Cameras & Interfaces
Components
Embedded Vision & Industrial PCs
Systems & Applications

Media Kit Online
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www.invision-news.de/downloadbereich
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You can find our general terms and conditions at [www.tedo-verlag.de/agb](http://www.tedo-verlag.de/agb)
1 Title: inVISION

2 Brief Description: The trade journal inVISION (8th year, circulation: 15,000 copies) is the leading German-language trade journal for Machine Vision, Embedded Vision and 3D metrology. Divided into the categories cameras & interfaces, components (lenses, illumination, software, vision sensors, frame grabbers...), embedded vision & industrial PCs (intelligent cameras, deep learning, industrial PCs...) and solutions (3D metrology, spectral imaging, thermography, x-ray/CT...) it shows the user the possibilities of current inspection systems. In addition to the six print issues per year, the inVISION Newsletter - the official industry newsletter of the world's leading trade fair Vision - is published every two weeks in cooperation with Messe Vision.

3 Target Group: Users and engineers from all industries who use Machine Vision and optical metrology to test their products, as well as system integrators.

4 Publication Frequency: 6 x per year + two ePaper issues

5 Format: DIN A4

6 Volume: 8th volume 2019

7 Subscription Prices: All prices include VAT.

<table>
<thead>
<tr>
<th>ISSN-Nr. 2199-8299</th>
<th>Trade Journal</th>
<th>ePaper</th>
<th>Trade Journal + ePaper</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>Germany</td>
<td>Abroad</td>
<td>Germany</td>
</tr>
<tr>
<td>Annual Subscription</td>
<td>€ 36,- (incl. postage)</td>
<td>€ 48,- (incl. postage)</td>
<td>€ 24,-</td>
</tr>
<tr>
<td>Retail Price</td>
<td>€ 7,- (plus postage)</td>
<td>€ 7,- (plus postage)</td>
<td>€ 4,60</td>
</tr>
</tbody>
</table>

8 Media Partnerships:

9 Membership/Participation: –

10 Publishing House: TeDo Verlag GmbH
Postanschrift • Postfach 2140 • 35009 Marburg
Lieferanschrift • Zu den Sandbeeten 2 • 35043 Marburg

11 Publisher: Dipl.-Stat. B. Al-Scheikly

12 Advertisements: Markus Lehnert, Advertising Management
Phone: +49 6421 3086-594
E-Mail: mlehnert@invision-news.de

Daniel Katzer, Media Consulting
Phone: +49 6421 3086-517
E-Mail: dkatzer@invision-news.de

13 Editorial Staff: Dr.-Ing. Peter Ebert, Chief Editor
Phone: +49 6421 3086-275
E-Mail: pebert@invision-news.de

14 Print Copies: 15,000 copies

15 Volume Analysis: 2017 = 6 Issues
Format: DIN A4, 210mm (W) x 297mm (H)
Total Size: 528 pages = 100,0%
Editorial Part: 408 pages = 77,3%
Ad Section: 120 pages = 22,7%
Publisher’s Ads: 5 pages = 0,9%
Inserts: 2 pieces

ISSN-Nr. 2199-8299
### Trade Journal Editorial Calendar

**Regular Topics:** Cameras & Interfaces, Components for Image Processing, Embedded Vision & Industrial PCs, Systems & Applications

<table>
<thead>
<tr>
<th>Issue and Deadlines</th>
<th>Trade Fairs</th>
<th>Main Focus</th>
<th>Topics</th>
<th>Market Overviews</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Special Issue 1 - ePaper</strong></td>
<td></td>
<td></td>
<td></td>
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<tr>
<td>Publication Date: 13/2/2019</td>
<td></td>
<td>inVISION ePaper ‘Embedded Vision’</td>
<td>Board Level Cameras</td>
<td>Board Level Cameras</td>
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<tr>
<td>Advertising Deadline: 30/1/2019</td>
<td></td>
<td></td>
<td>Deep Learning</td>
<td>Smart Cameras</td>
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<tr>
<td>Editorial Deadline: 09/01/2019</td>
<td></td>
<td></td>
<td>Smart Cameras</td>
<td>Embedded Vision Systems</td>
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<tr>
<td></td>
<td>Embedded World Nuremberg, 26.02. - 28.02.2019</td>
<td></td>
<td>Industrial PCs</td>
<td>Industrial PCs for Vision</td>
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<tr>
<td></td>
<td>Logimat Stuttgart, 19.02. - 21.02.2019</td>
<td></td>
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<tr>
<td><strong>Issue 1 - March</strong></td>
<td></td>
<td></td>
<td></td>
<td></td>
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<tr>
<td>Publication Date: 20/3/2019</td>
<td></td>
<td>Cameras &amp; Framegrabber</td>
<td>InVISION Top Innovation 2019</td>
<td>Line Scan Cameras</td>
</tr>
<tr>
<td>Editorial Deadline: 14/2/2019</td>
<td></td>
<td></td>
<td>Machine Vision for Food &amp; Beverage</td>
<td></td>
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<tr>
<td></td>
<td>Hannover Messe Hannover, 01.04. - 05.04.2019</td>
<td></td>
<td>Vision Sensors &amp; Smart Cameras</td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td>Industrial PCs &amp; Deep Learning</td>
<td></td>
</tr>
<tr>
<td><strong>Issue 2 - April</strong></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Publication Date: 25/4/2019</td>
<td></td>
<td>3D Metrology (including CT)</td>
<td>Lenses &amp; Lightings</td>
<td>Lenses</td>
</tr>
<tr>
<td>Editorial Deadline: 21/3/2019</td>
<td></td>
<td></td>
<td>Thermography &amp; Hyperspectral Imaging</td>
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<tr>
<td></td>
<td>Control Stuttgart, 07.05. - 10.05.2019</td>
<td></td>
<td>Time of Flight (ToF) &amp; 3D Sensors</td>
<td></td>
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<tr>
<td></td>
<td></td>
<td></td>
<td>Computertomographie (CT)</td>
<td></td>
</tr>
<tr>
<td><strong>Issue 3 - June</strong></td>
<td></td>
<td>Lenses &amp; Lighting</td>
<td>High Speed Interfaces &amp; Cameras</td>
<td>Board Level Cameras</td>
</tr>
<tr>
<td>Publication Date: 07/6/2019</td>
<td></td>
<td></td>
<td>3D Laser Sensors &amp; 3D Scanner</td>
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<tr>
<td>Advertising Deadline: 24/5/2019</td>
<td></td>
<td></td>
<td>Software (Deep Learning, CAQ, Libraries…)</td>
<td>Line Illumination (including Laser)</td>
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<tr>
<td>Editorial Deadline: 03/5/2019</td>
<td></td>
<td></td>
<td>Robot Inspection</td>
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<td></td>
<td>Laser World of Photonics Munich, 24.06. - 27.06.2019</td>
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<td>Topography and Interferometry</td>
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<tr>
<td></td>
<td>Sensor + Test Nuremberg, 25.06. - 27.06.2019</td>
<td></td>
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</tbody>
</table>
**Regular Topics:** Cameras & Interfaces, Components for Image Processing, Embedded Vision & Industrial PCs, Systems & Applications

