

News & Standards

Robotics

Solutions

Automation

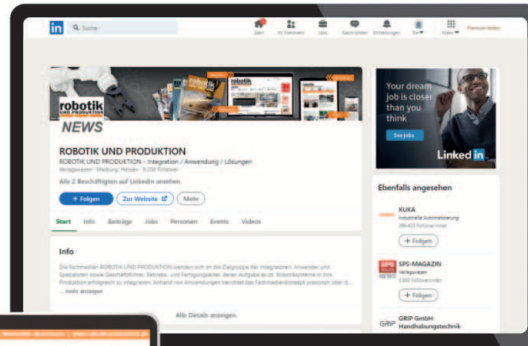
Applications & Industries



PDF-DOWNLOAD



redirect.tedomedien.de/rup-mediakit-2022



ALWAYS THERE FOR YOU!
YOU CAN REACH OUR
MEDIA EXPERTS UNDER:

+49 6421 3086-111



TRADE JOURNAL

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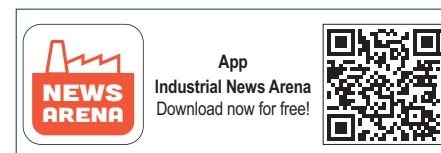
Newsletter

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i-need.de

Product Finder

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1 Titel: ROBOTIK UND PRODUKTION

2 Brief Description:

The trade magazine is specialized in the fields of industrial robotics including the automation process and manufacturing flow. As such, it has established itself as the exclusive media platform for this dynamic industry. Robotics is undergoing continuous developments and plays a central role in both Industrie 4.0 and Smart Factory. As a driving force for robotic technology and economic efficiency, robotic solutions are not only opening up countless brand-new and various areas of applications, but are about to conquer the medium-sized business at the same time. Meanwhile, people and robots cooperate closer together all the time. The professional service robotics is also providing inspiration for further developments in the industrial sector. Thus, the robot has become an indispensable part of the modern production. The topic of integration and the question of which applications and solutions can be implemented by robots will gain further importance.

3 Target Group:

Plant engineers & integrators, solution providers & system houses, users & experts/specialists, managing directors, CEOs, operations & production managers

4 Frequency: 6 x in 2022

5 Format: DIN A4

6 Volume: 7th volume 2022

7 Subscription Prices:

ISSN-Nr. 2569-7129	Trade Journal		ePaper		Trade Journal + ePaper	
	Inland	Abroad	Inland	Abroad	Inland	Abroad
Annual subscription	€ 35,- (incl. shipping)	€ 45,- (plus shipping)	€ 23,40	€ 23,40	€ 43,- (incl. shipping)	€ 53,- (plus shipping)
Price per copy	€ 7,80 (incl. shipping)	€ 7,80 (plus shipping)	€ 5,20	€ 5,20	€ 11,30 (incl. shipping)	€ 11,30 (plus shipping)

All prices incl. statutory VAT.

8 Publishing Company:

TeDo Verlag GmbH
 Post address • P.O.Box 2140 • 35009 Marburg
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9 Publisher:

Dipl.-Stat. B. Al-Scheikly

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12 Print Run:

17,500 copies

13 Volume Analysis:

2020 = 6 volumes		
Format:	DIN A4, 210mm (W) x 297mm (H)	
Total Size	509 pages	= 100.0%
Editorial Part	411 pages	= 80.7%
Advertisement	99 pages	= 19.4%
Bound-in Inserts	0 pages	= 0.0%
Publisher's Ads	8 pages	= 1.6%
Inserts	0 piece	

Topics Overview

News & Standards	Robotics Robots & Kinematics Robotics Controllers & Software Grippers & Tools	Solutions Integration & Application Assembly & Handling Robot Cells & Plant Construction	Automation Transport & Logistics Mobile Robots & Autonomous Vehicles Driveless Transport Systems Components & Construction	Applications & Industries
Market Development & Statistics	Industry Robotics <ul style="list-style-type: none"> • Jointed-Arm Robots • Scara-Robots • Parallel Kinematics • Cartesian Robots: Gantry Robots • Cobots and Lightweight robot • Special Robots 	Assembly <ul style="list-style-type: none"> • Robot cells • Assembly stations and plants 	Mobile Systems <ul style="list-style-type: none"> • Mobile Robots & Autonom • Mobile Robots (AMRs) • AGVs, Driveless Transport Systems (FTS) & Shuttles • Mobile Workbenches 	Applications <ul style="list-style-type: none"> • Handling & Assembly • Mechanical Processing • Coating & Varnishing • Welding, Soldering & Lasering • Bonding & Sealing • Measuring, Checking & Testing • Insertion & Loading • Palletizing • Pick&Place • Automated Machine Loading • Clean Room Applications • Humidor Applications • ATEX Applications • Collaborative Applications • Mobile Applications • Service Applications
Companies & Contact Persons	Robot Controllers <ul style="list-style-type: none"> • Robot controller hardware • Robot controller software • Robot operating systems • Robot programming & automation • Robot programming hardware • Teachpendants, HMIs und Tablets 	Workpiece Handling <ul style="list-style-type: none"> • Positioning Systems • Picking, Packing, Palletizing • Stockpilling • Organising, Sorting, Loading & Feed system • Chaining & Transporting • Connecting & Joining • Labelling 	Intralogistics & Transport <ul style="list-style-type: none"> • Conveying Systems & Integration • Transport & Transport Solutions • Transfer • Flow of Goods and Storage Technology 	Industrial Branches <ul style="list-style-type: none"> • Automotive, General & Supplier Industry • Electronic & Consumer Goods • Handling, Logistics & Material Flow • Woods Processing • Plastics & Rubber • Food & Beverage • Aviation Industry • Medical Technology • Pharma & Chemistry • Machine Tools
Trade Fairs, Events & Seminars/Webinars	Effectors: Grippers <ul style="list-style-type: none"> • Electro-mechanical grippers • Pneumatic grippers • Vacuum grippers • Other grippers 	System Integration and Commissioning <ul style="list-style-type: none"> • Problem Analysis • Project Planning/Management • Construction • Software Development • Manufacturing • Fine Assembly • Service 	Smart Robotics <ul style="list-style-type: none"> • AI & Machine Learning • Industrial IoT and Cloud • Vertical Integration • IT-Security & Data Protection 	
News & Standards	Effectors: Robot Tools <ul style="list-style-type: none"> • Welding tolls • Laser cutting • Thermal cutting • Water jet cutting • Milling • Deburring • Grinding, polishing • Spray painting • Adhesive application • Screwdrivers • Measuring and testing tools 	Information Technology <ul style="list-style-type: none"> • Application Software • Robot Cells & Factory Planning • 3D-Simulation, Virtual Commissioning & Digital Twin • Process and Workflow Design 	Components for Robotics <ul style="list-style-type: none"> • Drive Technology • Control Technology • Industrial Communication • Safety Components & Safety Fences • Image Processing & Vision • Sensors & Rotary Encoders • Energy & Power Supply • Cables • Compressed Air, Hydraulics & Vacuum • Mechanical Construction Elements 	
Training & Further Education	Effector Changing Systems <ul style="list-style-type: none"> • Clamping fixtures • Stop devices • Feed units 	Industrial Image Processing Systems Optical Measurement Technology		
Research		Safety Devices		
		Maintenance, Analysis & Services		
		Human-Robot-Collaboration (MRK) Human-Robot-Interaction (HMI)		
		Service Robotics for the Industry		

Reduce dispersion loss to a minimum with ROBOTIK UND PRODUKTION!

With the specialist media ROBOTIK UND PRODUKTION, TeDo Verlag addresses the target group of plant engineers & integrators, solution providers & system houses, users & experts, managing directors, CEOs, operations & production managers. Their task is to enable the integration of the robotic systems into their production. Our specialized trade magazine informs the industry about all important topics related to robotics, automation and manufacturing processes. For the above-mentioned target groups is ROBOTIK UND PRODUKTION the first and only one trade magazine with main focus on industrial robotics, which also presents the topics of robotics, automation and production in depth.

