building technology and modern electrical installation a perfect platform for the latest product news, technologies, innovations, concepts, visions and trends. Comprehensive market overviews, informative and practice-oriented articles and a constant service section turn the GEBÄUDEDIGITAL into a unique information medium for the electrical trade and retail sector and for building automators and specialist planners.

3 Target Group: Electrical Installation and Trade

4 Publication Frequency: 6 Issues

5 Format: DIN A4

6 Volume: 14th Volume 2020

7 Subscription Price: All prices include legal VAT.

<table>
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8 Organ: –

9 Memberships/Participation: –

10 Publishing House: TeDo Verlag GmbH
Postal Adress: Postfach 2140, 35009 Marburg
Delivery Adress: Zu den Sandbeeten 2, 35043 Marburg

11 Deadlines/Editorial Calendar: see p. 4

12 Publisher: Dipl.-Stat. B. Al-Scheikly

13 Anzeigen: Markus Lehnert, Advertising Manager
Phone: +49 6421 3086-594
E-Mail: mlehnert@tedo-verlag.de

Nadin Dehmel, Media Consulting
Tel.: +49 6421 3086-524
E-Mail: ndehmel@tedo-verlag.de

14 Editorial Department: Kai Binder, Editor in Chief TeDo Verlag
Tel.: +49 6421 3086-139
E-Mail: kbinder@tedo-verlag.de

15 Volume Analysis: 2018 = 7 Issues
Format DIN A4, 210mm (B) x 297 mm (H)
Total Size 548 pages = 100,0%
Editorial Part 468 pages = 85,4%
Advertisements 80 pages = 14,6%

16 Circulation: 20,000 Copies
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**Main Topics**

**Home & Building Automation**
- BIM and the Digital Twin
- Smart Home, Smart Living, Smart Cities
- Internet of Things
- Switch Ranges and Building Control Systems
- Panel PCs for Buildings and Multimedia

**Light & Shadows**
- Lighting Control and Lighting Management
- LED Lighting Solutions
- Human Centric Lighting
- Digital, Interconnected Lighting Technology
- Planning of Lighting Systems

**Planning & Installation**
- Charging Infrastructure for e-Mobility
- Electrical Installation and Network Technology
- Meter Panel and Distribution Technology
- Protective Switching Technology & Overvoltage Protection
- Series: Intelligent Terminal Systems for Building Automation

**Security & Monitoring**
- Data Protection and -Safety in Smart Home
- Interconnected Security Technology in the Building
- Access and Security Solutions
- Video Surveillance and Analysis
- Network Cameras

**Power & Air-Conditioning Technology**
- Energy Efficiency in New Construction and Renovation
- Smart Integration of Energy Systems
- Power Management
- Alternative Power Supply
- Device Management via App

**Fairs**
- Gießen, 28.02. – 01.03.2020
- Dresden, 05.03. – 08.03.2020

**Regular Content**
- Home & Building Automation
- Security & Monitoring
- Planning & Installation
- Energy & Air-Conditioning Technology
- Communication & Multimedia
- Light & Shadow
- Management & Staff

**Deadlines and Editorial Calendar**
- Gießen, 28 February – 1 March 2020
- Dresden, 5–8 March 2020
## Deadlines and Editorial Calendar

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### Regular Content:

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**Main Topics**

**Regular Content**

Home & Building Automation • Security & Monitoring • Planning & Installation • Energy & Air-Conditioning Technology • Communication & Multimedia • Light & Shadow • Management & Staff
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<td>Software for Building Automation</td>
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**Regular Content:**
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**Main Topics**

Regular Content:

Home & Building Automation • Security & Monitoring • Planning & Installation • Energy & Air-Conditioning Technology • Communication & Multimedia • Light & Shadow • Management & Staff

**Fairs**

- **CHILLVENTA**
  - Nuremberg, 13.10. – 15.10.2020

- **eMove Munich**
  - München, 20.10. – 22.10.2020

- **SICHERHEITS EXPO Munich**
  - Munich, 21.10. – 22.10.2020

- **belektró Berlin**
  - Berlin, 03.11. – 05.11.2020

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**Main Topics**

**Regular Content:**
- Home & Building Automation
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- Planning & Installation
- Energy & Air-Conditioning Technology
- Communication & Multimedia
- Light & Shadow
- Management & Staff
### Advertising formats and prices

(All prices shall be subject to the applicable VAT rate.)

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2 Surcharges:  Colour advertisements are printed according to the Euro scale. All other colours are considered as special colours.

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</table>

Placement: Binding and confirmed placements will be charged 15% of the basic 4c-price.

Colour Surcharges: Non-discountable

Format Surcharges: For special placements there is a 15% surcharge on the 4c-price for following formats: table of contents, editorial

For advertisements over binding and trimmed ads there is a 15% surcharge on the basic price.

VAT: All prices are subject to VAT at the statutory rate.

3 Discounts: For orders accepted within one insertion year

Frequency: 3 x 5% 6 x 10% 9 x 15% 12 x 20%

Quantity: 2 Pages 5% 4 Pages 10% 8 Pages 15% 12 Pages 20%

Agency Discount: 15%

4 Job Offers: For job offers we grant a 15% discount on the respective basic price (b/w).

5 Special Ad Forms:

<table>
<thead>
<tr>
<th>Quantity</th>
<th>80–135g/m²</th>
<th>136–170g/m²</th>
</tr>
</thead>
<tbody>
<tr>
<td>2 pages</td>
<td>€ 4,950.</td>
<td>€ 4,950.</td>
</tr>
<tr>
<td>4 pages</td>
<td>€ 7,350.</td>
<td>€ 7,350.</td>
</tr>
<tr>
<td>8 pages</td>
<td>€ 11,350.</td>
<td>€ 11,350.</td>
</tr>
<tr>
<td>more than 8 pages</td>
<td>on request</td>
<td>on request</td>
</tr>
</tbody>
</table>

Bound insert: Delivery: see Technical Data p. 16

Supplements: Quantity: 20,300 copies

Delivery: see Technical Data p. 16

<table>
<thead>
<tr>
<th>Supplement</th>
<th>1,000 copies</th>
</tr>
</thead>
<tbody>
<tr>
<td>Full supplement</td>
<td>each</td>
</tr>
<tr>
<td>up to 25g</td>
<td>€ 5,450.-</td>
</tr>
<tr>
<td>up to 50g</td>
<td>€ 7,350.-</td>
</tr>
<tr>
<td>up to 50g</td>
<td>on request</td>
</tr>
</tbody>
</table>

Post Cards/Product Samples: Quantity: 20,300 copies

Delivery: see Technical Data p. 16

<table>
<thead>
<tr>
<th>Attachment</th>
<th>€ 100.- %</th>
</tr>
</thead>
<tbody>
<tr>
<td>Adhesive up to 5g (w/o attachment)</td>
<td>€ 100.- %</td>
</tr>
<tr>
<td>Mechanical gluing</td>
<td>€ 90.- %</td>
</tr>
<tr>
<td>Manual gluing</td>
<td>on request</td>
</tr>
</tbody>
</table>

6 Contact: Markus Lehnert, Advertising Manager
Tel.: +49 6421 3086-594
E-Mail: mlehnert@tedo-verlag.de

7 Payment Conditions/Bank Account:
The invoice amount is payable within 14 days of the invoice date. For payments within 8 days we grant 2% discount.