<table>
<thead>
<tr>
<th>Issue</th>
<th>Trade Fairs</th>
<th>Main Focus</th>
<th>Topics</th>
<th>Market Overviews</th>
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<tbody>
<tr>
<td><strong>Issue 4 - September</strong></td>
<td>EMO Hannover, 16.09. - 21.09.2019</td>
<td>Cameras &amp; Framegrabber</td>
<td>Telecentric Lenses, SWIR Cameras, 3D Metrology (including CT), Thermography &amp; Hyperspectral Imaging, Machine Vision Asia</td>
<td>USB3 Cameras, Thermography</td>
</tr>
<tr>
<td><strong>Issue 5 - October</strong></td>
<td>Stemmer Technology Forum Unterschleißheim, 08.10. - 09.10.2019</td>
<td>3D Metrology (including CT)</td>
<td>Lenses &amp; Lighting, High Speed Interfaces &amp; Cameras, Software (Deep Learning, CAQ, Libraries…), Computertomography (CT), 3D Laser Sensors &amp; 3D Scanner</td>
<td>Telecentric Lenses, Smart Cameras</td>
</tr>
</tbody>
</table>
1 Advertising Formats and Prices: (All prices are zero rated for VAT.)

<table>
<thead>
<tr>
<th>Format</th>
<th>Print Space</th>
<th>Width x Height</th>
<th>b/w</th>
<th>2c</th>
<th>3c</th>
<th>4c</th>
</tr>
</thead>
<tbody>
<tr>
<td>Front Page</td>
<td>–</td>
<td>–</td>
<td>–</td>
<td>–</td>
<td>–</td>
<td>€ 6.200,-</td>
</tr>
<tr>
<td>Cover Pages</td>
<td>210mm x 297mm</td>
<td>–</td>
<td>€ 3.980,-</td>
<td>€ 4.300,-</td>
<td>€ 4.610,-</td>
<td>€ 4.940,-</td>
</tr>
<tr>
<td>1/1 Page</td>
<td>185mm x 270mm</td>
<td>210mm x 297mm</td>
<td>€ 3.490,-</td>
<td>€ 3.810,-</td>
<td>€ 4.120,-</td>
<td>€ 4.450,-</td>
</tr>
<tr>
<td>1/2 Junior (DIN A5)</td>
<td>140mm x 190mm</td>
<td>148mm x 210mm</td>
<td>€ 2.200,-</td>
<td>€ 2.380,-</td>
<td>€ 2.550,-</td>
<td>€ 2.750,-</td>
</tr>
<tr>
<td>1/2 Page Vertical</td>
<td>90mm x 270mm</td>
<td>105mm x 297mm</td>
<td>€ 1.920,-</td>
<td>€ 2.100,-</td>
<td>€ 2.270,-</td>
<td>€ 2.470,-</td>
</tr>
<tr>
<td>1/2 Page Horizontal</td>
<td>185mm x 130mm</td>
<td>210mm x 148mm</td>
<td>€ 1.920,-</td>
<td>€ 2.100,-</td>
<td>€ 2.270,-</td>
<td>€ 2.470,-</td>
</tr>
<tr>
<td>1/3 Page Vertical</td>
<td>60mm x 270mm</td>
<td>70mm x 297mm</td>
<td>€ 1.380,-</td>
<td>€ 1.530,-</td>
<td>€ 1.650,-</td>
<td>€ 1.830,-</td>
</tr>
<tr>
<td>1/3 Page Horizontal</td>
<td>185mm x 90mm</td>
<td>210mm x 100mm</td>
<td>€ 1.380,-</td>
<td>€ 1.530,-</td>
<td>€ 1.650,-</td>
<td>€ 1.830,-</td>
</tr>
<tr>
<td>1/4 Page</td>
<td>90mm x 130mm</td>
<td>105mm x 148mm</td>
<td>€ 1.100,-</td>
<td>€ 1.220,-</td>
<td>€ 1.290,-</td>
<td>€ 1.400,-</td>
</tr>
<tr>
<td>1/4 Page Vertical</td>
<td>45mm x 270mm</td>
<td>52mm x 297mm</td>
<td>€ 1.100,-</td>
<td>€ 1.220,-</td>
<td>€ 1.290,-</td>
<td>€ 1.400,-</td>
</tr>
<tr>
<td>1/4 Page Horizontal</td>
<td>185mm x 65mm</td>
<td>210mm x 74mm</td>
<td>€ 1.100,-</td>
<td>€ 1.220,-</td>
<td>€ 1.290,-</td>
<td>€ 1.400,-</td>
</tr>
<tr>
<td>1/8 Page</td>
<td>90mm x 65mm</td>
<td>105mm x 74mm</td>
<td>€ 640,-</td>
<td>€ 740,-</td>
<td>€ 790,-</td>
<td>€ 840,-</td>
</tr>
<tr>
<td>1/8 Page Vertical</td>
<td>45mm x 130mm</td>
<td>52mm x 148mm</td>
<td>€ 640,-</td>
<td>€ 740,-</td>
<td>€ 790,-</td>
<td>€ 840,-</td>
</tr>
<tr>
<td>1/8 Page Horizontal</td>
<td>185mm x 30mm</td>
<td>210mm x 39mm</td>
<td>€ 640,-</td>
<td>€ 740,-</td>
<td>€ 790,-</td>
<td>€ 840,-</td>
</tr>
</tbody>
</table>
2 Surcharges:

Colour advertisements are printed according to the Euroscale.
All other colours are special colours.

<table>
<thead>
<tr>
<th></th>
<th></th>
<th></th>
<th></th>
<th></th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>2-coloured</td>
<td>€ 320,-</td>
<td>€ 180,-</td>
<td>€ 150,-</td>
<td>€ 120,-</td>
<td>€ 100,-</td>
</tr>
<tr>
<td>3-coloured</td>
<td>€ 630,-</td>
<td>€ 350,-</td>
<td>€ 270,-</td>
<td>€ 190,-</td>
<td>€ 150,-</td>
</tr>
<tr>
<td>4-coloured</td>
<td>€ 960,-</td>
<td>€ 550,-</td>
<td>€ 450,-</td>
<td>€ 300,-</td>
<td>€ 200,-</td>
</tr>
<tr>
<td>Special colours</td>
<td>On request</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

Placing: On binding and confirmed placements 10% of the basic price (b/w) will be charged.

Colour surcharges: Not discountable
Format surcharges: Advertisements over binding, bleed advertisements: 10% of the basic price
Journal format: Din A4, 210mm x 297mm (width x height)
Print space: 185mm x 270mm (width x height)
VAT: All prices are zero rated for VAT.