Whoever wants to reach the selected target group of integrators for robotics systems, users and experts in media planning reduces high

dispersion losses to a minimum with the exclusive media specialist ROBOTIK UND PRODUKTION. It provides the right, target-oriented editorial environment for the efficient presentation and promotion of your company and products.

Take a look at the topics overview. For 2022 in six issues, ROBOTIK UND PRODUKTION will present the range of currently relevant and up-to-date topics about the industry in a form close to practical needs.

Upon the basis of applications, ROBOTIK UND PRODUKTION as the specialist media, represents the unique requirements, problems and solutions from the point of view of the plant and production manager in a practical manner. Well-prepared market overviews and




exciting trade articles provide important information and support for the decision-making process of the user. The regular columns and various main topics always keep the reader up-to-date on what is current and important in the robotics industry. Consequently, readers will find all relevant content on the subject of robotics and production. With the trade magazine ROBOTIK UND PRODUKTION, you can raise and increase brand awareness and brand building on the market for your company, promote your products and present your solutions successfully to a broad, yet sufficiently selected targeted group. Join us in the exciting world of robotics!

We wish you a successful media planning and a lot of fun with our editorial topics.





Target industries of the exclusive ROBOTIK UND PRODUKTION trade media






Regular Content: Market Trends, News & Standards, Technology, Robots & Kinematics, Controls & Software, Grippers & Tools, Assembly & Handling, Applications & Solutions, Integration, Human-Machine-Collaboration (ger.MRK), Automation & Motion Technology, Sensors, Safety, Education & Training

1 (Mar)						
Issue and Deadlines	Main Focus	Applications & Industries	Robotics Kinematics, Grippers, Tools	Solutions Assembly, Handling, Integration	Automation Components Communication, Construction	Exhibitions and Events
Release date: 24.03.2022 Advertising deadline: 09.03.2022 Editorial deadline: 23.02.2022	Human-Robot-Collaboration and Cobots: Safe Interaction between Human and Machine 3D metrology and Robot vision <i>with market overview</i>	Picking Systems & Warehouse Logistics Milling, Drilling, Sawing & Deburring Painting, Coating and Surface Treatment	Scara robots <i>with market overview</i> Robot Controllers	Intralogistics & Warehouse Technology Pick & Place	Picking Systems & Ident Technology Energy feed & supply	all about automation  Friedrichshafen, 05. – 06.04.2022  PaintExpo Karlsruhe, 26. – 29.04.2022  Control Stuttgart, 03. – 06.05.2022




Regular Content: Market Trends, News & Standards, Technology, Robots & Kinematics, Controls & Software, Grippers & Tools, Assembly & Handling, Applications & Solutions, Integration, Human-Machine-Collaboration (ger.MRK), Automation & Motion Technology, Sensors, Safety, Education & Training

2 (May)						
Issue and Deadlines	Main Focus	Applications & Industries	Robotics Kinematics, Grippers, Tools	Solutions Assembly, Handling, Integration	Automation Components Communication, Construction	Exhibitions and Events
Release date: 17.05.2022 Advertising deadline: 03.05.2022 Editorial deadline: 19.04.2022	Special with -dhf  <small>INTRALOGISTIK</small> Mobile Robots, AMRs, Autonomous Shuttles & Automated Guided Vehicles (AGV / FTS) <i>with manufacturer overview</i> Automated machine loading and feeding	Measure and Test Woodworking & Processing Metalworking and manufacturing technology	Gripping & Clamping Technology <i>with market overview</i> Exoskeletons Robot kinematics <i>with manufacturer overview</i>	Quality Management IoT and Cloud Solutions for Robotics	Pneumatics & Hydraulics Sensors & Measuring Mounting Aids & Lifting Devices	all about automation heilbronn  Heilbronn, 18. – 19.05.2022  Hannover, 30.05 – 02.06.2022  LogiMAT Stuttgart, 31.05. – 02.06.2022





Regular Content: Market Trends, News & Standards, Technology, Robots & Kinematics, Controls & Software, Grippers & Tools, Assembly & Handling, Applications & Solutions, Integration, Human-Machine-Collaboration (ger.MRK), Automation & Motion Technology, Sensors, Safety, Education & Training

3 (Jun)						
Issue and Deadlines	Main Focus	Applications & Industries	Robotics Kinematics, Grippers, Tools	Solutions Assembly, Handling, Integration	Automation Components Communication, Construction	Exhibitions and Events
Release date: 14.06.2022 Advertising deadline: 31.05.2022 Editorial deadline: 17.05.2022	Special: Automatica Highlights Easy to use: Engineering & Robot Programming made easy	Automotive & Supplier Industry Welding, Soldering & Lasering	Jointed-Arm-Robot up to 10 kg Load Capacity <i>with market overview</i> Service Robotics for the Industry	Engineering & Commissioning Service & Maintenance Special with 	Control Technology & Integration Linear Technology & Drive Solutions Safety 4.0: Safety & Security	 Stuttgart, 21. – 23.06.2022  Munich, 21. – 24.06.2022 all about automation hamburg Hamburg, 28. – 30.06.2022


Regular Content: Market Trends, News & Standards, Technology, Robots & Kinematics, Controls & Software, Grippers & Tools, Assembly & Handling, Applications & Solutions, Integration, Human-Machine-Collaboration (ger.MRK), Automation & Motion Technology, Sensors, Safety, Education & Training

4 (Sep)						
Issue and Deadlines	Main Focus	Applications & Industries	Robotics Kinematics, Grippers, Tools	Solutions Assembly, Handling, Integration	Automation Components Communication, Construction	Exhibitions and Events
Release date: 02.08.2022 Advertising deadline: 15.07.2022 Editorial deadline: 04.07.2022	Robots in IoT and the Cloud Automated machine loading and feeding	Sorting & Palletizing Food, Beverage & Packaging Industry Metal Industry, Foundry & Container construction	Robot integration in the control and management level Robots for large workpieces and heavy loads <i>with market overview</i> Machine Tools, Tools Holder & Tools Change <i>with market/manufacture overview</i>	Low-Cost Robotics & Lightweight Robots Bin Picking/Griff in der Kiste Special with 	Track & Trace Safety fences & Mechanical safety elements <i>with Market overview</i>	all about automation Zurich, 31.08. – 01.09.2022  Stuttgart, 13. – 17.09.2022  Nuremberg, 27. – 29.09.2022

Regular Content: Market Trends, News & Standards, Technology, Robots & Kinematics, Controls & Software, Grippers & Tools, Assembly & Handling, Applications & Solutions, Integration, Human-Machine-Collaboration (ger.MRK), Automation & Motion Technology, Sensors, Safety, Education & Training

5 (Oct)						
Issue and Deadlines	Main Focus	Applications & Industries	Robotics Kinematics, Grippers, Tools	Solutions Assembly, Handling, Integration	Automation Components Communication, Construction	Exhibitions and Events
Release date: 23.09.2022 Advertising deadline: 09.09.2022 Editorial deadline: 24.08.2022	Smart Handling, Feeding & Transfer Systems Robots in the small and medium sized enterprises & craft	Plastics Industry Sheet metal working & processing Robot-based joining: Screwing, Clinching, Riveting and Bonding	Gripper & Vacuums Gantry robots, multi-axis systems & Cartesian robots	Handling & Assembly Intralogistics & Mobile Robotics (AMRs, AGVs & Co.)	Drive, Linear & Conveyor Technology Teach Pendants & Operator Interfaces (HMI) <i>with market overview</i> Safety Sensors & Laser Scanner <i>with market overview</i>	all about automation chemnitz  Chemnitz, 28. – 29.09.2022 VISION  Stuttgart, 04. – 06.10.2022 Motek  Stuttgart, 04. – 07.10.2022 BLECH  Hanover, 25. – 28.10.2022