Sparkasse Marburg-Biedenkopf:
BLZ 533 500 00, Kto.-Nr. 1037305320
IBAN: DE83 5335 0000 1037 3053 20
SWIFT-BIC: HELADEF1MAR

Postbank Frankfurt/Main:
BLZ 500 100 60, Kto.-Nr. 517 030-603
IBAN: DE 51 5001 0060 0517 0306 03
SWIFT-BIC: PBNKDEFF
|   | **1 Magazine Format:** | DIN A4: 210mm x 297mm (width x height)  
Print space: 185mm x 270mm (width x height) |
<table>
<thead>
<tr>
<th></th>
<th></th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td><strong>2 Print Process:</strong></td>
<td>Offset: Printing is done with colours of the Euroscale for offset printing according to ISO12647-2, adhesive binding</td>
</tr>
</tbody>
</table>
|   | **3 Data Delivery:**   | Electronical via e-mail at: Ad Scheduling 
E-Mail: anzeigen@tedo-verlag.de |
|   | **4 Advertising Data:** | High-Res-PDF, EPS (Fonts either converted to paths or embedded), TIF (resolution of 300dpi) |
|   | **5 Colours:**         | Four-colour printing uses colours according to the Euroscale: Cyan, Magenta, Yellow, Black (CMYK). This color space must be selected in the respective program.  
Attention: RGB-colours or fulltone colours may be used only after consultation with the publisher. |
|   | **6 Proof:**           | A 1:1 printout is absolutely necessary to check a delivered display. For the printing of coloured advertisements, please supply a corresponding and binding colour proof or print. Without these documents, no liability or warranty can be assumed for any errors. The publisher cannot accept any guarantee for colour deviations caused by different types of paper (proof/printing to production paper). This also applies to deviations within the tolerance range of expression to industrial colour printing or due to offset printing. |
|   | **7 Allowed Image Format:** | TIF, JPEG, EPS (with embedded fonts) |
|   | **8 Output Profile:**  | ISO Coated v2 (ECI) / FOGRA39 (ISO12647-2:2004) |
|   | **9 Return:**          | Delivered printing documents will only be returned to the respective client on special request. The obligation of the publisher to retain the advertisement ends three months after publication of the advertisement. |
|   | **10 Warranty:**       | Only what is part of the data can be exposed. The publisher accepts no liability for deviations in texts, illustrations and especially colours. Incorrect exposures due to incomplete or faulty files, incorrect settings or incomplete information will be charged according to effort. Sent film positives must be digitized. The additional costs incurred in this connection will be invoiced separately. |
|   | **11 Contact:**        | Ad Scheduling  
E-Mail: anzeigen@tedo-verlag.de |
Bound Inserts: Before accepting and confirming the order, a binding sample, if necessary a blank sample with details of size and weight, must be submitted. Inserts must be delivered with the bleed allowances specified below. Multi-page bound inserts and bound inserts with cover must be delivered folded. The front side of the insert must be marked.

Minimum Format: 147mm x 210mm
Maximum Format: 210mm x 297mm
Minimum Weight: for 4-paged products 115g/m²

4 Pages Bound-In

4 Pages Bound-In with Flap
1 Loose Inserts: Prior to accepting and confirming an order, a binding sample, if necessary a blank sample with size and weight specifications, must be submitted. Inserts must be delivered trimmed and folded as finished end products.

2 Bound Inserts: Mechanical gluing: Adhesive edge parallel to the waistband, at least 1cm to a maximum distance of 6cm from the waistband. Folded products must be closed towards the waistband. Positioning on request.

Postcards, product samples on booklets or full-page advertisements will be charged additionally as an additional fixed insert. Prior to accepting and confirming an order, a binding sample, if necessary a blank sample with size and weight specifications, must be submitted.

Delivery: The delivery of inserts, bound-in inserts and glued inserts must be accompanied by the delivery note. A sample of the pallet contents must be attached to the outside of the container to ensure flawless production. Please always send a sample to the publisher at the same time.

Delivery Quantity: 20,300 copies

Delivery Address: The delivery address for inserts and any other supplement will be communicated with the order confirmation.

Delivery Deadline: The deadline for printing documents is at the same time the delivery date for the agreed issue (see Editorial Calendar starting on page 4).

3 Contact: Markus Lehnert Advertising Manager
Tel.: +49 6421 3086-594
E-Mail: mlehnert@tedo-verlag.de

Minimum Format: 100mm x 210mm
Maximum Format: 205mm x 290mm
Minimum Weight: 115g/m²
Maximum Weight: upon request
Positioning: undefined

Minimum Format: 105mm x 147mm
Maximum Format: 148mm x 190mm
Minimum Weight: 160g/m²
1 Special Advertising Formats:

<table>
<thead>
<tr>
<th>Special Advertising Formats</th>
<th>Gatefolder</th>
<th>Flap</th>
<th>CD-ROM</th>
<th>Product Sample</th>
</tr>
</thead>
</table>

2 Prices:

On request

3 Special Print:

Reprinting publications is a flexible and cost-effective way to combine your product and brand message with the credibility and reputation of GEBÄUDEDIGITAL.