3 Discount:

For orders accepted within one insertion year

Agency discount: 15%
Frequency: 3 x 5% 6 x 10% 9 x 15% 12 x 20%
Quantity: 2 Ads 4 Ads 8 Ads 12 Ads

4 Job Offers:

For job advertisements we grant a discount of 30% on the respective basic price (b/w).

5 Special Advertising:

Bound-in inserts:
Delivery quantity: 15.300 copies
Delivery: see ‘Technical Data’ on p. 11

<table>
<thead>
<tr>
<th>Format</th>
<th>Quantity</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>80 – 135g/m²</td>
<td>4 pages</td>
<td>€ 4.160,-</td>
</tr>
<tr>
<td>8 pages</td>
<td>€ 6.140,-</td>
<td></td>
</tr>
<tr>
<td>12 pages</td>
<td>€ 8.170,-</td>
<td></td>
</tr>
<tr>
<td>136 – 170g/m²</td>
<td>10% Surcharge on the basic price</td>
<td></td>
</tr>
<tr>
<td>from 170g/m²</td>
<td>15% Surcharge on the basic price</td>
<td></td>
</tr>
</tbody>
</table>

Inserts:
Delivery quantity: 15.300 copies
Delivery: see ‘Technical Data’ on p. 12

<table>
<thead>
<tr>
<th>Format</th>
<th>Quantity</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>Full supplement</td>
<td>Each 1000 copies</td>
<td></td>
</tr>
<tr>
<td>up to 25g</td>
<td>€ 3.800,-</td>
<td>€ 248,-</td>
</tr>
<tr>
<td>up to 50g</td>
<td>€ 4.880,-</td>
<td>€ 319,-</td>
</tr>
<tr>
<td>above 50g</td>
<td>on request</td>
<td>on request</td>
</tr>
</tbody>
</table>

Postcards/Samples:
Delivery quantity: 15.300 copies
Delivery: see ‘Technical Data’ on p. 13

<table>
<thead>
<tr>
<th>Format</th>
<th>Quantity</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>Adhesive inserts up to 5g</td>
<td>Each 1000 copies</td>
<td></td>
</tr>
<tr>
<td>(witho. mount.)</td>
<td>€ 90,-</td>
<td>%</td>
</tr>
<tr>
<td>Mechanical bonding</td>
<td>€ 80,-</td>
<td>%</td>
</tr>
<tr>
<td>Manual bonding</td>
<td>on request</td>
<td></td>
</tr>
</tbody>
</table>

6 Contact:

Daniel Katzer, Media Consulting
Phone: +49 6421 3086-517
E-Mail: dkatzer@invision-news.de

7 Terms of Payment/Bank Details:

The invoice amount is payable within 14 days of the invoice date.
For payments within 8 days we grant 2% discount.

Sparkasse Marburg-Biedenkopf:
Bank code 533 500 00, Acc. 1037 305 320
IBAN: DE83 5335 0000 1037 3053 20
SWIFT-BIC: HELADEF1MAR

Postbank Frankfurt/Main:
Bank code 500 100 60, Acc. 5170 30-603
IBAN: DE51 5001 0680 0517 0306 03
SWIFT-BIC: PBNKDEFF
1 Format: DIN A4 210mm x 297mm (width x height)
Print space 185mm x 270mm (width x height)

2 Printing Method: Offset: Printing with colours from the Euro colour scale for offset printing according to ISO12647-2, back stitching

3 Data Transmission: Electronically by e-mail to:
Michaela Preiß, Ad Sheduling
Phone: +49 6421 3086-444
E-Mail: mpreiss@invision-news.de

4 Advertisement Data: High-res PDF, EPS (fonts either converted into paths or embedded), TIF (resolution 300dpi with image width to be printed)

5 Colours: In four-colour printing, the colours are used according to the Euro scale: Cyan, Magenta, Yellow, Black (CMYK). This color space must be selected in the respective program.
Attention: RGB colours or spot colours may not be used or only after consultation with the publisher.

6 Proof/Printing: A 1:1 printout is absolutely necessary to check a delivered display.
For the printing of coloured advertisements, please supply a corresponding and binding colour proof or press proof. Without these documents no liability or warranty can be assumed for any errors. The publisher cannot assume any guarantee in the event of colour deviations resulting from different papers (proof/print proof to edition paper). This shall also apply to deviations which are within the tolerance from printout to industrial colour printing or which are due to the offset printing process.

7 Permissible Image Formats: TIF, JPEG, EPS (with embedded fonts)


9 Return: Printing material supplied will only be returned to the respective client upon special request. The obligation on the part of the publisher to retain the documents ends three months after the publication of the advertisement.

10 Warranty: Only what is part of the data can be exposed. The publisher accepts no liability for deviations in texts, illustrations and especially colours. Incorrect exposures due to incomplete or incorrect files, incorrect settings or incomplete information will be charged on a time and material basis. Sent film positives must be digitised. The additional costs incurred will be invoiced separately.

11 Contact: Michaela Preiß, Ad Sheduling
Tel.: +49 6421 3086-444
E-Mail: mpreiss@invision-news.de
Advertisement Formats in Print Space

1/1 page 185mm x 270mm
Junior Page 140mm x 190mm
1/2 page vertical 90mm x 270mm
1/2 page horizontal 185mm x 130mm
1/3 page vertical 60mm x 270mm
1/3 page horizontal 185mm x 90mm
1/4 page 90mm x 130mm
1/4 page horizontal 185mm x 65mm
1/4 page vertical 45mm x 270mm
1/8 page 90mm x 65mm
1/8 page horizontal 185mm x 30mm
1/8 page vertical 45mm x 130mm
1/8 page horizontal 210mm x 39mm
1/8 page 105mm x 74mm

Advertisement Formats in Bleed

1/1 page 210mm x 297mm
Junior Page 148mm x 210mm
1/2 page vertical 105mm x 297mm
1/2 page horizontal 210mm x 148mm
1/3 page vertical 70mm x 297mm
1/4 page 52mm x 148mm
1/4 page vertical 52mm x 297mm
1/4 page horizontal 210mm x 74mm
1/4 page 105mm x 148mm
1/8 page vertical 210mm x 39mm
1/8 page 105mm x 74mm

Attention: Please add 3mm on each side for trim on all formats above!
Bound Inserts: Prior to order acceptance and confirmation, a binding sample, if necessary a blind sample, with size and weight details, must be submitted. Inserts must be delivered with the bleed allowances specified below. Multi-page bound-in inserts and bound-in inserts with flap must be delivered folded. The front side of the bound-in insert must be marked.

Minimum format: 147mm x 210mm
Maximum format: 210mm x 297mm
Minimum weight: for 4-sided products 115g/m²

4-sided Bound-in Insert

4-sided Bound-in Insert with Flap

Min. 115mm
Max. 200mm
1 Inserts: Before accepting and confirming an order, a binding sample, if necessary a blank sample with details of size and weight, must be submitted. Inserts must be trimmed and folded and delivered as finished end products.