Regular Content: Market Trends, News & Standards, Technology, Robots & Kinematics, Controls & Software, Grippers & Tools, Assembly & Handling, Applications & Solutions, Integration, Human-Machine-Collaboration (ger.MRK), Automation & Motion Technology, Sensors, Safety, Education & Training

6 (Nov)						
Issue and Deadlines	Main Focus	Applications & Industries	Robotics Kinematics, Grippers, Tools	Solutions Assembly, Handling, Integration	Automation Components Communication, Construction	Exhibitions and Events
Release date: 02.11.2022 Advertising deadline: 17.10.2022 Editorial deadline: 03.10.2022	Human-Robot- Collaboration (MRK) in the Application Smart Robotics: Artificial intelligence (AI) & Machine Learning	Electronics & Semiconductor Industry Automotive and General Industry Medical Technology	Delta Robots & Parallel Kinematics <i>with manufacturer overview</i> Collaborative Robots <i>with market overview</i> Welding Robots	3D Robot Inspection ROS & Co: Software, Tools, Technology	Interfaces, Communication & Networks Simulation & Digital Twin	electronica  Munich, 15. – 18.11.2022 sps <i>smart production solutions</i> Nuremberg, 08. – 10.11.2022



1 Advertising Formats and Prices: (All prices shall be subject to the applicable VAT rate.)

Format	Width x Height		b/w	2C	3C	4C
	Print Space	Bleed (plus 3mm trim on each side)				
Front Page	–	–	–	–	–	€ 7,300.-
Cover Page	–	210mm x 297mm	€ 5,590.-	€ 6,190.-	€ 6,460.-	€ 6,790.-
1/1 page	185mm x 270mm	210mm x 297mm	€ 4,740.-	€ 5,340.-	€ 5,610.-	€ 5,940.-
1/2 Junior (DIN A5)	140mm x 190mm	148mm x 210mm	€ 2,870.-	€ 3,280.-	€ 3,520.-	€ 3,820.-
1/2 page vertical	90mm x 270mm	105mm x 297mm	€ 2,290.-	€ 2,700.-	€ 2,940.-	€ 3,240.-
1/2 page horizontal	185mm x 130mm	210mm x 148mm	€ 2,290.-	€ 2,700.-	€ 2,940.-	€ 3,240.-
1/3 page vertical	60mm x 270mm	70mm x 297mm	€ 1,950.-	€ 2,270.-	€ 2,425.-	€ 2,780.-
1/3 page horizontal	185mm x 90mm	210mm x 100mm	€ 1,950.-	€ 2,270.-	€ 2,425.-	€ 2,780.-
1/4 page	90mm x 130mm	105mm x 148mm	€ 1,600.-	€ 1,870.-	€ 2,020.-	€ 2,250.-
1/4 page vertical	45mm x 270mm	52mm x 297mm	€ 1,600.-	€ 1,870.-	€ 2,020.-	€ 2,250.-
1/4 page horizontal	185mm x 65mm	210mm x 74mm	€ 1,600.-	€ 1,870.-	€ 2,020.-	€ 2,250.-
1/8 page	90mm x 65mm	105mm x 74mm	€ 1,160.-	€ 1,360.-	€ 1,460.-	€ 1,610.-
1/8 page vertical	45mm x 130mm	52mm x 148mm	€ 1,160.-	€ 1,360.-	€ 1,460.-	€ 1,610.-
1/8 page horizontal	185mm x 30mm	210mm x 39mm	€ 1,160.-	€ 1,360.-	€ 1,460.-	€ 1,610.-

2 Surcharges:

Colour advertisements are printed according to the Euroscale.
All other colours are considered as special colours.

Colour Surcharges	2-coloured	3-coloured	4-coloured
1/1 Page	€ 600.-	€ 870.-	€ 1,200.-
1/2 Page	€ 410.-	€ 650.-	€ 950.-
1/3 Page	€ 320.-	€ 475.-	€ 830.-
1/4 Page	€ 270.-	€ 420.-	€ 650.-
1/8 Page	€ 200.-	€ 300.-	€ 450.-
Special Colour	Upon request		

Front Page: Upon request
 Placing: Binding and confirmed placements will be charged 15% of the 4c price.
 Colour surcharges: Non-discountable
 Format surcharge: For special placing: 15% on the 4c price for the following formats:
 table of contents, editorial
 Advertisements over binding, gutter bleed:
 15% on the basic price.
 VAT: All prices include the legal value added tax.

3 Discounts:

For acceptance within one insertion year
 Quantity: 2 pages 5% 4 pages 10% 8 pages 15% 12 pages 20%
 Frequency: 3 x 5% 6 x 10% 9 x 15% 12 x 20%
 Agency discount: 15%

4 Job Ads:

For job advertisements we grant a 15% discount on the respective basic price (b/w).

5 Special Advertising Formats:

Bound Insert:

Quantity: 18,000 copies
 Delivery: see technical data on page 15

80-135g/m ²	2 pages	€ 4,650.-
	4 pages	€ 7,020.-
	8 pages	€ 10,100.-
	more than 8 pages	Upon request
136-170g/m ²	20% surcharge on basic price	
from 170g/m ²	25% surcharge on basic price	

Inserts:

Quantity: 18,000 copies
 Delivery: see technical data on page 16

	Full supplement	Each 1,000 copies
Up to 25g	€ 4,970.-	€ 291
Up to 50g	€ 6,610.-	€ 387
Above 50g	Upon request	Upon request

Post cards/Samples:

Quantity: 18,000 copies
 Delivery: see technical data on page 16

Glued-in inserts up to 5g (without mounting)	€ 100.- %
Mechanical Bonding	€ 90.- %
Manual Bonding	Upon request

6 Contact:

Denitsa Vasileva, Media Consultant
 Phone: +49 174-3080987
 dvasileva@tedo-verlag.de

7 Terms of Payment/Bank Account Details:

Payment within 14 days from date of invoice.
 For payments received within 8 days we grant a discount of 2%.

Sparkasse Marburg-Biedenkopf:

Bank Code 533 500 00, Acc.-No. 1037 305 320
 IBAN: DE83 5335 0000 1037 3053 20
 SWIFT-BIC: HELADEF1MAR

Postbank Frankfurt/Main:

Bank Code 500 100 60, Acc.-No. 517 030-603
 IBAN: DE51 5001 0060 0517 0306 03
 SWIFT-BIC: PBNKDEFF

- 1 Sizes:** DIN A4 210mm x 297mm (width x height)
 Print Space: 185mm x 270mm (width x height)
- 2 Printing Process:** Offset: Printing colours in Euroscale (CMYK) for offset according to ISO12647-2, adhesive binding
- 3 Data Delivery:** Electronical via e-mail to: anzeigen@tedo-verlag.de
- 4 Printing Data:** High-res PDF (with embedded fonts and transparency reduction)
- 5 Colours:** When printing in four colours we use Cyan, Magenta, Yellow, Black (CMYK) as defined according to the Euroscale. It is absolutely necessary to choose these colours in your programs.
 Attention:
 RGB colours or spot colours may only be used after consultation with the publishing house.
- 6 Proof:** A 1:1 printout is required to check a delivered display.
 For the printing of coloured advertisements, please supply a corresponding and binding colour proof or print. Without these documents, no liability or warranty can be assumed for any errors. The publisher cannot accept any guarantee for colour deviations caused by different types of paper (proof/printing to production paper). This also applies to deviations within the tolerance range of expression to industrial colour printing or due to offset printing.
- 7 Output Profile:** ISO Coated v2 (ECI) / FOGRA39 (ISO12647-2:2004)

8 Return Consignment:

Delivered printing documents will only be returned to the respective client upon request. The obligation of the publisher to retain the advertisement ends three months after publication of the advertisement.

9 Warranty:

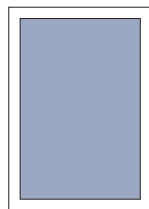
Only data existing on the delivered data carrier can be exposed. The publisher assumes no liability for deviations in texts, illustrations and especially colours. Incorrect exposures due to fragmentary or defective files, wrong settings or incomplete information will be invoiced according to actual expenses. The delivered film positives must be redigitalised. The customer will be charged separately for the additional effort.