4 Price List Special Print:

<table>
<thead>
<tr>
<th>Circulation</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>500</td>
<td>€ 760.-</td>
</tr>
<tr>
<td>1,000</td>
<td>€ 800.-</td>
</tr>
<tr>
<td>2,000</td>
<td>€ 900.-</td>
</tr>
<tr>
<td>5,000</td>
<td>€ 1,230.-</td>
</tr>
<tr>
<td>10,000</td>
<td>€ 1,430.-</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Circulation</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>500</td>
<td>€ 895,-</td>
</tr>
<tr>
<td>1,000</td>
<td>€ 945,-</td>
</tr>
<tr>
<td>2,000</td>
<td>€ 1,180.-</td>
</tr>
<tr>
<td>5,000</td>
<td>€ 1,930.-</td>
</tr>
<tr>
<td>10,000</td>
<td>€ 2,940.-</td>
</tr>
</tbody>
</table>

All prices plus 19% VAT.

5 Reprinting License:

If you would like to reprint your article after publication in the GEBÄUDEDIGITAL yourself, you can purchase a reprinting license from us.

<table>
<thead>
<tr>
<th>Reprinting License</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>Circulation</td>
<td>€ 390.-</td>
</tr>
</tbody>
</table>

Incl. a high-resolution PDF file. Plus 19% VAT.

6 PDF (72dpi):

If you would like to use your technical paper after printing for online use, we would be pleased to create a PDF in low resolution for you free of charge, which is ideally suited for online use.

7 Contact:

Markus Lehnert, Advertising Manager
Tel.: +49 6421 3086-594
E-Mail: mlehnert@tedo-verlag.de
1 Brief Description: Highlight and promote your company on a 1/2 or 1/1 page with your company image and logo.

2 Prices:  
1/2 page € 1,990.-  
1/1 page € 4,120.-  

Alle prices plus 19% VAT.

3 Therefore we need:  
• Contact data  
(Everything important: phone, fax, webadress, e-mail)  
• digitalized logo as eps-file  
• Product image – with a minimum resolution of 300dpi  
• Text about your company in Word or other text files, RTF-files are also welcome  
1/2 page with approx. 1,900 characters  
1/1 page with approx. 4,400 characters

The design of the profile is carried out by our graphics department and is also included in the price.

4 Contact:  
Nadin Dehmel, Media Consulting  
Phone: +49 6421 3086-524  
E-Mail: ndehmel@fedo-verlag.de
1 Inner Cover:
Targeted and precise advertising in your subject area!

2 Brief Description:
With the Inner Title format, GEBÄUDEDIGITAL offers a special form of advertising. With your motif you open one of the permanent categories and stand out from the crowd. In this way you bring yourself even more specifically into the consciousness of the reader. The format Inner Cover contains the following elements for your cross-media communication:

1 Your inner Cover in the relevant section
2 Introductory article (Topic in consultation with our editors)
3 Publication of your article as a teaser in the GEBÄUDEDIGITAL Newsletter
4 Publication of your article on www.gebauedigital.de

Possible categories are:
- Home & Building Automation
- Management & Staff
- Light & Shadows
- Security & Monitoring
- Power & Air-Conditioning Technology
- Communication & Infrastructure
- Planning & Installation

3 Format:
Motif Inner Cover: 210mm x 297mm (plus 3mm bleed on each side)

4 Data Delivery:
Article: Text with approx. 8,000 characters, logo, Images as JPEG, TIF with 300dpi or as eps-file

5 Price:
€ 4,100.-(plus VAT)
1 Circulation Control:

2 Circulation Analysis: Copies per issue on average for the period from 01 July 2018 until 30 June 2019 (Q3 + Q4 2018 und Q1 + Q2 2019)

<table>
<thead>
<tr>
<th>Print run:</th>
<th>20,000</th>
</tr>
</thead>
<tbody>
<tr>
<td>Actual Distributed Circulation (ADC):</td>
<td>19,676</td>
</tr>
<tr>
<td>% thereof abroad</td>
<td>260</td>
</tr>
<tr>
<td>Sold Circulation</td>
<td>235</td>
</tr>
<tr>
<td>• Subscribed Copies</td>
<td>232</td>
</tr>
<tr>
<td>• Memberships</td>
<td>–</td>
</tr>
<tr>
<td>• Other Sales</td>
<td>–</td>
</tr>
<tr>
<td>• Retail Sales</td>
<td>3</td>
</tr>
<tr>
<td>• Return</td>
<td>–</td>
</tr>
<tr>
<td>Free Pieces:</td>
<td>19,441</td>
</tr>
<tr>
<td>% thereof abroad</td>
<td>231</td>
</tr>
<tr>
<td>Remaining, Archive and Proof Copies:</td>
<td>324</td>
</tr>
</tbody>
</table>

3a Economical Area:

Shares of actual distributed circulation:

<p>| | | |</p>
<table>
<thead>
<tr>
<th></th>
<th></th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>National</td>
<td>19,416</td>
<td>98,68%</td>
</tr>
<tr>
<td>International</td>
<td>260</td>
<td>1,32%</td>
</tr>
<tr>
<td>Actual Distributed Circulation</td>
<td>19,676</td>
<td>100%</td>
</tr>
</tbody>
</table>

3b National Distribution by Postal Code:

<table>
<thead>
<tr>
<th>Postal Code</th>
<th>297</th>
<th>1,53%</th>
</tr>
</thead>
<tbody>
<tr>
<td>Postal Code</td>
<td>761</td>
<td>3,92%</td>
</tr>
<tr>
<td>Postal Code</td>
<td>1,625</td>
<td>8,37%</td>
</tr>
<tr>
<td>Postal Code</td>
<td>2,145</td>
<td>11,05%</td>
</tr>
<tr>
<td>Postal Code</td>
<td>2,652</td>
<td>13,66%</td>
</tr>
<tr>
<td>Postal Code</td>
<td>2,153</td>
<td>11,09%</td>
</tr>
<tr>
<td>Postal Code</td>
<td>1,949</td>
<td>10,04%</td>
</tr>
<tr>
<td>Postal Code</td>
<td>3,738</td>
<td>19,25%</td>
</tr>
<tr>
<td>Postal Code</td>
<td>2,433</td>
<td>12,53%</td>
</tr>
<tr>
<td>Postal Code</td>
<td>1,662</td>
<td>8,56%</td>
</tr>
<tr>
<td>National</td>
<td>19,416</td>
<td>100%</td>
</tr>
</tbody>
</table>

Copies per issue on average for the period from 01 July 2018 until 30 June 2019 (Q3 + Q4 2018 und Q1 + Q2 2019)

Print run: 20,000

Actual Distributed Circulation (ADC): 19,676 thereof abroad 260

Sold Circulation 235 thereof abroad –
- Subscribed Copies 232 Member pieces 28
- Memberships – –
- Other Sales – –
- Retail Sales 3 thereof abroad 1
- Return – –