- **Minimal Format:** 100mm x 210mm
- **Maximum Format:** 205mm x 290mm
- **Minimal Weight:** 115g/m²
- **Maximum Weight:** on request
- **Positioning:** undefined

2 Stickers: Mechanical gluing: Adhesive edge parallel to waistband, minimum 1cm to maximum 6cm away from waistband. Folded products must be closed towards the waistband. Positioning on request.

- **Minimal Format:** 105mm x 147mm
- **Maximum Format:** 148mm x 190mm
- **Minimal Weight:** 160g/m²

Delivery: The delivery of the inserts, bound-in inserts and glued-in inserts must be accompanied by delivery note. A sample of the pallet contents must be attached to the outside of the container to ensure smooth production. Please always send a sample to the publisher at the same time.

- **Delivery Quantity:** 15,300 copies
- **Delivery Address:** The delivery address for inserts and any other supplement will be communicated with the order confirmation.
- **Delivery Deadline:** The deadline for printing documents is at the same time the delivery date for the agreed issue (see Editorial Calendar starting on page 4).

Contact: Daniel Katzer, Media Consulting
Phone: +49 6421 3086-517
E-Mail: dkatzer@invision-news.de
**Special Advertising Formats**

1. **Gatefolder**
2. **Flap**
3. **CD-ROM**
4. **Sample**

**Prices:**
- On request

**Publication reprinting** is a flexible and cost-effective way to combine your product and brand message with the credibility and excellent reputation of inVISION.

**License for Self Printing:**
If you would like to reprint your article yourself after publication in inVISION, you can purchase a license for self-printing.

<table>
<thead>
<tr>
<th>Circulation</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>500</td>
<td>€ 300,-</td>
</tr>
<tr>
<td>1.000</td>
<td>€ 740,-</td>
</tr>
<tr>
<td>2.000</td>
<td>€ 780,-</td>
</tr>
<tr>
<td>5.000</td>
<td>€ 880,-</td>
</tr>
<tr>
<td>10.000</td>
<td>€ 1.200,-</td>
</tr>
<tr>
<td>20.000</td>
<td>€ 1.400,-</td>
</tr>
</tbody>
</table>

All prices are zero rated for VAT.

**Low-res PDF:**
If you would like to use your technical contribution for online use after printing, we will be happy to create a low-resolution PDF for you free of charge, which is ideally suited for online use.

**Contact:**
Markus Lehnert, Advertising Management
Phone: +49 6421 3086-594
E-Mail: mlehnert@invision-news.de
1 Inner Title: Targeted and precise advertising in your subject area!

2 Brief Description: With the inner title format, inVISION offers a special form of advertising. With the advertisement you open one of the permanent categories and thus stand out from the crowd. This way you bring yourself even more specifically into the readers' consciousness. The internal title format contains the following elements for your cross-media communication:

1. Your inner title to the particular editorial section
2. Introductory article (topic in consultation with the editorial staff)
3. Publication of a teaser of the article in the inVISION News
4. Publication of the article on www.invision-news.de
5. Publication of the article on Facebook and Google+

Possible categories are for example:
- Cameras & Interfaces
- Lenses & Lighting
- Components
- Embedded Vision & Industrial PCs
- Systems & Applications

3 Format: Motif Inner Title: 210x212mm (plus 3mm bleed on all sides)

4 Data Delivery: PDF, JPEG or TIF in a resolution of 300dpi,
Article: Text with approx. 8,000 characters, logo, images as JPEG, TIF in a resolution of 300dpi

5 Price: € 3,640,- (plus VAT)
## 1 Circulation Control

## 2 Circulation Analysis: Copies per issue on average for the period from 01.07.2017 - 30.06.2018 (Q3 + Q4 2017 and Q1 + Q2 2018)

<table>
<thead>
<tr>
<th>Postal zone</th>
<th>Copies</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>0</td>
<td>528</td>
<td>3.69%</td>
</tr>
<tr>
<td>1</td>
<td>938</td>
<td>6.53%</td>
</tr>
<tr>
<td>2</td>
<td>1.400</td>
<td>9.75%</td>
</tr>
<tr>
<td>3</td>
<td>1.548</td>
<td>10.78%</td>
</tr>
<tr>
<td>4</td>
<td>2.040</td>
<td>14.21%</td>
</tr>
<tr>
<td>5</td>
<td>1.276</td>
<td>8.89%</td>
</tr>
<tr>
<td>6</td>
<td>1.489</td>
<td>10.37%</td>
</tr>
<tr>
<td>7</td>
<td>2.854</td>
<td>19.88%</td>
</tr>
<tr>
<td>8</td>
<td>1.589</td>
<td>11.07%</td>
</tr>
<tr>
<td>9</td>
<td>1.276</td>
<td>8.89%</td>
</tr>
<tr>
<td><strong>Total</strong></td>
<td>14.358</td>
<td><strong>100%</strong></td>
</tr>
</tbody>
</table>

### Actual distribution in Germany

<table>
<thead>
<tr>
<th>Germany</th>
<th>14.358</th>
<th>97.74%</th>
</tr>
</thead>
<tbody>
<tr>
<td>International</td>
<td>332</td>
<td>2.26%</td>
</tr>
</tbody>
</table>

### Actual distributed circulation

| Copies | 14.690 | 100% |

## 3 Economic Area: Statistic of actual circulation:

### Print run:

- 15,000

### Actual Circulation:

- 14,690
  - thereof abroad: 332
  - sold copies: 1,576
    - thereof abroad: 32
    - thereof member copies: –
  - other sales: 1,500
    - thereof abroad: –
  - retail sales: –
  - returned copies: –

### Free copies:

- 13,114
  - thereof abroad: –

### Remaining, archived and proof copies:

- 310
  - thereof abroad: 331

## 4 Distribution by Postcode:

<table>
<thead>
<tr>
<th>Postal zone</th>
<th>Copies</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>0</td>
<td>695</td>
<td>4.94%</td>
</tr>
<tr>
<td>1</td>
<td>528</td>
<td>3.69%</td>
</tr>
<tr>
<td>2</td>
<td>938</td>
<td>6.53%</td>
</tr>
<tr>
<td>3</td>
<td>1,400</td>
<td>9.75%</td>
</tr>
<tr>
<td>4</td>
<td>1,548</td>
<td>10.78%</td>
</tr>
<tr>
<td>5</td>
<td>2,040</td>
<td>14.21%</td>
</tr>
<tr>
<td>6</td>
<td>1,489</td>
<td>10.37%</td>
</tr>
<tr>
<td>7</td>
<td>2,854</td>
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</tr>
<tr>
<td>8</td>
<td>1,589</td>
<td>11.07%</td>
</tr>
<tr>
<td>9</td>
<td>1,276</td>
<td>8.89%</td>
</tr>
</tbody>
</table>

### Actual distribution in Germany

| Copies | 14,358 | 100% |

### Trade Journal Circulation and Distribution Analysis
1 Website: www.invision-news.de

2 Usage Data: From 01st July 2017 to 30th June 2018
Visitors: 65,191, Page impressions: 94,466

3 Brief Profile: Online advertising is an important element for an efficient cross-media campaign that precisely places your advertising message. On our website www.invision-news.de you always publish your advertising message very close to the latest news or suitable editorial content.