10 Contact:

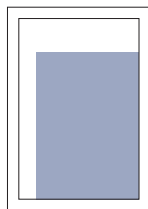
Electronical via e-mail to: anzeigen@tedo-verlag.de



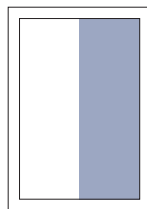
Size Format Print Space



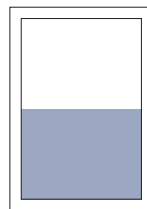
1/1 page
185mm x 270mm



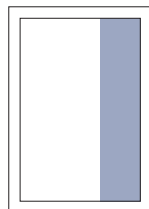
1/2 page A5 (junior)
140mm x 190mm



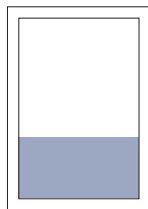
1/2 page vertical
90mm x 270mm



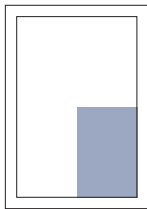
1/2 page horizontal
185mm x 130mm



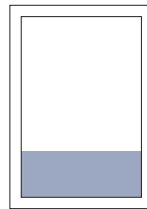
1/3 page vertical
60mm x 270mm



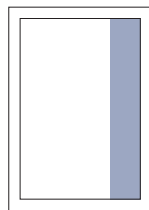
1/3 page horizontal
185mm x 90mm



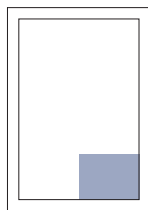
1/4 page
90mm x 130mm



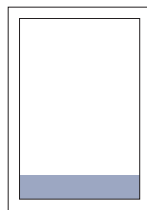
1/4 page horizontal
185mm x 65mm



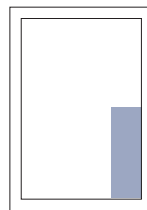
1/4 page vertical
45mm x 270mm



1/8 page
90mm x 65mm

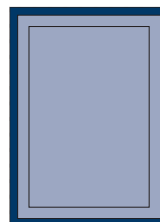


1/8 page horizontal
185mm x 30mm

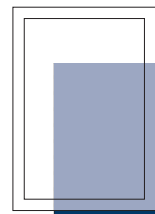


1/8 page vertical
45mm x 130mm

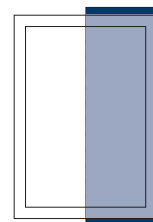
Size Format with Bleed



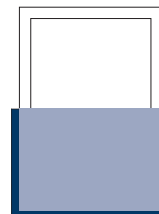
1/1 page
210mm x 297mm



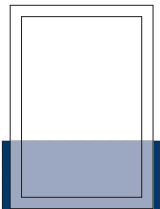
1/2 page A5 (junior)
148mm x 210mm



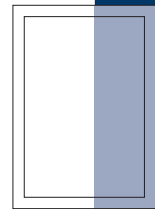
1/2 page vertical
105mm x 297mm



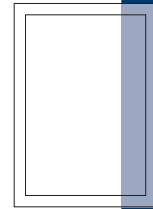
1/2 page horizontal
210mm x 148mm



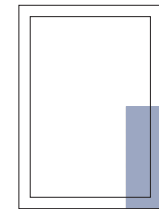
1/3 page horizontal
210mm x 100mm



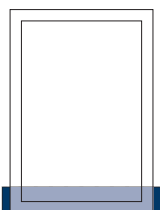
1/3 page vertical
70mm x 297mm



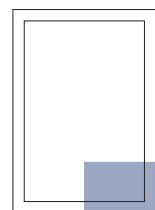
1/4 page vertical
52mm x 297mm
1/4 page horizontal
210mm x 74mm
1/4 page
105mm x 148mm



1/8 page
52mm x 148mm



1/8 page horizontal
210mm x 39mm

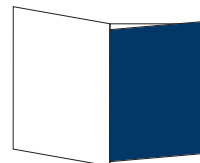


1/8 page
105mm x 74mm

Attention: Please add 3mm on each side for trim on all formats in bleed!

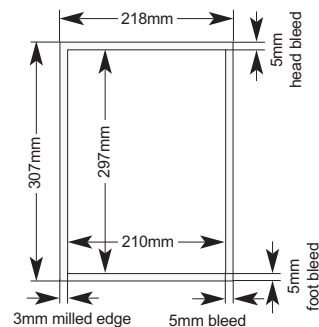


Bound Inserts: Before the order is accepted and confirmed, we require a copy of a binding sample with an indication of size and weight. The bound-in supplements are to be delivered without cuttings on the bleeds. Multisheet bound-in supplements or those with flaps are to be delivered folded. The front page of the supplement needs to be marked. The placing is between two sheet parts. Multi-page inserts must be folded and delivered in untrimmed format. The pages within the gutter must be (at least) 5mm from the trimming edge.

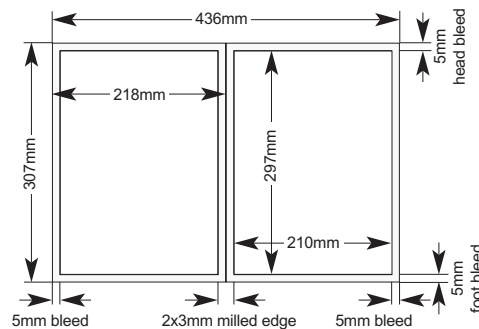


Minimal Format: 147mm x 210mm
Maximum Format: 210mm x 297mm
Minimal Weight: for 4-paged products 115g/m²

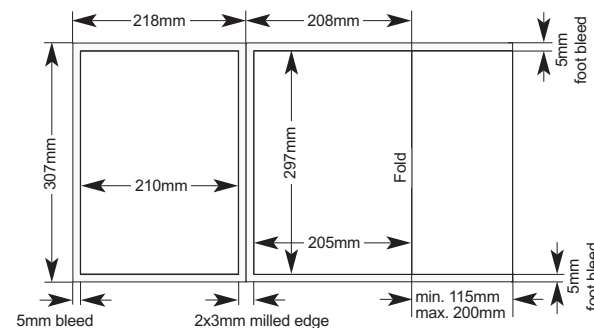
2-paged Bound Insert



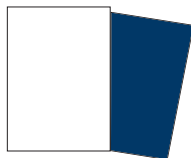
4-paged Bound Insert



4-paged Bound Insert with Cover



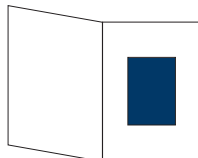
- 1 Loose Inserts:** Before the order is accepted and confirmed, we require a copy of a binding sample with an indicator of size and weight. The delivered inserts must be trimmed and folded as final products.



Minimal Format: 100mm x 210mm
Maximum Format: 205mm x 290mm
Minimal Weight: 115g/m²
Maximum Weight: upon request
Positioning: undefined

- 2 Fixed Inserts:** Mechanical Bonding: Glued edge parallel to the flange, at least 1cm to a maximum distance of 6cm from the flange. Folded products must be closed at the flange. Positioning upon request.

Affixed postcards, samples on bound-in inserts or full-paged advertisements are additionally charged as fixed inserts. Before the order is accepted and confirmed, a copy of a binding sample with an indication of size and weight is required.



Minimal Format: 105mm x 147mm
Maximum Format: 148mm x 190mm
Minimal Weight: 160g/m²

Delivery: Deliveries of any bound-in inserts and fixed inserts always require a delivery note in order to guarantee an unobstructed production. Therefore a sample of the content on the pallet's outside is necessary. Please, also send an additional sample to the publisher.

Required Quantity: 18,000 copies

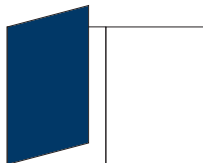
Delivery Address: Our delivery address for bound-in inserts and any other supplement will be given to our customers with the confirmation of the order.