Free Pieces: 19,441 thereof abroad 231

Remaining, Archive and Proof Copies: 324
### Target Markets

- **Electrical Installation and Electrical Trade**: 58.76%
- **Lighting Technology and Lighting Planning**: 14.03%
- **Wholesale Electrical Trade**: 5.33%
- **Specialist Planners, Architects, Engineering Offices, Real Estate**: 11.61%
- **Heating-, Air-Conditioning- and Ventilation Technology**: 5.06%
- **Consumers, Building Owners**: 3.17%
- **Institutes, Associations and Authorities**: 2.04%

### Content Analysis of the Editorial Part

- **Home & Building Automation**: 19.44%
- **Planning & Installation**: 18.16%
- **Light & Shadow**: 16.24%
- **Security & Monitoring**: 13.25%
- **Solar & Energy Technology**: 3.63%
- **Management & Staff**: 8.33%
- **Communication & Multimedia**: 15.17%
- **Heating, Climate & Ventilation**: 5.77%

### Size of Companies

- **1-20 Employees**: 35.72%
- **21-50 Employees**: 14.29%
- **51-100 Employees**: 12.68%
- **101-500 Employees**: 14.31%
- **501-1,000 Employees**: 10.13%
- **über 1,000 Employees**: 12.87%

### Field of Activities

- **Construction, Progress**: 35.63%
- **Project Development and -Planning**: 25.91%
- **Sales, Distribution**: 10.82%
- **Corporate Management**: 15.26%
- **Manufacturing, Maintenance**: 5.87%
- **Purchase, Procurement**: 5.03%
- **Other**: 1.48%
1 Website: www.gebaeudedigital.de

2 Usage Data: From 01. July 2018 to 30. June 2019
Visitors: 50,917, Page Impressions: 70,398

3 Brief Description: Online advertising is an ideal medium to draw attention to your own web content about building and lighting technology as well as electrical installation. Place your advertisement on www.gebaeudedigital.de next to the constantly updated news!

4 Target Group: Electrical Installation and Trade

5 Publishing House: TeDo Verlag GmbH • Zu den Sandbeeten 2 • 35043 Marburg

6 Banner Formats and Prices:

<table>
<thead>
<tr>
<th>Banner Type</th>
<th>Size (Pixels)</th>
<th>Description</th>
<th>Price/ Month</th>
</tr>
</thead>
<tbody>
<tr>
<td>1. Fullsize Banner</td>
<td>468 x 60 Pixels</td>
<td>Integrated and prominent placing in the content section of the website</td>
<td>€ 690.=-</td>
</tr>
<tr>
<td>2. Skyscraper</td>
<td>160 x 600 Pixels</td>
<td>Portrait advertising space to the right of the content</td>
<td>€ 1,150.=-</td>
</tr>
<tr>
<td>3. Super Banner</td>
<td>728 x 90 Pixels</td>
<td>Prominently placed at the header with plenty of space for your advertising message</td>
<td>€ 1,200.=-</td>
</tr>
<tr>
<td>4. Medium Rectangle</td>
<td>300 x 250 Pixels</td>
<td>Striking placement in the middle of the editorial section</td>
<td>€ 750.=-</td>
</tr>
<tr>
<td>5. Standard Top</td>
<td>300 x 60 Pixels</td>
<td>Concise smaller advertising space to the right of the content</td>
<td>€ 530.=-</td>
</tr>
<tr>
<td>6. Cornersquare Banner</td>
<td>405 x 90 Pixels</td>
<td>Noticeable placement in the upper right corner</td>
<td>€ 530.=-</td>
</tr>
<tr>
<td>7. Wallpaper</td>
<td>1,133 x 90 Pixels +180 x 600 Pixels</td>
<td>Combine the advantagtes of Skyscraper and Super Banner</td>
<td>€ 2,130.=-</td>
</tr>
</tbody>
</table>

Other formats on request. All prices plus 19% VAT.
Sponsored Post – Prices and information on pages 23 and 26.

7 Data Formats: GIF, PNG, JPEG (72dpi, RGB-colour space) or HTML 5 data size max. 4MB
No evaluations for flash banners or banner integrated via i-frames possible.

8 Data Delivery: Please send us the following data one week before publication via e-mail to: banner@tedo-verlag.de.de

9 Contact: Nadin Dehmel, Media Consulting
Phone: +49 6421 3086-524
E-Mail: ndehmel@tedo-verlag.de

Website: www.gebaeudedigital.de

Prices, Formats and Technical Data

1. Website: www.gebaeudedigital.de
Visitors: 50,917, Page Impressions: 70,398
3. Brief Description: Online advertising is an ideal medium to draw attention to your own web content about building and lighting technology as well as electrical installation. Place your advertisement on www.gebaeudedigital.de next to the constantly updated news!
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5. Publishing House: TeDo Verlag GmbH • Zu den Sandbeeten 2 • 35043 Marburg
6. Banner Formats and Prices:

<table>
<thead>
<tr>
<th>Banner Type</th>
<th>Size (Pixels)</th>
<th>Description</th>
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</tr>
</thead>
<tbody>
<tr>
<td>1. Fullsize Banner</td>
<td>468 x 60 Pixels</td>
<td>Integrated and prominent placing in the content section of the website</td>
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<td>2. Skyscraper</td>
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<tr>
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<td>728 x 90 Pixels</td>
<td>Prominently placed at the header with plenty of space for your advertising message</td>
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<td>7. Wallpaper</td>
<td>1,133 x 90 Pixels +180 x 600 Pixels</td>
<td>Combine the advantagtes of Skyscraper and Super Banner</td>
<td>€ 2,130.=-</td>
</tr>
</tbody>
</table>

Other formats on request. All prices plus 19% VAT.
Sponsored Post – Prices and information on pages 23 and 26.
1 Brief Description: An essential feature of the Sponsored Post format is its presentation in the style of the editorial environment. A sponsored-post differs from editorial content by the following note: - Advertisement -

Success factors for a sponsored post are contents with relevance for the reader that offer him added values or benefits. The advertiser positions himself as a competent solution partner with target group-oriented formulations, appealing images or the simple presentation of complex facts. The wording of the headline has a decisive influence on the click rate of the user.