4 Target Group: Users of components and systems for machine vision and optical metrology.

5 Publishing House: TeDo Verlag GmbH
Zu den Sandbeeten 2 • 35043 Marburg • Germany

6 Banner Formats and Prices:

<table>
<thead>
<tr>
<th>Banner</th>
<th>Size (Pixel)</th>
<th>Description</th>
<th>Price/ Month</th>
</tr>
</thead>
<tbody>
<tr>
<td>1. Fullsize-Banner</td>
<td>468 x 60 Pixel</td>
<td>Integrated placement within the content</td>
<td>€ 830,-</td>
</tr>
<tr>
<td>2. Skyscraper</td>
<td>160 x 600 Pixel</td>
<td>Portrait advertising space to the right of the content</td>
<td>€ 1,120,-</td>
</tr>
<tr>
<td>3. Super-Banner</td>
<td>728 x 90 Pixel</td>
<td>Prominent placed at the header with plenty of space for your advertising message</td>
<td>€ 1,120,-</td>
</tr>
<tr>
<td>4. Medium Rectangle</td>
<td>300 x 250 Pixel</td>
<td>Strikingly right in the middle of the editorial content</td>
<td>€ 760,-</td>
</tr>
<tr>
<td>5. Standard Top</td>
<td>300 x 60 Pixel</td>
<td>Concise smaller advertising space to the right of the content</td>
<td>€ 560,-</td>
</tr>
<tr>
<td>6. Cornersquare Banner</td>
<td>405 x 90 Pixel</td>
<td>Striking placement in the upper right corner</td>
<td>€ 760,-</td>
</tr>
<tr>
<td>7. Wallpaper</td>
<td>1133 x 90 Pixel + 160 x 600 Pixel</td>
<td>Combine the advantages of Skyscraper and Super-Banner</td>
<td>€ 1,940,-</td>
</tr>
</tbody>
</table>

Other formats on request. All prices plus 19% VAT.
Sponsored Post - Prices and information on page 21

7 Data Formats: GIF, PNG, JPEG (72dpi, RGB colour space) or HTML5 file size max. 250KB. No evaluations for flash banners or banners integrated via i-frames possible.

8 Contact: Daniel Katzer, Media Consulting
Phone: +49 6421 3086-517
E-Mail: dkatzer@invision-news.de
1 Brief Description: Place your teaser banner on www.invision-news.de, which leads the visitor directly to the whitepaper with your user descriptions, case studies or market research results. In this way, you can directly inform decision-makers from the fields of industrial image processing and optical metrology about the performance capabilities of your company.

2 Target Group: Users of components and systems for industrial image processing and optical metrology

3 Publishing House: TeDo Verlag GmbH
Zu den Sandbeeten 2, 35043 Marburg

4 Prices:

<table>
<thead>
<tr>
<th>Duration</th>
<th>Prices</th>
</tr>
</thead>
<tbody>
<tr>
<td>3 months</td>
<td>€ 610,-</td>
</tr>
<tr>
<td>6 months</td>
<td>€ 1,040,-</td>
</tr>
<tr>
<td>9 months</td>
<td>€ 1,510,-</td>
</tr>
<tr>
<td>12 months</td>
<td>€ 1,960,-</td>
</tr>
</tbody>
</table>

5 Data: Please send us your data up to one week before the start of the term by e-mail to: dkatzer@invision-news.de
• PDF file
• Company logo
• Introductory text with max. 1,200 characters incl. spaces

6 Contact: Daniel Katzer, Media Consulting
Phone: +49 6421 3086-517
E-Mail: dkatzer@invision-news.de
1 Name: inVISION Newsletter

2 Brief Description: The German inVISION Newsletter is the official industry newsletter of the world’s leading trade fair Vision. Together with Messe Stuttgart, the newsletter is published every two weeks and reports on news (acquisitions, personnel, sales figures, dates...) from the fields of machine vision, embedded vision and 3D metrology. The only new products in the inVISION newsletter are those of the respective sponsor.

3 Target Group: Users and designers from all industries who use image processing and optical metrology to test their products, as well as system integrators.

4 Release Dates:

<table>
<thead>
<tr>
<th>January</th>
<th>February</th>
<th>March</th>
<th>April</th>
<th>May</th>
<th>June</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>16.01.19</td>
<td>2</td>
<td>30.01.19</td>
<td>5</td>
<td>06.03.19</td>
</tr>
<tr>
<td>3</td>
<td>13.02.19 Logimat</td>
<td>6</td>
<td>13.03.19</td>
<td>10</td>
<td>10.04.19</td>
</tr>
<tr>
<td>4</td>
<td>25.02.19 Embedded World</td>
<td>11</td>
<td>17.04.19</td>
<td>16</td>
<td>22.05.19 Control</td>
</tr>
<tr>
<td>7</td>
<td>20.03.19</td>
<td>8</td>
<td>27.03.19 Hannover Messe</td>
<td>12</td>
<td>24.04.19 Control</td>
</tr>
<tr>
<td>13</td>
<td>30.04.19</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>July</th>
<th>August</th>
<th>September</th>
<th>October</th>
<th>November</th>
<th>December</th>
</tr>
</thead>
<tbody>
<tr>
<td>22</td>
<td>03.07.19</td>
<td>26</td>
<td>14.08.19</td>
<td>28</td>
<td>04.09.19</td>
</tr>
<tr>
<td>23</td>
<td>10.07.19</td>
<td>27</td>
<td>28.08.19</td>
<td>29</td>
<td>11.09.19 EMO</td>
</tr>
<tr>
<td>24</td>
<td>17.07.19</td>
<td>30</td>
<td>18.09.19</td>
<td>34</td>
<td>16.10.19</td>
</tr>
<tr>
<td>25</td>
<td>31.07.19</td>
<td>31</td>
<td>25.09.19 Motek</td>
<td>35</td>
<td>23.10.19</td>
</tr>
</tbody>
</table>

5 Frequency: 43 x per year

6 Usage Data: 4,930 subscribers (November 2018)

7 Contacts: Editorial Department
Dr.-Ing. Peter Ebert, Chief Editor
Phone: +49 6421 3086-275
E-Mail: pebert@invision-news.de

Online Advertising
Daniel Katzer, Media Consulting
Phone: +49 6421 3086-517
E-Mail: dkatzer@invision-news.de
1 Advertising Formats: In the inVISION newsletter you have the option of either placing a banner or presenting your own products and company logo as an exclusive sponsor.