Delivery Deadline: The printing documents deadline is also the delivery date for the respectively agreed issue (see Editorial Calendar on page 6).

3 Contact: **Denitsa Vasileva, Media Consulting**
 Phone: +49 174-3080987
 dvasileva@tedo-verlag.de

1 Special Advertising Formats:

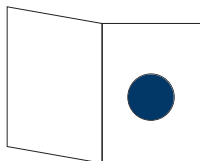
Gatefolder



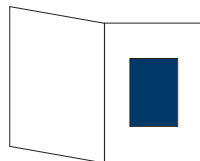
Flap



CD-ROM



Samples



2 Prices for Special Advertising: Available upon request

3 Reprint:



Reprinting publications is a flexible and inexpensive possibility for a successful promotion by combining your product and brand message with the credibility and excellent reputation of ROBOTIK UND PRODUKTION.

We take care of printing and creating an electronic file for your website and, on request, distributing through our letter shop.

4 Price List for Reprint:

2 pages, 4-coloured, 135g/m²					
Circulation	500	1,000	2,000	5,000	10,000
Price	€ 810.-	€ 870.-	€ 1,010.-	€ 1,800.-	€ 2,400.-
4 pages, 4-coloured, 135g/m²					
Circulation	500	1,000	2,000	5,000	10,000
Price	€ 920.-	€ 970.-	€ 1,210.-	€ 1,980.-	€ 3,020.-

All prices plus statutory VAT.

5 License for Self-Printing:

If you would like to reprint your article after publication in ROBOTIK UND PRODUKTION, you can purchase a reprinting license.

Reprinting License	
Circulation	up to 1.000 copies
Price	€ 410.-

incl. a high-res PDF file. All prices plus statutory VAT.

6 Single License:

If you would like to use your technical contribution for online use after printing, we will be happy to create a low-resolution PDF for you.

Single license: € 150.- (plus statutory VAT)

7 Contact:

Denitsa Vasileva, Media Consulting

Phone: +49 174-3080987

dvasileva@tedo-verlag.de

1 Brief Description:

Represent your company in a short and concise way on a 1/2 or 1/1 page with an image and logo of your company.

2 Prices:

1/2 page	€ 2,290.-
1/1 page	€ 3,750.-
All prices are zero rated for VAT.	

3 Information required:

- Contact data (address, phone, fax, e-mail, web address)
- Digitalized logo as EPS-file
- Product image – with a minimal resolution of 300dpi
- Text about your company in formats, such as Word, PDF or RTF.
1/2 page with approx. 1,900 characters
1/1 page with approx. 4,400 characters

The layout of your company portrait will be taken care of by our graphics department and is included in the price.

4 Contact:

Denitsa Vasileva, Media Consulting
Phone: +49 174-3080987
dvasileva@tedo-verlag.de



Example 1/2 Seite



Example 1/1 Seite

Front Page



- Booking of the cover image (including a 2- to 3-page exclusive cover story by arrangement with the editorial staff)
- Is only assigned once per issue
- Layout and design of the front page is done by TeDo Verlag
- Application or product images should be used
- Picture 210 x 297mm (width x height) + 3mm bleed all around, image resolution at least 300dpi

€ 7,300.-

Inner Titel



- Booking of the inside cover picture (including a 2- to 3-page exclusive inside cover story after consultation with the editorial staff)
- Placement at the beginning of the respective topic
- Layout and design of the inner title page is done by TeDo Verlag
- Application or product images should be used
- Picture 194 x 222mm (width x height) + 3mm bleed all around, image resolution at least 300dpi

€ 4,900.-

Eye Catcher



- Prominently placed in the front third of the magazine / category eye-catcher
- Is only assigned once per issue
- Layout and design by TeDo Verlag
- Editing of the short press text takes place in our editorial office (max. 1,200 characters)
- XXL image 420 x 297mm (width x height) + 3mm bleed all around, image resolution at least 300dpi
- Maximum two additional small images, detail photos possible
- No logos, advertising texts and slogans possible!

€ 3,950.-



1 Circulation Control:

2 Circulation Analysis: Copies per issue on average for the period between 01. July 2020 to 30. June 2021 (Q3 + Q4 2020 and Q1 + Q2 2021)

Print run	17.500		
Actual distributed circulation (tvA):	17.178	thereof abroad	720
Sold copies	163	thereof abroad	14
• Subscribed copies	161	thereof abroad	14
thereof member pieces	—	thereof abroad	—
• General Sales	—	thereof abroad	—
• Retail Sale	2	thereof abroad	—
Free copies:	17.015	thereof abroad	706
Remaining, archived and proof copies:	322		

3 Economic Area:

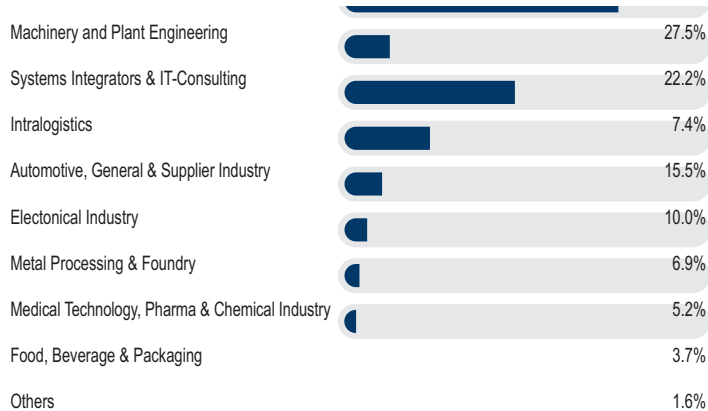
Statistic of Actual Circulation:

Germany	16,458	95.8%
International	720	4.2%
Actual distributed circulation	17,178	100%

4 National Distribution by Postal Zone:

Postal zone 0	564	3.4%
Postal zone 1	489	3.0%
Postal zone 2	1,229	7.5%
Postal zone 3	1,590	9.7%
Postal zone 4	2,133	13.0%
Postal zone 5	2,354	14.3%
Postal zone 6	2,036	12.4%
Postal zone 7	2,592	15.7%
Postal zone 8	1,889	11.5%
Postal zone 9	1,582	9.6%
Actual distribution within the country	16,458	100%

Target Market



Company Size



Target Group

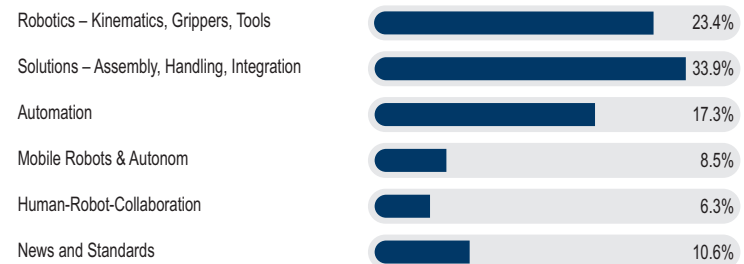













* Plant engineers, production managers, warehouse and logistics managers, quality assurance managers, service and maintenance, operators and specialists









** Company management, plant management, branch management, operations and production management, commercial management, purchasing

*** System integrators, development, system houses and solution providers

Content Analysis of the Editorial Part



											
	SPS-MAGAZIN	inVISION	IT&Production	SCHALT-SCHRANKBAU	GEBÄUDE/DIGITAL	ROBOTIK UND PRODUKTION	INDUSTRIAL COMMUNICATION JOURNAL	HOB Die Holzbearbeitung	[me] Magazin für Mechatronik & Engineering	dima digitale maschinelle Fertigung	dhf Intralogistik
Magazin	■	■	■	■	■	■	■	■	■	■	■
Website	■	■	■	■	■	■	■	■	■	■	■
Newsletter	■	■	■	■	■	■	■	■	■	■	■
INA App	■	■	■	■	■	■	■	■	■	■	■
Webinare	TechTalks	TechTalks	TechTalks	TechTalks		TechTalks		TechTalks	TechTalks	TechTalks	TechTalks
Events				Network							
Virtual Trade show	Industry Show	inVISION Show	Industry Show	Industry Show	Industry Show	Smart Robotics					
Social Media	LinkedIn, Twitter	LinkedIn	LinkedIn, Twitter	LinkedIn	LinkedIn	LinkedIn		LinkedIn	LinkedIn	LinkedIn	LinkedIn
Podcast	■■■										
Award		■		■							
TV	Automation TV	inVISION TV		SSB TV	GD TV	Robotik TV					

