

1 Title: Industrial Safety News

2 Brief Description: The topic of **safety** is indispensable for successfully selling products worldwide. Only those who know the current standards and keep an eye on the latest safety products will be able to meet today's safety requirements.

In order to keep users up to date on this important topic, the SPS-MAGAZIN sends the Safety Newsletter once a month by email to over 6,500 recipients

3 Topics of the Newsletter:

- > Current Norms
- > News
- > Dates & Events
- > Products and solutions in the fields of safety and explosion protection

The range of topics relating to 'Safety' is becoming increasingly important. Don't miss the opportunity to present your safety expertise to the recipients of Industrial Safety News in the right advertising environment.

4 Frequency: monthly

5 Format: electronic (HTML)

6 Target Group: Users and experts of safety systems

7 Usage data: 747 subscribers (as of August 2019). Additional link via the Automation Newsletter (over 6,000 subscribers).

8 Volume: 4th Volume 2020

9 Subscription Price: free of charge

10 Publishing Company: TeDo Verlag GmbH
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11 Publisher: Dipl.-Stat. B. Al-Scheikly

12 Advertisement Formats & Prices:

- Header Banner: 750.00 €
- Premium Banner 695.00 €
- Standard Banner 675.00 €
- Sponsored Post: upon request (plus 19% VAT)

13 File Formats: 72dpi as JPG (RGB-Colour Space)
File size max. 80KB

14 File Delivery: Please send us the following data on delivery by e-mail to: banner@tedo-verlag.de

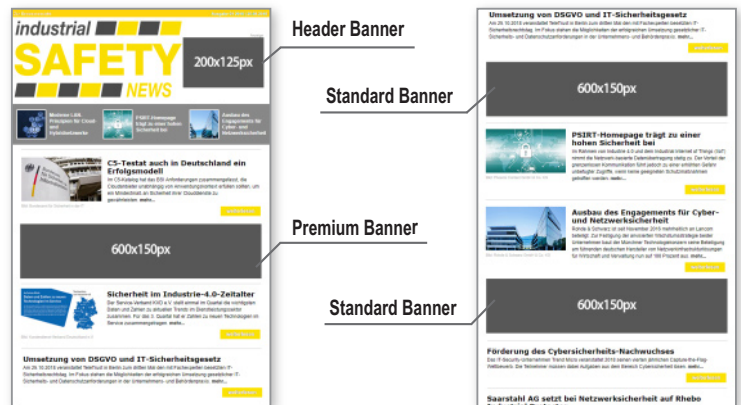
- > Client Name
- > Contact person for queries
- > Target URL

15 Delivery Deadline: one week before publication of the newsletter



Publication Dates 2020:

1 09 January	6 28 May	10 17 September
2 06 February	7 25 June	11 15 October
3 05 March	8 23 July	12 12 November
4 02 April	9 20 August	13 10 December
5 30 April		



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For payments received within 8 days we grant a discount of 2%.

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Editorial Contact

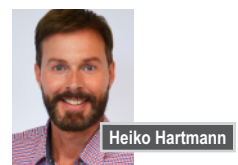


Editorial Staff
jwirtz@tedo-verlag.de
Phone: +49 6421 3086-226

Media Consulting Contacts



Advertising Management
mlehnert@tedo-verlag.de
Phone: +49 6421 3086-594



Team Leader Media Consulting
hhartmann@tedo-verlag.de
Phone: +49 6421 3086-511



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