2 Exclusive Sponsoring: Become exclusive sponsor of the inVISION Newsletter

This sponsoring includes:

[a] Company Logo as sponsor incl. individual linking

[b] 2 Product News incl. individual links to homepage

[c] Sponsor Banner in 550x100 pixel format

Price for the whole package: € 3.300,-

3 Banner: Placement after booking receipt

[d] Banner in 550x100 pixel format

Price per placement: € 815,-

4 Whitepaper: Placement after booking receipt

[e] Whitepaper Teaser image and text with 300 characters

Price per placement: € 400,-

2 Data Format: 72dpi as JPG within the RGB colour space

File size max. 250KB

Please supply us with data exclusively in RGB colour space. When sending data in the CMYK colour space, colour deviations may occur in the production process.

3 Job Ads: € 950,-

(All prices plus 19% VAT.)
1 Brief Description: An essential feature of the Sponsored Post format is its presentation in the style of the editorial environment. A sponsored post is identified by the note 'advertisement' and differs from editorial content in this respect.

By clicking on the link ‘Read more’ at the end of the sponsored post, the reader reaches the full article at www.invision.de There is a link to the customer.

Success factors for a sponsored post are contents with relevance for the reader that offer him added value or benefits. The advertiser positions himself as a competent solution partner with target-group-specific formulations, appealing images or the simple presentation of complex facts.

2 Content and Formats: The Sponsored Post Format includes:
- the headline (max. 30 characters)
- a teaser text (max. 250 Zeichen)
- the main text (approx. 2.500 characters)
  - a teaser image (JPEG or PNG in the RGB colour space with 72dpi)
- images for the main text
  (JPEG or PNG in the RGB colour space with 72dpi)
- a target URL
- Logo (JPEG or PNG in the RGB colour space with 72dpi)

Please send us your data by e-mail to: anzeigen@invision-news.de

Contact:
Markus Lehnert, Advertising Management
mlehner@invision-news.de
Phone: +49 6421 3086-594

Daniel Katzer, Media Consulting
dkatzer@invision-news.de
Phone: +49 6421 3086-517

---

<table>
<thead>
<tr>
<th>Medium and Type</th>
<th>Placement</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>Website - Premium-Teaser</td>
<td>In the header area</td>
<td>€ 1.120,-</td>
</tr>
<tr>
<td>Website - Standard-Teaser</td>
<td>In the lower area</td>
<td>€ 1.010,-</td>
</tr>
</tbody>
</table>

inVISION is neither responsible for the content nor for any products offered.
1 Name: i-need.de – Information and marketing portal

2 Brief Description: i-need.de bundles all important information about your products, your company and your editorial publications. It provides the user with comprehensive information in text, image and video form. The i-need.de marketing portal combines all product catalogues of the TeDo trade media for these areas: Automation technology, production technology, industrial image processing, robotics, switch cabinet construction, building technology, industry 4.0.

i-need.de is unique because it clearly summarizes product information according to product groups. The search results provide the user with a comprehensive overview of the relevant products from the respective segment. The users appreciate the high quality of the search results, which are an important are an integral part of strategic information procurement.

With the three packages Basic, PRO and PREMIUM, i-need.de offers you interesting communication channels on a highly frequented information platform for automation products and services.

3 Target Groups: Selection of the most important target groups, since i-need.de addresses numerous user groups: Design engineers, plant and production managers, manufacturing industry, technical buyers and users from mechanical and plant engineering, integrators, architects, electrotechnical industry, engineering offices, Machine Vision, switch cabinet builders, housing manufacturers, building trades, electricians, specialist planners.

4 Usage Data: 01st July 2017 – 30th June 2018
Visitors: 115,689, Page impressions: 283,847

5 Publishing House: TeDo Verlag GmbH, Zu den Sandbeeten 2, 35043 Marburg
The individual packages can be booked as annual subscriptions. The subscription is valid for one year and is automatically renewed for a further year if not cancelled three months before the end of the subscription. Booked and unused services expire at the end of each month and cannot be added up. Invoices are issued annually. In the case of monthly payments, the monthly subscription price for PRO and PREMIUM increases by 7%.

The FREE-PROMOTION campaign allows you to save up to 1,788,00 €. Book the promotion package until Hannover Messe 2019 and push your marketing with 12 free promotion bookings.

The best price-performance ratio for your campaign is achieved with the PREMIUM package from i-need.de. Boost your campaign with the following benefits:

- Present unlimited products to the market
- Comprehensive cross-media marketing package
- Preferential display of your data and extensive evaluation tools
- Free customer support

For PRO, you get:

- Enter unlimited number of products
- Preferential display of your data and evaluation tools
- Free customer support

For Basic, you get:

- Enter unlimited number of products
- All products will be displayed
- Without customer support and data maintenance

With the PREMIUM package, you gain additional benefits such as:

- Automatic search suggestions
- Accurate product search
- Link product data sheets
- i-Icon for increased attention
- 'Send inquiry' button
- Personal contact
- Easily forward content
- Share products and articles on social media
- Access statistics
- Promote product
- Newsletter for an efficient marketing mix
- Marketing goals
- Data Maintenance Service for PRO and PREMIUM

The following table shows the prices per month plus 19% VAT for the different packages:

<table>
<thead>
<tr>
<th>Package</th>
<th>Basic</th>
<th>PRO</th>
<th>PREMIUM</th>
</tr>
</thead>
<tbody>
<tr>
<td>Price</td>
<td>0,00</td>
<td>199,00</td>
<td>499,00</td>
</tr>
<tr>
<td>Description</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Present unlimited products to the market</td>
<td>✔️</td>
<td>✔️</td>
<td>✔️</td>
</tr>
<tr>
<td>Comprehensive cross-media marketing package</td>
<td>✔️</td>
<td>✔️</td>
<td>✔️</td>
</tr>
<tr>
<td>Preferential display of your data and evaluation tools</td>
<td>✔️</td>
<td>✔️</td>
<td>✔️</td>
</tr>
<tr>
<td>Free customer support</td>
<td>✔️</td>
<td>✔️</td>
<td>✔️</td>
</tr>
<tr>
<td>Enter unlimited number of products</td>
<td>✔️</td>
<td>✔️</td>
<td>✔️</td>
</tr>
<tr>
<td>Preferential display of your data and evaluation tools</td>
<td>✔️</td>
<td>✔️</td>
<td>✔️</td>
</tr>
<tr>
<td>Free customer support</td>
<td>✔️</td>
<td>✔️</td>
<td>✔️</td>
</tr>
<tr>
<td>All products will be displayed</td>
<td>✔️</td>
<td>✔️</td>
<td>✔️</td>
</tr>
<tr>
<td>Without customer support and data maintenance</td>
<td>✔️</td>
<td>✔️</td>
<td>✔️</td>
</tr>
<tr>
<td>Supplement your product entries with additional helpful information such as Datasheets</td>
<td>✔️</td>
<td>✔️</td>
<td>✔️</td>
</tr>
<tr>
<td>Link and distribute your product and company videos via i-need.de</td>
<td>✔️</td>
<td>✔️</td>
<td>✔️</td>
</tr>
<tr>
<td>Your products and professional articles, which are visible on one page, will be automatically linked or individually compiled by you</td>
<td>✔️</td>
<td>✔️</td>
<td>✔️</td>
</tr>
<tr>
<td>Green icon increases the attention of your contributions</td>
<td>✔️</td>
<td>✔️</td>
<td>✔️</td>
</tr>
<tr>
<td>Interested parties can contact you quickly and easily using the enquiry function</td>
<td>✔️</td>
<td>✔️</td>
<td>✔️</td>
</tr>
<tr>
<td>Interested parties can forward your product entry by e-mail</td>
<td>✔️</td>
<td>✔️</td>
<td>✔️</td>
</tr>
<tr>
<td>Facebook, Google+, Twitter</td>
<td>✔️</td>
<td>✔️</td>
<td>✔️</td>
</tr>
<tr>
<td>See exactly where and how often your content has been published and clicked</td>
<td>✔️</td>
<td>✔️</td>
<td>✔️</td>
</tr>
<tr>
<td>Your company and products will appear in the automatic search suggestions in the Search field</td>
<td>✔️</td>
<td>✔️</td>
<td>✔️</td>
</tr>
<tr>
<td>Push your product to a top position and increase your impressions immediately and measurably</td>
<td>✔️</td>
<td>✔️</td>
<td>✔️</td>
</tr>
<tr>
<td>Publish up to two product announcements per month in our high-circulation newsletters</td>
<td>✔️</td>
<td>✔️</td>
<td>✔️</td>
</tr>
<tr>
<td>One and the same contact person who will help you with all your questions about i-need.de</td>
<td>✔️</td>
<td>✔️</td>
<td>✔️</td>
</tr>
</tbody>
</table>
i-need.de

Advertising Formats on i-need.de

Promote Product:

Use the 'Promote product' function to increase the frequency with which your product is displayed at the front. Book 'Promote product' on a weekly basis and for a fee. The prominent placement on the start page will increase the frequency with which your content is displayed and the likelihood of clicking on it.

Contact:

Sina Debus, Media Consulting
Phone: +49 6421 3086-519
E-Mail: sdebus@tedo-verlag.de

Christoph Kirschenmann, Advertising Manager IT&Production
Phone: +49 6421 3086-536
E-Mail: ckirschenmann@it-production.com

Banner and Sponsored Post:

<table>
<thead>
<tr>
<th>Banner</th>
<th>Size (Pixel)</th>
<th>Description</th>
<th>Prices/ Month</th>
</tr>
</thead>
<tbody>
<tr>
<td>1. Skyscraper</td>
<td>160x600</td>
<td>Portrait placement conspicuous to the right of the content</td>
<td>€ 4.980,-</td>
</tr>
<tr>
<td>2. Skyscraper Small</td>
<td>120x600</td>
<td>Portrait Placement directly to the right of the content</td>
<td>€ 4.250,-</td>
</tr>
<tr>
<td>3. Fullsize</td>
<td>468x60</td>
<td>Integrated, prominent placement in the content of the website</td>
<td>€ 1.950,-</td>
</tr>
<tr>
<td>4. Superbanner</td>
<td>728x90</td>
<td>Centrally placed and with plenty of space</td>
<td>€ 2.250,-</td>
</tr>
<tr>
<td>5. Content Small</td>
<td>250x450</td>
<td>Concise advertising space in the middle</td>
<td>€ 2.250,-</td>
</tr>
<tr>
<td>6. Content Medium</td>
<td>400x331</td>
<td>Auffällige Platzierung im redaktionellen Umfeld</td>
<td>€ 2.500,-</td>
</tr>
<tr>
<td>7. Sponsored Post</td>
<td>Image: 200x150</td>
<td>Your advertisement is designed in the editorial environment and can only be distinguished as an advertisement from editorial content by the reference advertisement.</td>
<td>€ 5.650,-</td>
</tr>
</tbody>
</table>

All prices plus 19% VAT.
Paragraph 1: “Advertising order” in the sense of the following General Terms and Conditions means the contract for the publication of one or more advertisements by an advertiser in publications of the publishing company or the contract for the addition of supplements or inserts to such publications for the purpose of distribution.

Paragraph 2: In case of doubt, advertisements are to be called up for publication within one year after conclusion of the contract. If the right to call up single advertisements is granted within the framework of a contract, the order must be processed within one year of publication of the first advertisement, provided that the first advertisement is called up and published within the period specified in sentence 1.

Paragraph 3: In the case of contracts, the client is entitled to call up further advertisements beyond the quantity of advertisements specified in the order within the agreed period or the period specified in item 2.

Paragraph 4: If an order is not fulfilled for reasons for which the publisher is not responsible, the customer must refund to the publisher the difference between the discount granted and the discount corresponding to the actual purchase, without prejudice to any further legal obligations. The refund does not apply if the non-fulfilment is due to force majeure in the risk area of the publisher.

Paragraph 5: Orders for large quantities, bound inserts and external inserts which are declared to be published exclusively in certain numbers, certain editions or at certain positions in the publication must be received by the publisher in sufficient time for the customer to be informed before the advertising deadline if the order cannot be executed in this way.

Paragraph 6: Advertisements will only be accepted at certain positions if these special placements have been confirmed by the publisher in written form.

Paragraph 7: Cancellation of booked advertisements must always be made in written form, fax or e-mail is sufficient. Cancellation of advertisements already booked is possible free of charge up to 14 days before the advertising deadline, according to media data. Cancellation 13 to 7 days before the advertising deadline will be charged with a cancellation fee of 50% of the gross advertising price. For cancellations received later than 7 days before the advertising deadline, the publisher can charge the full gross advertising price.

There is no right of withdrawal for print and online advertisements with special placements (including cover pages, special formats and product overviews) as well as for title and interior title pages. Cancellations of online advertisements must be made in written form eight weeks before the start of publication. Cancellation less than eight weeks before the start of the placement is not possible. The advertisement will thus be charged in full at the agreed advertising price.

Paragraph 8: The publisher reserves the right to reject advertising orders - including single call-offs within the scope of a contract - and supplement orders due to their content, origin or technical form according to uniform, factually justified principles of the publisher if their content violates laws or official regulations or their publication by the publisher is unreasonable. This also applies to orders placed with branch offices, acceptance offices or representatives. Orders for inserts are only binding for the publisher after presentation of a sample of the insert and its approval. Inserts which, due to their format or presentation, give the reader the impression of being part of the magazine or contain third-party advertisements will not be accepted.