								
	IoT Design	Industrie 4.0 & IIoT	Industrial Safety News	Industrial Security Report	DER MASCHINENBAU	Industrial AI	Wartung und Instandhaltung	i-need
Magazin		E-Mag.						
Website	■	■	■	■	■	■	■	■
Newsletter	■	■	■	■	■	■	■	■
INA App	■	■			■	■		
Webinare		TechTalks						
Events								
Virtual Trade show								
Social Media					LinkedIn			
Podcast								
Award								
TV								

Reach your
target group
where they are:
on up to **99**
media channels

- 1 Website:** www.robotik-produktion.de
- 2 Usage Data:** 01. July 2020 to 30. June 2021
Visits: 103,524, Page Views: 137,710
- 3 Brief Description:** Online advertising has become indispensable for a high-coverage campaign and is an ideal medium for targeted advertising messages. On our homepage www.robotik-produktion.de you have the opportunity to place your advertisement next to the constantly updated news.
- 4 Target Group:** Integrators, users, operators and experts, company manager, plant and production managers
- 5 Publisher:** TeDo Verlag GmbH
Zu den Sandbeeten 2 • 35043 Marburg

6 Banner Formats and Prices:

Banner	Size (Pixel)	Description	Price/month
1. Super-Fullsize-Banner	728 x 90 Pixel	Integrated prominent placement in the content of the website	€ 710.-
2. Skyscraper	160 x 600 pixel	Portrait advertising space to the right of the content	€ 1,040.-
3. Super-Banner	728 x 90 pixel	Prominent placed at the header with plenty of space for your advertising message	€ 1,140.-
4. Medium Rectangle	300 x 250 pixel	Striking in the middle of the editorial environment	€ 760.-
5. Standard Top	300 x 60 pixel	Concise smaller advertising space to the right of the content	€ 550.-
6. Cornersquare Banner	405 x 90 pixel	Striking placement in the upper right corner	€ 550.-
7. Wallpaper	1133 x 90 pixel + 160 x 600 pixel	Combine the advantages of Skyscraper and Super-Banner	€ 2,020.-

Further formats upon request. All prices are plus statutory VAT.
Sponsored Post – Prices and information on page 23.

- 7 Data Format:** GIF, PNG, JPEG (72dpi, RGB colour space) or HTML5 file size max. 4MB
No evaluations for flash banner or i-frames integrated banner possible.
- 8 Data Delivery:** One week before the release of the newsletter via e-mail:
banner@tedo-verlag.de
- 9 Contact:** **Markus Lehnert, Advertising Management**
Phone: +49 6421 3086-594
E-Mail: mlehner@tedo-verlag.de
- Denitsa Vasileva, Advertismen/Media Consulting**
Phone.: +49 174 3080987
E-Mail: dvasileva@tedo-verlag.de



Brief Description: An essential feature of the Sponsored Post format is its presentation in the style of the editorial environment. A sponsored post differs from editorial content by the following note: - Advertisement -

Success factors for a sponsored post are contents with relevance for the reader that offer him added values or benefits. The advertiser positions himself as a competent solution partner with target group-oriented formulations, appealing images or the simple presentation of complex facts. The wording of the headline has a decisive influence on the click rate of the user.

2 Content und Formats: a) Sponsored Post

By clicking on the link in the Sponsored Post, the user can access the **complete article** at www.robotik-produktion.de. From there there is a link to your target-URL.

b) Text-Teaser

By clicking on the link in the Text-Teaser the user is taken **directly to your target URL**.

Required Data	Headline	Abstract	Thumbnail	Main body	Images for Main Body	Target URL
Sponsored Post	max. 30 characters	max. 250 characters	400 x 220 Pixel	ca. 2.500 characters	800 x 440 Pixel	To your website
Text-Teaser	max. 30 characters	max. 250 characters	400 x 220 Pixel	–	–	To your website

All pictures as JPEG or PNG in RGB-colour space in 72 dpi. Copyrights required.

3 Date:

Please send us your data **five working days** before publication via e-mail to: banner@tedo-verlag.de

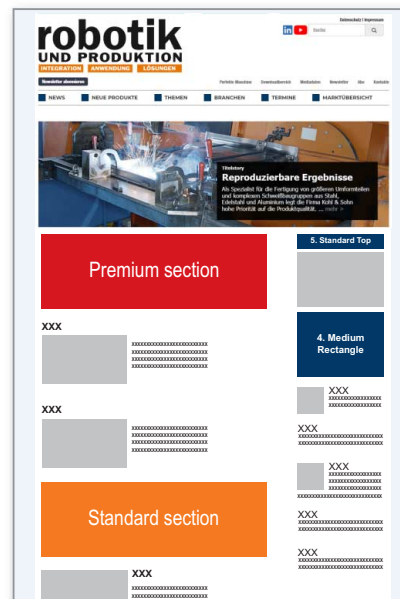
In addition to the placements described here, we are happy to offer you further placements on request. Please also inquire about our attractive combination offers 'Online+Newsletter', which we tailor to your communication goals and offer maximum reach.

4 Price:

Medium and Format	Placement	Term	Price
Sponsored Post Premium	Head section	14 days	€ 1,630.-
Sponsored Post Standard	Bottom section	14 days	€ 1,500.-
Text-Teaser Premium	Head section	14 days	€ 1,300.-
Text-Teaser Standard	Bottom section	14 days	€ 1,200.-

(All prices are exclusive of the statutory VAT.)

5 Placement Website:



Linking:

Sponsored Post
 Linking within
www.robotik-produktion.de



Text-Teaser
 Linking to your target URL



ROBOTIK UND PRODUKTION is neither responsible for the content nor for any products offered.

1 Name: Newsletter ROBOTIK UND PRODUKTION

2 Brief Description: Every week you are informed by our Newsletter ROBOTIK UND PRODUKTION about relevant topics of robotics especially the latest news, trends and innovations concerning the aspects of integration, applications and solutions. The newsletter in HTML format keeps you updated in a short, efficient and concise way of the current market developments, new products, specific requirements, problem areas and their solutions from the perspective of production managers and manufacturing supervisors. As a media format with a high repetition of frequency, it is an ideal communication and advertising platform for the rapid growing robotic industry.