2 Content und Formats:

a) Sponsored Post
By clicking on the link in the Sponsored Post, the user can access the complete article at www.gebaeudedigital.de. From there, there is a link to your target URL.

b) Text-Teaser
By clicking on the link in the Sponsored Post preview text, the user is taken directly to your target URL.

3 Deadline:
Please send us your data five working days before publication via e-mail to: banner@tedo-verlag.de

In addition to the placements described here, we will be pleased to offer you further placements on request. Please also inquire about our attractive combination offers ‘Online+Newsletter’, which we tailor to your communication goals and offer maximum coverage.

4 Prices:

<table>
<thead>
<tr>
<th>Medium and Form</th>
<th>Placement</th>
<th>Term</th>
<th>Price</th>
</tr>
</thead>
</table>
| Sponsored Post  | Head section    | 14 Days | € 1,120.-
| Premium         |                 |       |        |
| Sponsored Post  | Bottom section  | 14 Days | € 1,000.-
| Standard        |                 |       |        |
| Text-Teaser     | Head section    | 14 Days | € 980.-
| Premium         |                 |       |        |
| Text-Teaser     | Bottom section  | 14 Days | € 780.-
| Standard        |                 |       |        |

(All prices plus 19% VAT.)

5 Placement Website: Linking:

All images as JPEG, GIF or PNG in RGB color space at 72dpi.

GEBÄUDE DIGITAL is neither responsible for the content nor for any products offered.
1 Name: GEBÄUDEDIGITAL Newsletter

2 Brief Description: The HTML-Newsletter is published every 14 days with the latest news for building services engineering, electrical installation and lighting technology. As a customer-oriented advertising medium, it is particularly suitable for fast, direct advertising messages with a high repetition rate.

3 Target Group: Electrical Installation and Trade

4 Frequency: 25 x per year

5 Volume: 10. Volume 2020

6 Usage Data:

   | Circulation: 3,776 Subscribers (August 2019)

7 Publisher: TeDo Verlag GmbH
Zu den Sandbeeten 2 • 35043 Marburg

8 Contact:
Editorial Department
Kai Binder, Editor in Chief TeDo Verlag
Phone.: +49 6421 3086-139
E-Mail: kbinder@tedo-verlag.de

Newsletter Advertisement
Nadin Dehmel, Media Consulting
Phone.: +49 6421 3086-524
E-Mail: ndehmel@tedo-verlag.de

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<table>
<thead>
<tr>
<th>January</th>
<th>February</th>
<th>March</th>
<th>April</th>
<th>May</th>
<th>June</th>
</tr>
</thead>
<tbody>
<tr>
<td>01</td>
<td>08.01.2020</td>
<td>03</td>
<td>05.02.2020</td>
<td>05</td>
<td>04.03.2020</td>
</tr>
<tr>
<td>02</td>
<td>22.01.2020</td>
<td>04</td>
<td>19.02.2020</td>
<td>06</td>
<td>18.03.2020</td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td></td>
<td>09</td>
<td>29.04.2020</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>July</th>
<th>August</th>
<th>September</th>
<th>Oktober</th>
<th>November</th>
<th>December</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>20</td>
<td>30.09.2020</td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

Special Newsletter to the Following Trade Fairs 2020

Issues 04 & 05: Light+Building
Issue 09: Angacom
Issue 11: Intersolar

Issue 12: Sicherheitsexpo
Issues 18 & 19: Security
Issue 22: belektro&GET Nord
9 Prices and Advertising Formats:

<table>
<thead>
<tr>
<th>Designation</th>
<th>Format</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>Header Banner</td>
<td>600 x 150px</td>
<td>€ 1,270.­</td>
</tr>
<tr>
<td>Premium Banner</td>
<td>600 x 150px</td>
<td>€ 690.­</td>
</tr>
<tr>
<td>Standard Banner</td>
<td>600 x 150px</td>
<td>€ 420.­</td>
</tr>
<tr>
<td>Special Format</td>
<td>290 x 210px</td>
<td>€ 420.­</td>
</tr>
</tbody>
</table>

All ad sizes are subject to the above unit prices plus 19% VAT.

10 Data Formats: Please send us the data exclusively in RGB colour space and in a resolution of 72dpi. Sending data in the CMYK colour space can lead to color deviations in the production process. Supported data file formats are JPEG and PNG.

11 Data Delivery: Please send us the following data on delivery via e-mail at: banner@tedo-verlag.de
- Client name
- Contact for requests
- Target URL

12 Deadline: One week before publication of the newsletter

13 Payment Conditions/Bank Account:
The invoice amount is payable within 14 days after receiving the order. On payments within 8 days we grant a 2% cash discount on the invoice amount.

Sparkasse Marburg-Biedenkopf: BLZ 533 500 00, Kto.-Nr. 1037305320
IBAN: DE83 5335 0000 1037 3053 20
SWIFT-BIC: HELADEFF

Postbank Frankfurt/Main: BLZ 500 100 60, Kto.-Nr. 517 030-603
IBAN: DE 51 5001 0060 0517 0306 03
SWIFT-BIC: PBNKDEFF
1 Brief Description: An essential feature of the Sponsored Post format is its presentation in the style of the editorial environment. A sponsored-post differs from editorial content by the following note: - Advertisement -

Success factors for a sponsored post are contents with relevance for the reader that offer him added values or benefits. The advertiser positions himself as a competent solution partner with target group-oriented formulations, appealing images or the simple presentation of complex facts. The wording of the headline has a decisive influence on the click rate of the user.

2 Content and Formats a) Sponsored Post
By clicking on the link in the Sponsored Post, the user can access the complete article at www.gebaeutedigital.de. From there, there is a link to your target URL.

b) Text-Teaser
By clicking on the link in the Sponsored Post preview text, the user is taken directly to your target URL.

Required Data

<table>
<thead>
<tr>
<th>Required Data</th>
<th>Headline</th>
<th>Abstract</th>
<th>Thumbnail</th>
<th>Main Body</th>
<th>Images for main Body</th>
<th>Target-URL</th>
</tr>
</thead>
<tbody>
<tr>
<td>Sponsored Post</td>
<td>max. 30 characters</td>
<td>max. 250 characters</td>
<td>Image rights required</td>
<td>ca. 2,000 characters</td>
<td>Image rights required</td>
<td>to your website</td>
</tr>
<tr>
<td>Text-Teaser</td>
<td>max. 30 characters</td>
<td>max. 250 characters</td>
<td>Image rights required</td>
<td>–</td>
<td>–</td>
<td>to your website</td>
</tr>
</tbody>
</table>

All images as JPEG, GIF or PNG in RGB color space at 72dpi.