Paragraph 9: The client is responsible for the timely delivery of the advertisement text and flawless printing documents or inserts. The publisher will immediately request a replacement for noticeably unsuitable or damaged printing documents. The publisher guarantees the usual printing quality for the title used within the scope of the possibilities provided by the printing documents. Damages incurred for the publisher due to the late submission of printing documents are to be paid by the customer.

Paragraph 10: In case of illegible, incorrect or incomplete printing of the advertisement, in whole or in part, the customer is entitled to a reduction in payment or a faultless replacement, but only to the extent that the purpose of the advertisement has been impaired. If the publisher fails to meet a reasonable deadline for this purpose or if the replacement advertisement is again not faultless, the customer is entitled to a reduction in payment. Claims for damages arising from breach of claim, faults upon conclusion of the contract and unauthorised actions are - even when placing an order by telephone - excluded; claims for damages arising from impossibility of performance and delay are limited to the foreseeable damage and the remuneration paid for the relevant advertisement or supplement. This does not apply to intent and gross negligence of the publisher, his legal representative and his vicarious agent. The Publisher's liability for damages due to the absence of warranted characteristics remains unaffected. The publisher is only liable for faults of any kind resulting from telephone transmission in the event of intent or gross negligence. In commercial business transactions, the publisher shall also not be liable for gross negligence on the part of vicarious agents; in other cases, liability towards merchants for gross negligence is limited to the foreseeable damage up to the amount of the relevant advertising fee. Complaints must be made within four weeks of receipt of the invoice, except in the case of non-obvious defects.

Paragraph 11: If advertising motifs are transmitted digitally by the customer, the liability of the publisher for completely or partially illegible, incorrect or incomplete reproduction of the corresponding advertisements is excluded.

Paragraph 12: For material provided by the customer (bound inserts, supplements, etc.), the publisher assumes no guarantee for the correctness of the quantities or qualities designated as delivered.

Paragraph 13: TeDo Verlag assumes that the image and copyright of data received by TeDo Verlag from third parties is held by the sender or his employer, unless otherwise indicated. TeDo Verlag assumes no liability if a warning notice is issued in such a case.

Paragraph 14: Proofs will only be supplied upon explicit request. The customer is responsible for the correctness of the returned proofs. The publisher will consider all error corrections that are reported to him within the deadline set in the proof.

Paragraph 15: If no special size regulations are given, the calculation is based on the usual print height for this type of advertisement.

Paragraph 16: If the client does not pay in advance, the invoice will be sent immediately, if possible 14 days after publication of the advertisement. The invoice is to be paid within the period indicated in the price list, running from receipt of the invoice, unless a different payment period or advance payment has been agreed in individual cases. Any discounts for early payment are granted according to the price list.

Paragraph 17: In the event of default or deferment of payment, interest and collection costs will be charged. In the event of default in payment, the publisher may defer further execution of the current order until payment has been made and demand advance payment for the remaining advertisements. If there are justified doubts about the solvency of the customer, the publisher is entitled to make the publication of further advertisements dependent on the advance payment of the amount and on the settlement of outstanding invoice amounts, irrespective of any originally agreed payment terms. This also applies during the term of an advertisement contract.

Paragraph 18: Upon request, the publisher supply a copy of the advertisement with the invoice. Depending on the type and scope of the advertisement order, excerpts of advertisements, document pages or complete document numbers are delivered. If a document can no longer be provided, it is replaced by a legally binding certificate from the publisher confirming the publication and distribution of the advertisement.

Paragraph 19: Costs for the production of ordered artwork as well as for substantial changes to originally agreed designs requested or for which the customer is responsible are charged to the customer.

Paragraph 20: In the case of numerical advertisements, the publisher exercises care of a prudent businessman for the safekeeping and timely forwarding of the offers. Registered letters and express letters on numerical displays are only forwarded by normal mail. Receipts on numerical displays are kept for four weeks. Submissions that are not collected within this period will be destroyed. The publisher will return valuable documents without being obliged to do so. In the interest and for the protection of the customer, the publisher reserves the right to open the incoming offers to prevent misuse of the number service for verification purposes. The publisher is not obliged to pass on business promotions and brokerage offers.

Paragraph 21: CDs will only be returned to the client on special request. The storage obligation ends three months after expiry of the order.

Paragraph 22: Advertising agents and advertising agencies are obliged to stick to the publisher's price list in their offers, contracts and invoices with the advertisers. The agency fee granted by the publisher may not be passed on to the customer in whole or in part.

Paragraph 23: Place of performance and jurisdiction is the registered office of the publisher. Insofar as the publisher's claims are not asserted in the dunning procedure, the place of jurisdiction for non-merchants is determined by their place of residence. If the domicile or habitual abode of the client is unknown at the time the lawsuit is filed, or if the client has moved his domicile or habitual abode out of the scope of application of the law after conclusion of the contract, then the publisher's place of business is agreed to be the registered office of the publisher.

Paragraph 24: In the event of partial or total invalidity of any provision, the validity of the remaining provisions will remain unaffected.

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Your Contacts at TeDo Verlag

Your contact persons in the editorial office of inVISION:

- Dr.-Ing. Peter Ebert
  Chief Editor
  pebert@invision-news.de
  Phone: +49 6421 3086-275

- Georg Hildebrand
  Market Overviews
  ghildebrand@invision-news.de
  Phone: +49 6421 3086-232

- Bastian Fitz
  Editorial Department
  bfitz@invision-news.de
  Phone: +49 6421 3086-481

Your Media Consulting Contacts at inVISION:

- Markus Lehnert
  Advertising Management
  mlehnert@invision-news.de
  Phone: +49 6421 3086-594

- Sina Debus
  Media Consulting
  sdebus@invision-news.de
  Phone: +49 6421 3086-519

- Nadin Dehmel
  Media Consulting
  ndehmel@invision-news.de
  Phone: +49 6421 3086-524

- Heiko Hartmann
  Media Consulting
  hhartmann@invision-news.de
  Phone: +49 6421 3086-511

- Daniel Katzer
  Media Consulting
  dkatzer@invision-news.de
  Phone: +49 6421 3086-517

- Annika Kechel
  Advertising & Marketing Assistance
  akechel@invision-news.de
  Phone: +49 6421 3086-570

- Thomas Möller
  Media Consulting
  tmoller@invision-news.de
  Phone: +49 6421 3086-513

- Michaela Preiß
  Ad Scheduling
  mpreiss@invision-news.de
  Phone: +49 6421 3086-444

- Denitsa Vasileva
  Media Consulting
  dvasileva@invision-news.de
  Phone: +49 174-3080987

TeDo Verlag GmbH

TeDo VERLAG
Zu den Sandbeeten 2
35043 Marburg
P.O.Box 2140
35009 Marburg
Phone: +49 64 21 3086-0
Fax: +49 64 21 3086-280
www.invision-news.de
info@invision-news.de