January	February	March	April	May	June
01 13.01.2022	04 03.02.2022	08 03.03.2022	13 07.04.2022	17 05.05.2022	21 02.06.2022
02 20.01.2022	05 10.02.2022	09 10.03.2022 all about automation METAV	14 14.04.2022	18 12.05.2022 all about automation Blickpunkt	22 09.06.2022
03 27.01.2022	06 17.02.2022	10 17.03.2022	15 21.04.2022	19 19.05.2022 all about automation Blickpunkt	23 15.06.2022
	07 24.02.2022	11 24.03.2022	16 28.04.2022	20 25.05.2022	24 23.06.2022
		12 31.03.2022 Automatisierungstechnik Produktion & Logistik			25 30.06.2022

July	August	September	October	November	December
26 07.07.2022	30 04.08.2022	34 01.09.2022	39 06.10.2022 VISION	43 03.11.2022	47 01.12.2022
27 14.07.2022	31 11.08.2022	35 08.09.2022	40 13.10.2022	44 10.11.2022	48 08.12.2022
28 21.07.2022	32 18.08.2022	36 15.09.2022 AMB	41 20.10.2022	45 17.11.2022 electronica	49 15.12.2022
29 28.07.2022	33 25.08.2022	37 22.09.2022	42 27.10.2022	46 24.11.2022 sps	
		38 29.09.2022 all about automation Chemnitz			

3 Target Group: Plant engineers & integrators, solution providers & system houses, users & experts/specialists, managing directors, CEOs, operations & production managers

4 Frequency: 49 issues 2022

5 Volume: 7th volume 2022

6 Usage Data: 3,425 Subscribers (Status: October 2021)

7 Publisher: TeDo Verlag GmbH
Zu den Sandbeeten 2 • 35043 Marburg

8 Contact: Editorial Department
Mathis Bayerdörfer, Editor-in-chief
Phone: +49 6421 3086-297
E-Mail: mbayerdoerfer@tedo-verlag.de



Newsletter Advertising
Markus Lehnert, Advertising Manager
Phone: +49 6421 3086-594
E-Mail: mlehner@tedo-verlag.de

Denitsa Vasileva, Advertisement/Media Consulting
Phone: +49 174 3080987
E-Mail: dvasileva@tedo-verlag.de

9 Prices and Advertising Formats:

Designation	Format	Price
Header-Banner	600 x 150px	€ 460.-
Premium-Banner	600 x 150px	€ 360.-
Standard-Banner	600 x 150px	€ 310.-
Sponsoring	<ul style="list-style-type: none"> • 3 News* (500 till 1,000 Characters) • 1 Banner (600 x 150px) • Company's Logo 	€ 2,150.-
Standalone Newsletter	<ul style="list-style-type: none"> • 8-10 News* (500 till 1,000 Characters) • 1 till 3 Banner (600 x 150px) • Company's Logo <p>(An extra issue of the newsletter that is exclusively dedicated to the sponsoring company and therefore, promotes only it's content, products, highlights and/or innovations.)</p>	€ 3,500.-

The unit prices mentioned above apply to all advertisement sizes plus the legal value tax.

On **page 26** you will find information about **Sponsored Post / Text-Teaser**.

* The texts will be edited

10 Data Format:

600 x 150 Pixel in 72dpi and in RGB colour space.

Permitted file formats are JPEG and PNG.

When sending data in the CMYK color space, color deviations may occur in the production process.

11 Data Delivery:

Please send the following data via e-mail to:
banner@tedo-verlag.de

- Customer name
- Contact for requests
- Target URL

12 Delivery Deadline:

One Week before the release of the newsletter

Banner

Sponsoring Newsletter

Standalone Newsletter

- 1 Brief Description:** An essential feature of the Sponsored Post format is its presentation in the style of the editorial environment. A sponsored post differs from editorial content by the following note: - Advertisement -

Success factors for a sponsored post are contents with relevance for the reader that offer him added values or benefits. The advertiser positions himself as a competent solution partner with target group-oriented formulations, appealing images or the simple presentation of complex facts. The wording of the headline has a decisive influence on the click rate of the user.

2 Content and Formats: a) Sponsored Post

By clicking on the link in the Sponsored Post, the user can access the **complete article** at www.robotik-produktion.de. From there there is a link to your target-URL.

b) Text-Teaser

By clicking on the link in the Text-Teaser the user is taken **directly to your target URL**.

Required Data	Headline	Abstract	Thumbnail	Main body	Images for Main Body	Target URL
Sponsored Post	max. 30 characters	max. 250 characters	400 x 220 Pixel	ca. 2.500 characters	800 x 440 Pixel	To your Website
Text-Teaser	max. 30 characters	max. 250 characters	400 x 220 Pixel	–	–	To your Website

All pictures as JPEG or PNG in RGB-colour space in 72dpi. Copyrights required.

- 3 Date:** Please send us your data **five working days** before publication via e-mail to: banner@tedo-verlag.de

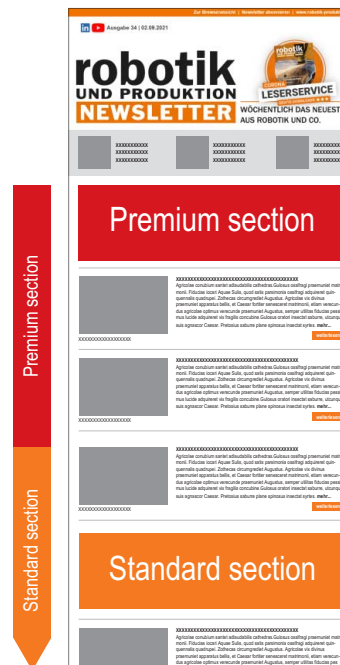
In addition to the placements described here, we are happy to offer you further placements on request. Please also inquire about our attractive combination offers 'Online+Newsletter', which we tailor to your communication goals and offer maximum reach.

4 Price:

Medium and Art	Placement	Term	Price
Sponsored Post Premium	Page 1	1 issue	€ 530.-
Sponsored Post Standard	Page 1 and following	1 issue	€ 420.-
Text-Teaser Premium	Page 1	1 issue	€ 420.-
Text-Teaser Standard	Page 2 and following	1 issue	€ 400.-

(All prices plus statutory VAT.)

5 Placement Website:

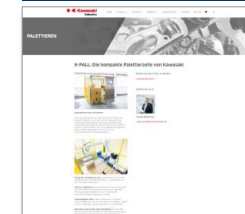


Linking:

Sponsored Post
 Linking within
www.robotik-produktion.de



Text-Teaser
 Link to your target URL



ROBOTIK UND PRODUKTION is neither responsible for the content nor for any products offered.

- 1 Name:** i-need.de – Information and Marketing Portal
- 2 Brief Description:** i-need.de bundles all important information about your products, your company and your editorial publications. It provides the user with comprehensive information in text, image and video form. The i-need.de marketing portal combines all product catalogues of the TeDo trade media for these areas: Automation technology, production technology, industrial image processing, robotics, switch cabinet construction, building technology, industry 4.0.

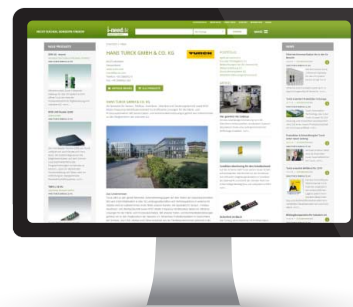
i-need.de is unique because it clearly summarizes product information according to product groups. The search results provide the user with a comprehensive overview of the relevant products from the respective segment. The users appreciate the high quality of the search results, which are an important part of strategic information procurement.

With the three packages Basic, PRO and PREMIUM, i-need.de offers you interesting communication channels on a highly frequented information platform for automation products and services.

- 3 Target Groups:** Selection of the most important target groups, since i-need.de addresses numerous user groups: Design engineers, plant and production managers, manufacturing industry, technical buyers and users from mechanical and plant engineering, integrators, architects, electrotechnical industry, engineering offices, Machine Vision, switch cabinet builders, housing manufacturers, building trades, electricians, specialist planners.

- 4 Usage Data:** 01.July.2020-30.June.2021
 Visitors: 125,046
 Page impressions: 247,965

- 5 Publishing House:** TeDo Verlag GmbH, Zu den Sandbeeten 2 • 35043 Marburg



**Your entry into the
Market Overviews.**

We are happy to advise you.

with the
BASIC-ACCOUNT
 from
0,00 €

Please contact us

- 6 Contact:** Markus Lehnert,
 Advertising Management
 Phone: +49 6421 3086-594
 E-Mail: mlehnert@tedo-verlag.de

- Christoph Kirschenmann,
 Advertising Management IT&Production
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The TechTalks present the latest trends and applications in several one-hour webinars. In their twenty-minute presentations, three companies each present current products and solutions on one topic.

Facts & Figures*

13.492

Participants

97,3%

Recommendation

106

Webinars 2020

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In 2020 an average of 154 participants registered per webinar.