3 Deadline:
Please send us your data five working days before publication via e-mail to: banner@tedo-verlag.de

In addition to the placements described here, we will be pleased to offer you further placements on request. Please also inquire about our attractive combination offers ‘Online+Newsletter’, which we tailor to your communicati goals and offer maximum coverage.

4 Prices:

<table>
<thead>
<tr>
<th>Medium und Form</th>
<th>Placement</th>
<th>Term</th>
<th>Price/Month</th>
</tr>
</thead>
<tbody>
<tr>
<td>Sponsored Post Premium</td>
<td>Head Section</td>
<td>1 Issue</td>
<td>€ 875.-</td>
</tr>
<tr>
<td>Sponsored Post Standard</td>
<td>Bottom Section</td>
<td>1 Issue</td>
<td>€ 625.-</td>
</tr>
<tr>
<td>Text-Teaser Premium</td>
<td>Head Section</td>
<td>1 Issue</td>
<td>€ 520.-</td>
</tr>
<tr>
<td>Text-Teaser Standard</td>
<td>Bottom Section</td>
<td>1 Issue</td>
<td>€ 420.-</td>
</tr>
</tbody>
</table>

(All Prices plus 19% VAT)

5 Placement Newsletter:

Linking:

Sponsored Post
Linking within www.gebaeutedigital.de

Teaser-Text
Linking to your target-URL

GEBAUEDIGITAL is neither responsible for the content nor for any products offered.
1 Name: i-need.de – Information and Marketing Portal

2 Brief Description: i-need.de bundles all important information about your products, your company and your editorial publications. It provides the user with comprehensive information in text, image and video form. The i-need.de marketing portal combines all product catalogues of the TeDo trade media for these areas: Automation technology, production technology, industrial image processing, robotics, switch cabinet construction, building technology, industry 4.0.

i-need.de is unique because it clearly summarizes product information according to product groups. The search results provide the user with a comprehensive overview of the relevant products from the respective segment. The users appreciate the high quality of the search results, which are an important integral part of strategic information procurement.

With the three packages Basic, PRO and PREMIUM, i-need.de offers you interesting communication channels on a highly frequented information platform for automation products and services.

3 Target Groups: Selection of the most important target groups, since i-need.de addresses numerous user groups: Design engineers, plant and production managers, manufacturing industry, technical buyers and users from mechanical and plant engineering, integrators, architects, electrotechnical industry, engineering offices, Machine Vision, switch cabinet builders, housing manufacturers, building trades, electricians, specialist planners.

Visitors: 148,378
Page impressions: 324,602

45% Visits to the same period of the previous year

5 Publishing House: TeDo Verlag GmbH, Zu den Sandbeeten 2, 35043 Marburg

Prerequisite for consideration in the popular Market Overviews is an i-need.de basic account (free of charge). Talk to us. We will be happy to advise you.
Best Price-Performance Ratio

Boost your campaign with the premium cross-media package from i-need.de

1. Your product news in one of our newsletters with a high reach
2. Preferential display of your data and extensive evaluation tools
3. Free customer support
   Optional: Data maintenance

Price per month plus 19% VAT.

- **PREMIUM**
  - € 499,00
    - Comprehensive cross-media marketing package
    - Preferential display of your data and extensive evaluation tools
    - Free customer support
      Optional: Data maintenance

- **PRO**
  - € 199,00
    - Enter unlimited number of products
    - Preferential display of your data and extensive evaluation tools
    - Free customer support
      Optional: Data maintenance

- **BASIC**
  - € 0,00
    - Enter unlimited number of products
    - All products will be displayed
    - Without customer support and data maintenance

Save € 398.- with the PRO Cross-Media Package!

Boost your campaign:
Book 12 months, pay 10 only!

The individual packages can be booked as annual subscriptions. The subscription is valid for one year and is automatically renewed for a further year if not cancelled three months before the end of the subscription. Booked and unused services expire at the end of each month and cannot be added up. Invoices are issued annually. In the case of monthly payments, the monthly subscription price for PRO and PREMIUM increases by 7%.

Current Performance Table

<table>
<thead>
<tr>
<th>Price per month plus 19% VAT.</th>
<th>BASIC</th>
<th>PRO</th>
<th>PREMIUM</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>€ 0,00</td>
<td>€ 199,00</td>
<td>€ 499,00</td>
</tr>
</tbody>
</table>

| 1. Present unlimited products on the market | ✔ | ✔ | ✔ |
| 2. Printing of market overviews in the TeDo trade media | ✔ | ✔ | ✔ |
| 3. Extensive company presentation | ✔ | ✔ | ✔ |
| 4. Your logo | ✔ | ✔ | ✔ |
| 5. Preferential display of your products | ✔ | ✔ | ✔ |
| 6. Prioritization of your products | ✔ | ✔ | ✔ |
| 7. Submit articles | ✔ | ✔ | ✔ |
| 8. Communicate product news | ✔ | ✔ | ✔ |
| 9. Whitepaper | ✔ | ✔ | ✔ |
| 10. Publish videos | ✔ | ✔ | ✔ |
| 11. Automatic or individual content linking | ✔ | ✔ | ✔ |
| 12. Link product data sheets | ✔ | ✔ | ✔ |
| 13. i-icon for increased attention | ✔ | ✔ | ✔ |
| 14. ‘Send inquiry’ button | ✔ | ✔ | ✔ |
| 15. Forward content easily | ✔ | ✔ | ✔ |
| 16. Share products and articles on social media | ✔ | ✔ | ✔ |
| 17. Access statistics | ✔ | ✔ | ✔ |
| 18. Automatic search suggestions | ✔ | ✔ | ✔ |
| 19. Newsletter for the efficient marketing mix | ✔ | ✔ | ✔ |
| 20. Personal contact | ✔ | ✔ | ✔ |
| 21. Optional: Service data maintenance for PRO and PREMIUM | ✔ | ✔ | ✔ |

**Current Performance Table**

<table>
<thead>
<tr>
<th>Prices per month plus 19% VAT.</th>
<th>BASIC</th>
<th>PRO</th>
<th>PREMIUM</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>€ 0,00</td>
<td>€ 199,00</td>
<td>€ 499,00</td>
</tr>
</tbody>
</table>

- **Topseller**
  - € 499.00
    - Comprehensive cross-media marketing package
    - Preferential display of your data and extensive evaluation tools
    - Free customer support
      Optional: Data maintenance

- **PREMIUM**
  - € 499,00
    - Comprehensive cross-media marketing package
    - Preferential display of your data and extensive evaluation tools
    - Free customer support
      Optional: Data maintenance

- **PRO**
  - € 199,00
    - Enter unlimited number of products
    - Preferential display of your data and extensive evaluation tools
    - Free customer support
      Optional: Data maintenance

- **BASIC**
  - € 0,00
    - Enter unlimited number of products
    - All products will be displayed
    - Without customer support and data maintenance

The individual packages can be booked as annual subscriptions. The subscription is valid for one year and is automatically renewed for a further year if not cancelled three months before the end of the subscription. Booked and unused services expire at the end of each month and cannot be added up. Invoices are issued annually. In the case of monthly payments, the monthly subscription price for PRO and PREMIUM increases by 7%.