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Paragraph 1:

"Advertising order" in the sense of the following General Terms and Conditions means the contract for the publication of one or more advertisements by an advertiser in publications of the publishing company or the contract for the addition of supplements or inserts to such publications for the purpose of distribution.

Paragraph 2: In case of doubt, advertisements are to be called up for publication within one year after conclusion of the contract. If the right to call up single advertisements is granted within the framework of a contract, the order must be processed within one year of publication of the first advertisement, provided that the first advertisement is called up and published within the period specified in sentence 1.

Paragraph 3: In the case of contracts, the client is entitled to call up further advertisements beyond the quantity of advertisements specified in the order within the agreed period or the period specified in item 2.

Paragraph 4: If an order is not fulfilled for reasons for which the publisher is not responsible, the customer must refund to the publisher the difference between the discount granted and the discount corresponding to the actual purchase, without prejudice to any further legal obligations. The refund does not apply if the non-fulfilment is due to force majeure in the risk area of the publisher.

Paragraph 5: Orders for advertisements, bound inserts and external inserts which are declared to be published exclusively in certain numbers, certain editions or at certain positions in the publication must be received by the publisher in sufficient time for the customer to be informed before the advertising deadline if the order cannot be executed in this way.

Paragraph 6: Advertisements will only be accepted at certain positions if these special placements have been confirmed by the publisher in written form.

Paragraph 7: Cancellation of booked advertisements must always be made in written form, fax or e-mail is sufficient. Cancellation of advertisements already booked is possible free of charge up to 14 days before the advertising deadline, according to media data. Cancellation 13 to 7 days before the advertising deadline will be charged with a cancellation fee of 50% of the gross advertising price. For cancellations received later than 7 days before the advertising deadline, the publisher can charge the full gross advertising price.

There is no right of withdrawal for print and online advertisements with special placements (including cover pages, special formats and product overviews) as well as for title and interior title pages. Cancellations of online advertisements must be made in written form eight weeks before the start of publication. Cancellation less than eight weeks before the start of the placement is not possible. The advertisement will thus be charged in full at the agreed advertisement price.

Paragraph 8: The publisher reserves the right to reject advertising orders - including single call-offs within the scope of a contract - and supplement orders due to their content, origin or technical form according to uniform, factually justified principles of the publisher if their content violates laws or official regulations or their publication by the publisher is unreasonable. This also applies to orders placed with branch offices, acceptance offices or representatives. Orders for inserts are only binding for the publisher after presentation of a sample of the insert and its approval. Inserts which, due to their format or presentation, give the reader the impression of being part of the magazine or contain third-party advertisements will not be accepted.

Paragraph 9: The client is responsible for the timely delivery of the advertisement text and flawless printing documents or inserts. The running times of the media formats begin and end according to the booked periods. This applies to all formats in all publishing media. If the data is delivered to the publisher later than the deadlines published in the media data, the media delivery time will be shortened accordingly. The Publisher will invoice the booked periods. The publisher will immediately request a replacement for noticeably unsuitable or damaged printing documents. The publisher guarantees the usual printing quality for the title used within the scope of the possibilities provided by the printing documents. Damages incurred for the publisher due to the late submission of printing documents are to be paid by the customer.

Paragraph 10: In case of illegible, incorrect or incomplete printing of the advertisement, in whole or in part, the customer is entitled to a reduction in payment or a faultless replacement, but only to the extent that the purpose of the advertisement has been impaired. If the publisher fails to meet a reasonable deadline for this purpose or if the replacement advertisement is again not faultless, the customer is entitled to a reduction in payment. Claims for damages arising from positive breach of claim, faults upon conclusion of the contract and unauthorised actions are - even when placing an order by telephone - excluded; claims for damages arising from impossibility of performance and delay are limited to compensation for the foreseeable damage and the remuneration paid for the relevant advertisement or supplement. This does not apply to intent and gross negligence of the publisher, his legal representative and his vicarious agent. The Publisher's liability for damages due to the absence of warranted characteristics remains unaffected. The publisher is only liable for faults of any kind resulting from telephone transmission in the event of intent

or gross negligence. In commercial business transactions, the publisher shall also not be liable for gross negligence on the part of vicarious agents; in other cases, liability towards merchants for gross negligence is limited to the foreseeable damage up to the amount of the relevant advertising fee. Complaints must be made within four weeks of receipt of the invoice, except in the case of non-obvious defects.

Paragraph 11: If advertising motifs are transmitted digitally by the customer, the liability of the publisher for completely or partially illegible, incorrect or incomplete reproduction of the corresponding advertisements is excluded.

Paragraph 12: For material provided by the customer (bound inserts, supplements, etc.), the publisher assumes no guarantee for the correctness of the quantities or qualities designated as delivered.

Paragraph 13: TeDo Verlag assumes that the image and copyright of data received by TeDo Verlag from third parties is held by the sender or his employer, unless otherwise indicated. TeDo Verlag assumes no liability if a warning notice is issued in such a case.

Paragraph 14: Proofs will only be supplied upon explicit request. The customer is responsible for the correctness of the returned proofs. The publisher will consider all error corrections that are reported to him within the deadline set in the proof.

Paragraph 15: If no special size regulations are given, the calculation is based on the usual print height for this type of advertisement.

Paragraph 16: If the client does not pay in advance, the invoice will be sent immediately, if possible 14 days after publication of the advertisement. The invoice is to be paid within the period indicated in the price list, running from receipt of the invoice, unless a different payment period or advance payment has been agreed in individual cases. Any discounts for early payment are granted according to the price list.

Paragraph 17: In the event of default or deferment of payment, interest and collection costs will be charged. In the event of default in payment, the publisher may defer further execution of the current order until payment has been made and demand advance payment for the remaining advertisements. If there are justified doubts about the solvency of the customer, the publisher is entitled to make the publication of further advertisements dependent on the advance payment of the amount and on the settlement of outstanding invoice amounts, irrespective of any originally agreed payment terms. This also applies during the term of an advertisement contract.

Paragraph 18: Upon request, the publisher supply a copy of the advertisement with the invoice. Depending on the type and scope of the advertisement order, excerpts of advertisements, document pages or complete document numbers are delivered. If a document can no longer be provided, it is replaced by a legally binding certificate from the publisher confirming the publication and distribution of the advertisement.

Paragraph 19: Costs for the production of ordered artwork as well as for substantial changes to originally agreed designs requested or for which the customer is responsible are charged to the customer.

Paragraph 20: In the case of numerical advertisements, the publisher exercises the care of a prudent businessman for the safekeeping and timely forwarding of the offers. Registered letters and express letters on numerical displays are only forwarded by normal mail. Receipts on numerical displays are kept for four weeks. Submissions that are not collected within this period will be destroyed. The publisher will return valuable documents without being obliged to do so. In the interest and for the protection of the customer, the publisher reserves the right to open the incoming offers to prevent misuse of the number service for verification purposes. The publisher is not obliged to pass on business promotions and brokerage offers.

Paragraph 21: CDs will only be returned to the client on special request. The storage obligation ends three months after expiry of the order.

Paragraph 22: Advertising agents and advertising agencies are obliged to stick to the publisher's price list in their offers, contracts and invoices with the advertisers. The agency fee granted by the publisher may not be passed on to the customer in whole or in part.

Paragraph 23: The European Commission provides a platform for out-of-court online settlement of disputes (the so-called OS platform) under <http://ec.europa.eu/consumers/odr/>. We are neither willing nor obliged to participate in a dispute resolution procedure before a consumer arbitration board.

Paragraph 24: Place of performance and jurisdiction is the registered office of the publisher. Insofar as the publisher's claims are not asserted in the dunning procedure, the place of jurisdiction for non-merchants is determined by their place of residence. If the domicile or habitual abode of the client is unknown at the time the lawsuit is filed, or if the client has moved his domicile or habitual abode out of the scope of application of the law after conclusion of the contract, the place of jurisdiction is agreed to be the registered office of the publisher.

Paragraph 25: In the event of partial or total invalidity of any provision, the validity of the remaining provisions will remain unaffected.

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