Boost your campaign:
Book 12 months, pay 10 only!

Save € 398.- with the PRO Cross-Media Package!

The individual packages can be booked as annual subscriptions. The subscription is valid for one year and is automatically renewed for a further year if not cancelled three months before the end of the subscription. Booked and unused services expire at the end of each month and cannot be added up. Invoices are issued annually. In the case of monthly payments, the monthly subscription price for PRO and PREMIUM increases by 7%.

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Save € 398.- with the PRO Cross-Media Package!

Boost your campaign:
Book 12 months, pay 10 only!
Advertising Forms on i-need.de

**Product Promotion:**
Use the 'Product Promotion' function to increase the frequency with which your product is displayed at the front. Book ‘Promote product’ on a weekly basis and for a fee. The prominent placement on the start page will increase the frequency with which your content is displayed and the likelihood of clicking.

**Contact:**
Sina Debus, Media Consulting
Phone: +49 6421 3086-519
E-Mail: sdebus@tedo-verlag.de

Christoph Kirschenmann, Advertising Management IT&Production
Phone: +49 6421 3086-536
E-Mail: ckirschenmann@tedo-verlag.de

**Prices 'Product Promotion':**

<table>
<thead>
<tr>
<th>Account</th>
<th>Basic Account</th>
<th>PRO-Account</th>
<th>Premium Account</th>
</tr>
</thead>
<tbody>
<tr>
<td>Price</td>
<td>€ 399,- per week</td>
<td>€ 198,- per week</td>
<td>€ 149,- per week</td>
</tr>
</tbody>
</table>

Banner and Sponsored Post:

<table>
<thead>
<tr>
<th>Sponsored Post</th>
<th>Placement</th>
<th>Description</th>
<th>Prices/14 Days</th>
</tr>
</thead>
<tbody>
<tr>
<td>7. Sponsored Post Premium</td>
<td>Head Section</td>
<td>An essential feature of the Sponsored Post format is its presentation in the style of the editorial environment. A sponsored-post differs from editorial content by the following note: - Advertisement -</td>
<td>€ 1,480,-</td>
</tr>
<tr>
<td>8. Sponsored Post Standard</td>
<td>Bottom Section</td>
<td>The Sponsored Post links within i-need to your content, the Text-Teaser directly links to your target-URL.</td>
<td>€ 1,350,-</td>
</tr>
<tr>
<td>9. Text-Teaser Premium</td>
<td>Head Section</td>
<td></td>
<td>€ 1,100,-</td>
</tr>
<tr>
<td>10. Text-Teaser Standard</td>
<td>Bottom Section</td>
<td></td>
<td>€ 950,-</td>
</tr>
</tbody>
</table>

All prices plus 19% VAT.

<table>
<thead>
<tr>
<th>Banner</th>
<th>Size (Pixels)</th>
<th>Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>1. Skyscraper</td>
<td>160x600 Pixels</td>
<td>Portrait placement prominently to the right of the content</td>
</tr>
<tr>
<td>2. Skyscraper Small</td>
<td>120x600 Pixels</td>
<td>Portrait placement directly to the right of the content</td>
</tr>
<tr>
<td>3. Fullsize Banner</td>
<td>468x60 Pixels</td>
<td>Integrated, prominent placement in the content of the website</td>
</tr>
<tr>
<td>4. Super Banner</td>
<td>728x90 Pixels</td>
<td>Centrally placed and with plenty of room for your message</td>
</tr>
<tr>
<td>5. Content Small</td>
<td>250x450 Pixels</td>
<td>Eye-catching advertising space in the middle of the content</td>
</tr>
<tr>
<td>6. Content Medium</td>
<td>400x331 Pixels</td>
<td>Striking placement in the editorial environment</td>
</tr>
</tbody>
</table>
General Terms and Conditions

Paragraph 1: "Advertising order" in the sense of the following General Terms and Conditions means the contract for the publication of one or more advertisements by an advertiser in publications of the publishing company or for the addition of supplements or inserts to such publications for the purpose of distribution.

Paragraph 2: In case of doubt, advertisements are to be called up for publication within one year after conclusion of the contract. If the right to call up single advertisements is granted within the framework of a contract, the order must be processed within one year of publication of the first advertisement, provided that the first advertisement is called up and published within the period specified in sentence 1.

Paragraph 3: In the case of contracts, the client is entitled to call up further advertisements beyond the quantity of advertisements specified in the order within the agreed period or the period specified in item 2. If an order is not fulfilled for reasons for which the publisher is not responsible, the customer must refund to the publisher the difference between the discount granted and the discount corresponding to the actual purchase, without prejudice to any further legal obligations. The refund does not apply if the non-fulfilment is due to force majeure in the risk area of the publisher.

Paragraph 5: Orders for advertisements, bound inserts and external inserts which are declared to be published exclusively in certain numbers, certain editions or all certain positions in the publication must be received by the publisher in sufficient time for the customer to be informed before the advertising deadline if the order cannot be executed in this way.

Paragraph 6: Advertisements will only be accepted at certain positions if these special placements have been confirmed by the publisher in written form.

Paragraph 7: Cancellation of booked advertisements must always be made in written form, fax or e-mail is sufficient. Cancellation of advertisements already booked is possible free of charge up to 14 days before the advertising deadline, according to media data. Cancellation 13 to 7 days before the advertising deadline will be charged with a cancellation fee of 50% of the gross advertising price. For cancellations received later than 7 days before the advertising deadline, the publisher can charge the full gross advertising price.

Paragraph 8: Paragraph 8: The publisher reserves the right to reject advertising orders - including single call-offs within the scope of a contract - and supplement orders due to their content, origin or technical form according to uniform, factuallyjustified principles of the publisher if their content violates laws or official regulations or their publication by the publisher is unreasonable. This also applies to orders placed with branch offices, acceptance offices or representatives. Orders for inserts are only binding for the publisher after presentation of a sample of the insert and its approval. Inserts which, due to their format or presentation, give the reader the impression of being part of the magazine or contain third-party advertisements will not be accepted.

Ziffer 9: The client is responsible for the timely delivery of the advertisement text and flawless printing documents or inserts. The running times of the media formats begin and end according to the booked periods. This applies to all formats in all publishing media. If the data is delivered to the publisher later than the deadlines published in the media data, the media delivery time will be shortened accordingly. The Publisher will invoice the booked periods. The publisher will immediately request a replacement for noticeably unsuitable or damaged printing documents. The publisher guarantees the usual printing quality for the title used within the scope of the possibilities provided by the printing documents. Damages incurred for the publisher due to the late submission of printing documents are to be paid by the customer.

Paragraph 10: In case of illegible, incorrect or incomplete printing of the advertisement, in whole or in part, the customer is entitled to a reduction in payment or a faultless replacement, but only to the extent that the purpose of the advertisement has been impaired. If the publisher fails to meet a reasonable deadline for this purpose or if the replacement advertisement is again not faultless, the customer is entitled to a reduction in payment. Claims for damages arising from positive breach of claim, faults upon conclusion of the contract and unauthorised actions are - even when placing an order by telephone - excluded; claims for damages arising from impossibility of performance and delay are limited to compensating any foreseeable damage and the remuneration paid for the relevant advertisement or supplement. This does not apply to intent and gross negligence of the publisher, his legal representative and his vicarious agent. The publisher's liability for damages due to the absence of warranted characteristics remains unaffected. The publisher is only liable for faults of any kind resulting from telephone transmission in the event of intent or gross negligence. In commercial business transactions, the publisher shall also not be liable for gross negligence on the part of vicarious agents; in other cases, liability towards merchants for gross negligence is limited to the foreseeable damage up to the amount of the relevant advertising fee. Complaints must be made within four weeks of receipt of the invoice, except in the case of non-obvious defects.

Paragraph 11: If advertising motifs are transmitted digitally by the customer, the liability of the publisher for completely or partly reproduced motifs, incorrect or incomplete reproduction of the corresponding advertisements is excluded.

Paragraph 12: For material provided by the customer (bound inserts, supplements, etc.), the publisher assumes no guarantee for the correctness of the quantities or qualities designated as delivered.

Paragraph 13: TeDo Verlag assumes that the image and copyright of data received by TeDo Verlag from third parties is held by the sender or his employer, unless otherwise indicated. TeDo Verlag assumes no liability if a warning notice is issued in such a case.

Paragraph 14: Proofs will only be supplied upon explicit request. The customer is responsible for the correctness of the returned proofs. The publisher will consider all error corrections that are reported to him within the deadline set in the proof.

Paragraph 15: If no special size regulations are given, the calculation is based on the usual print height for this type of advertisement.

Paragraph 16: If the client does not pay in advance, the invoice will be sent immediately, if possible 14 days after publication of the advertisement. The invoice is to be paid within the period indicated in the price list, running from receipt of the invoice, unless a different payment period or advance payment has been agreed in individual cases. Any discounts for early payment are granted according to the price list.

Paragraph 17: In the event of default of performance, interest and collection costs will be charged. In the event of default in payment, the publisher may defer further execution of the current order until payment has been made and demand advance payment for the remaining advertisements. If there are justified doubts about the solvency of the customer, the publisher is entitled to make the publication of further advertisements dependent on the advance payment of the amount and on the settlement of outstanding invoice amounts, irrespective of any originally agreed payment terms. This also applies during the term of an advertisement contract.

Paragraph 18: Upon request, the publisher supply a copy of the advertisement with the invoice. Depending on the type and scope of the advertisement order, excerpts of advertisements, document pages or complete document numbers are delivered. If a document can no longer be provided, it is replaced by a legally binding certificate from the publisher confirming the publication and distribution of the advertisement.

Paragraph 19: Costs for the production of ordered artwork as well as for substantial changes to originally agreed designs requested or for which the customer is responsible are charged to the customer.

Paragraph 20: In the case of numerical advertisements, the publisher exercises the care of a prudent businessman for the safekeeping and timely forwarding of the offers. Registered letters and express letters on numerical displays are only forwarded by normal mail. Receipts on numerical displays are kept for four weeks. Submissions that are not collected within this period will be destroyed. The publisher will return valuable documents without being obliged to do so. In the interest and for the protection of the customer, the publisher reserves the right to open the incoming offers to prevent misuse of the number service for verification purposes. The publisher is not obliged to pass on business promotions and brokerage offers.

Paragraph 21: CDs will only be returned to the client on special request. The storage obligation ends three months after expiry of the order.

Paragraph 22: Advertising agents and advertising agencies are obliged to stick to the publisher's price list in their offers, contracts and invoices with the advertisers. The agency fee granted by the publisher may not be passed on to the customer in whole or in part.

Paragraph 23: The European Commission provides a platform for out-of-court online settlement of disputes (so-called OS platform) under http://ec.europa.eu/consumers/odr. We are neither willing nor obliged to participate in a dispute resolution procedure before a consumer arbitration board.

Paragraph 24: Place of performance and jurisdiction is the registered office of the publisher. Insofar as the publisher's claims are not asserted in the dunning procedure, the place of jurisdiction for non-merchants is determined by their place of residence. If the domicile or habitual abode of the client is unknown at the time the lawsuit is filed, or if the client has moved his domicile or habitual abode out of the scope of application of the law after conclusion of the contract, the place of jurisdiction is agreed to be the registered office of the publisher.

Paragraph 25: In the event of partial or total invalidity of any provision, the validity of the remaining provisions will remain unaffected.

Status: June 2019
With its easy-to-use navigation as well as its exclusive features such as the read aloud function, push messages and bookmark lists, INA guides you through Smart Home and Building Technology news daily by presenting them in a quick, efficient and yet transparent way.
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Florian Streitenberger
Editorial Department
f streitenberger@tedo-verlag.de
Tel.: +49 6421 3086-227

Georg Hildebrand
Editorial Department
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Phone: +49 6421 3086-232

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